Sports and Fitness Nutrition Foods and Drinks - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Sports and Fitness Nutrition Foods and Drinks in US$ Thousands by the following Segments: Sports/Energy Foods, and Sports/Energy Drinks.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets.

Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 219 companies including many key and niche players such as:

- Abbott Laboratories Inc.
- Clif Bar & Company
- Coca-Cola Co.
- Dr Pepper Snapple Group, Inc.
- Glanbia Plc

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Suntory Beverage & Food to Acquire GSK's Lucozade and Ribena Beverage Brands
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DuPont Completes Take Over of Solae
Enerbrite Technologies Group Acquires SBSI Nutraceuticals
First Milk Acquires CNP Professional
Joint Juice Takes over Premier Nutrition
Big Red Takes Over HYDRIVE Energy
Solanbridge Group Takes Over Abstract International
Glanbia Takes Over Aseptic Solutions
Serm Suk to Acquire Wrangyer Beverage
Bright Lifecare Takes Over MadeInHealth.com
Valeant Pharmaceuticals Acquires Probiotica Laboratorios
BAWLS Guarana to Acquire Strut & Rut Energy Shot and CRUNK!!! Energy Drink
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British to Merge with AG Barr
Rugby Football Union Enters into Partnership with GlaxoSmithKline Consumer Healthcare
Dr Pepper Snapple Partners with Chicago Bears
Body Glove and Pacific Health International Laboratories Enter into Agreement
General Nutrition Centers Enters Agreement with Active Health Foods
Cuba Beverage and Hom's Enterprise Sign Distribution Agreement
Sheetz and Active Health Foods Enter into Agreement
Blue Gold Beverages Signs an Exclusive Distribution Agreement with Epic Nutrition
Athletics Canada Signs Deal With BioSteel
Bay Area Research Group to Develop a New Nutrition Bar
Active Health Foods Selects Manos Beverages
Full Motion Beverage Establishes Full Motion Sports
Yakult Honsha Receives GRAS Status
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Clif Bar & Company (USA)
Coca-Cola Co. (USA)
Dr Pepper Snapple Group, Inc. (USA)
Glanbia Plc (Ireland)
Glanbia Nutritionals Limited (UK)
Optimum Nutrition Inc. (USA)
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GNC Holdings, Inc. (USA)
Lucozade Ribena Suntory Ltd. (UK)
Monster Beverage Corporation (USA)
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B. Market Analytics

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Iran: Sports and Energy Drinks Market Register Decline
Saudi Arabia: Young Consumers to Fuel Growth
Kuwait: Ban on Sale of Energy Drinks
United Arab Emirates: Market on Growth Curve
ESMA Bans Sales of Energy Drinks in UAE
Israel: Sports and Energy Drinks Register Significant Growth

Online Sales of Sports Nutrition Products Exhibit Upward Trend
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IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 219 (including Divisions/Subsidiaries 237)

The United States (130)
Canada (6)
Japan (5)
Europe (52)
- France (7)
- Germany (2)
- The United Kingdom (32)
- Rest of Europe (11)
Asia-Pacific (Excluding Japan) (33)
Latin America (6)
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