
Description:
Synopsis
Canadean's "Ginebra San Miguel, Inc. : Consumer Packaged Goods - Company Profile, SWOT and Financial Report" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, swot analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

Summary
This report is a crucial resource for industry executives and anyone looking to access key information about "Ginebra San Miguel, Inc."
The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Canadean strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

Scope
- Examines and identifies key information and issues about "Ginebra San Miguel, Inc." for business intelligence requirements.
- Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.
- Provides data on company financial performance and competitive benchmarking.
- The profile also contains information on business operations, company history, major products and services, key employees, locations and subsidiaries.

Reasons To Buy
- Quickly enhance your understanding of "Ginebra San Miguel, Inc."
- Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.
- Increase business/sales activities by understanding your competitors' businesses better.
- Recognize potential partnerships and suppliers.

Key Highlights
Ginebra San Miguel, Inc. (GSMI) is a beverage company based in Philippines. The company is involved in the manufacturing and sale of alcoholic and non-alcoholic beverages. GSMI offers a range of alcoholic beverages including G.S.M. Blue, Premium Gin, Gran Matador Brandy, Gran Matador Light, Gran Matador Gran Reserva, Don Enrique Mixkila Distilled Spirit, St. George Premium Whisky, Vino Kulafu, Anejo Rum, Antonov Vodka Mixed Drinks, Antonov Vodka and among others. It also retails non alcoholic products under Magnolia Powdered Tea Drink Mix, Fruit Drink Mix, Healthtea Mix, Lifedrink, Purewater and Berri juices. The company's liquor bottling plants are located in Mandaue City, Santa Barbara and Cabuyao. The company also operates a distilling plant at Bago City. Furthermore, the company utilizes external toll-manufacturers to produce liquor products in Pampanga, Laguna and Quezon. The company principally operates in Philippines and Thailand and also exports its products all over the world. It operates as a subsidiary of San Miguel Corporation. GSMI is headquartered in Manila, Philippines.

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