Analyzing the Global Online Gambling Industry

Description: The global online gambling industry is one of the biggest and most rapidly expanding market at the moment. Online gambling has proven to be the biggest phenomenon in recent years. The games that dominate are wagering, casino and poker. It is becoming ever popular and its growth is greatly driven by factors such as internet penetration. Countries still deal differently with online gambling, with legislations ranging between prohibitions to letting online gambling take place on the grey markets, to monopoly licenses for online gambling providers to entirely open markets.

About 51% of the world’s population takes part in some form of gambling every year, thus signifying obvious financial benefits from online gambling websites. With the expansion of the online gambling industry, players have come to expect only the highest quality of online gambling facilities. New features and regular system updates are needed to maintain the websites to stay ahead in the market. Online gambling may be rather intimidating to both a novice and an expert player because of the endless options on the internet. Casino.org is an online directory that aids gambling participants find the top online casinos that are safe, secure, anti-spam, tested and trustworthy from around the world.

This research analyzes the Global Online Gambling Industry in its report Analyzing the Global Online Gambling Industry 2016. The report begins with an industry definition and moves on to the complete industry analysis. An analysis of global casinos and online gambling industry is carried out in section one. In this section we look at industry statistics, industry revenue growth, industry segmentation and the major products & services of online gambling and other services. We also analyze the major regions, industry trends, market share, industry competition and a look at what the future holds for the global casinos and online gambling industry. We also analyze the Global Online Gambling Industry in a Porter’s Five Forces Framework Analysis.

Next we analyze the factors that impact the global online gambling industry such as mergers and acquisitions, the impact of regulations in various countries, factors driving demand in the industry, industry costs, industry globalization, and the high barriers to industry entry, amongst other factors.

Moving on, we analyze online and mobile gambling versus traditional gambling. We also analyze the industry statistics for the global online gambling industry along with value analysis and an industry segmentation.

A forecast for the global online gambling industry till 2020 is included in the report. This report also analyzes the major players in the global online gambling industry.

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