Sports and Fitness Nutrition Foods and Drinks - Global Strategic Business Report

Description:
This report analyzes the worldwide markets for Sports and Fitness Nutrition Foods and Drinks in US$ Thousands by the following Segments: Sports/Energy Foods, and Sports/Energy Drinks.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets.

Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 219 companies including many key and niche players such as:

- Abbott Laboratories Inc.
- Clif Bar & Company
- Coca-Cola Co.
- Dr Pepper Snapple Group, Inc.
- Glanbia Plc

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MusclePharm Introduces CocoProtein™ Sports Drink
Natural Balance Foods Introduces TrekProtein Energy Bars in New Flavors
Hopper Foods Rolls Out Hopper Energy Bars
Monster Energy Rolls Out Monster Assault and Monster Energy 'The Doctor'
Eisai Unveils JOMA Carbonated Energy Drink
Ultimate Sports Nutrition Unveils New Energy Bars
Coca-Cola Launches New Flavor Variant to Relentless Energy Drink
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Lucozade Introduces Sports/Energy Drinks in New Brazilian Flavors
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TO Sports Launches Dethrone Beverage Sports Nutrition and Water Beverage
Abbott Launches Perfectly Simple Nutrition Bar under ZonePerfect®
Abbott's EAS® Sports Nutrition Develops New Range of Powder and Bars
Goddess Energy Launches Flirt® Energy Drink in SLEEK® Packaging
Monster Energy Launches Monster Absolutely Zero Energy Drink
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Grass Roots Beverage Rolls Out 5K Energy Drink in Florida
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TO Sports Innovation Introduces New Sports Nutrition Beverage and Water Beverage under Dethrone
New Whey Nutrition Introduces Fit2Go
Swanson Health Products Launches Swanson® pH Balance Alka-Tone Drink Mix for Athletes
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Fluid Sports Nutrition Introduces Bacon
Spar Austria Introduces New Energy Drinks
Ultra Energy Introduces Hornet Juice
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Sharkies Unveils Organic Energy Sports Chew
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Arla to Launch New Whey Protein Ingredient
Coca-Cola Introduces Aquarius in Singapore
VPX® Sports Rolls Out BANG® Hybrid Nutrition Beverage
Proline to Introduce Energy Drink and Footwear Products in Indian Market
Celestial Seasonings Unveils Enerji Green Tea Energy Shots
Schecketer’s Organic Beverages Launches Schecketer’s OrganicEnergy™ Energy Drink
XYIENCE Adds New Flavors to Xenergy Energy Drinks Range
Herborium Group to Launch New Herbal Energy Drink
Trioni and Pro Athlete Supplementation Unveil Daionic Pro Nutrition Shake
Campbell Soup Announces Expansion of V8 Energy Drinks Line
Dutch Bros Coffee Introduces Dutch Bros Blue Rebel Energy Drink

5. RECENT INDUSTRY ACTIVITY

Glanbia to Acquire The Isopure Company
Coca-Cola Acquires 16.7% Equity Stake in Monster
Hormel Foods Acquires Cytosport
LifeVantage Acquires Wicked Fast Sports Nutrition Product Line
Glanbia Nutritional Products Secures US Patent for Acidified Whey Proteins
Post Holdings Acquires Nestlé's PowerBar
Glanbia Acquires Nutramino
Post Holdings to Acquire Dymatize
Suntory Beverage & Food to Acquire GSK’s Lucozade and Ribena Beverage Brands
Leclerc Group and Louis Garneau Sports Team Up to Introduce Energy Bar
NBTY Takes Over The Balance Bar Company
DuPont Completes Take Over of Solae
Enerbrite Technologies Group Acquires SBSI Nutraceuticals
First Milk Acquires CNP Professional
Joint Juice Takes over Premier Nutrition
Big Red Takes Over HYDRIVE Energy
Solanbridge Group Takes Over Abstract International
Glanbia Takes Over Aseptic Solutions
Serm Suk to Acquire Wrangyer Beverage
Bright Lifecare Takes Over MadeInHealth.com
Valeant Pharmaceuticals Acquires Probiotica Laboratorios
BAWLS Guarana to Acquire Strut & Rut Energy Shot and CRUNK!!! Energy Drink
Satori Technologies Merges with Integrated Security Systems
Reckitt Benckiser Group and Schiff Nutrition International Ink Merger Agreement
Britvic to Merge with AG Barr
Rugby Football Union Enters into Partnership with GlaxoSmithKline Consumer Healthcare
Dr Pepper Snapple Inks Partnership with Chicago Bears
Body Glove and Pacific Health International Laboratories Enter into Agreement
General Nutrition Centers Inks Agreement with Active Health Foods
Cuba Beverage and Hom's Enterprise Sign Distribution Agreement
Sheetz and Active Health Foods Enter into Agreement
Blue Gold Beverages Signs an Exclusive Distribution Agreement with Epic Nutrition
Athletics Canada Signs Deal With BioSteel
Bay Area Research Group to Develop a New Nutrition Bar
Active Health Foods Selects Manos Beverages
Full Motion Beverage Establishes Full Motion Sports
Yakult Honsha Receives GRAS Status
Hansen Natural Corp. Undergoes rebranding to Monster Beverage
Yash Birla Group Inaugurates BCUBE Sports Nutrition Store

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Clif Bar & Company (USA)
Coca-Cola Co. (USA)
Dr Pepper Snapple Group, Inc. (USA)
Glanbia Plc (Ireland)
Glanbia Nutritional Limited (UK)
Optimum Nutrition Inc. (USA)
GlaxoSmithKline Plc (UK)
GNC Holdings, Inc. (USA)
Lucozade Ribena Suntory Ltd. (UK)
Monster Beverage Corporation (USA)
Nestlé SA (Switzerland)
Otsuka Pharmaceutical Co., Ltd. (Japan)
The Quaker Oats Company, Inc. (USA)
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Total Companies Profiled: 219 (including Divisions/Subsidiaries 237)

The United States (130)
Canada (6)
Japan (5)
Europe (52)
- France (7)
- Germany (2)
- The United Kingdom (32)
- Rest of Europe (11)
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