Sports and Fitness Nutrition Foods and Drinks - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Sports and Fitness Nutrition Foods and Drinks in US$ Thousands by the following Segments: Sports/Energy Foods, and Sports/Energy Drinks.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets.

Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 219 companies including many key and niche players such as:
- Abbott Laboratories Inc.
- Clif Bar & Company
- Coca-Cola Co.
- Dr Pepper Snapple Group, Inc.
- Glanbia Plc

Contents:
I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product segmentation and scope of study
Sports and Fitness Nutrition
Sports/Energy Foods
Sports, Energy and Nutrition Bars
Chewables
Sport/Energy/Endurance Gels
Sports/Energy Drinks
Sports Drinks
Energy Drinks
Powders-to-Mix/Energy Drink Mix

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW

Sports and Fitness Nutrition Products: A Prelude
Table 1: Consumption of Sports Nutrition Products by Consumer Type (includes corresponding Graph/Chart)
Outlook
Latin America, Asia-Pacific (excluding Japan), Europe, USA, Canada, Japan, and Rest of World (includes corresponding Graph/Chart)
Growth Drivers in a Gist
Key Challenges
Sports/Energy Drinks Dominate the Market
Developing Markets to Turbo Charge Future Growth in the Market
Protein-Based Sports and Fitness Nutrition Products Dominate the Market
Key Statistics
Table 3: Global Sports Nutrition Market (2013): Percentage Breakdown of Revenue by Category
Protein & Non-Protein (includes corresponding Graph/Chart)
Leading Protein-Based Sports Nutrition Brands Worldwide (2013)
Table 4: Global Protein Based Sports Nutrition Market (2013): Percentage Breakdown of Revenue by Country (includes corresponding Graph/Chart)
Table 5: Global Sports Nutrition Ingredients Market (2013): Percentage Breakdown of Revenue by Type (includes corresponding Graph/Chart)
Table 6: Global Sports Nutrition Ingredients Market (2013): Percentage Breakdown of Revenue by End-Use Application (includes corresponding Graph/Chart)
Energy Drinks: A Booming Market
Table 7: Global Per Capita Energy Drinks Consumption (in Liters) by Select Country: 2013 (includes corresponding Graph/Chart)
How Safe are Energy Drinks?
Table 8: Average Caffeine Concentration (in Mg/240ml) by Beverage Type (includes corresponding Graph/Chart)
Competitive Landscape
Tremendous Growth Potential Give Way to Consolidation Activity
Table 9: Global Market for Energy Drinks by Leading Manufacturer (2013): Percentage Breakdown of Value Sales for Monster Beverage Corp., Red Bull and Others (includes corresponding Graph/Chart)
Table 10: Global Market for Energy Drinks by Leading Manufacturer (2013): Percentage Breakdown of Volume Sales for Coca-Cola, Monster, Red Bull, TC Pharma and Others (includes corresponding Graph/Chart)
Product Innovations Augur Well for the Market
Flavor Innovations: The Need of the Hour
Third Party Endorsements: Success Formula
Growth Strategies of Producers
Producers to Leverage Favorable Climate in the Emerging Markets
Role of Consumer Awareness Programs
Protein-Based Nutrition Products
Leading Brands of 2012
Table 11: Global Protein Powder Market (2012): Percentage Breakdown of Retail Sales by Leading Brand (includes corresponding Graph/Chart)
Table 12: Global Protein Bars Market (2012): Percentage Breakdown of Retail Sales by Leading Brand (includes corresponding Graph/Chart)
Table 13: Global Protein Ready-to-Drink Market (2012): Percentage Breakdown of Retail Sales by Leading Brand (includes corresponding Graph/Chart)
Safety Regulations for Sports Nutrition Products
Distribution Diversifies
Recession Impact in Retrospect and the Road Ahead

2. TRENDS, DRIVERS AND ISSUES

Favorable Demographic Strengthens Market Prospects
Aging population Propels Demand for Fitness Products
Table 14: Global Aging Population (over the age of 60) and their Proportion of Total Population by Select Country: 2014 (includes corresponding Graph/Chart)
Expanding Population Fuels Demand
Table 15: World Population by Geographic Region (2000-2050) (in Millions) (includes corresponding Graph/Chart)
Female Consumers Open Up Growth Avenues
Table 16: Female Population Growth in Select Countries by Age Group: 2013 (includes corresponding Graph/Chart)
Increasing Obesity Levels Underpins Market Growth
Table 17: Obese and Overweight & Obese Population in the World (2013): Percentage Share Breakdown by Region for US, European Union, and Rest of World (includes corresponding Graph/Chart)
Table 18: Global Obese Population by Region/ Country (2013) (includes corresponding Graph/Chart)
Technical Developments Put Sports Nutrition in Overdrive
Non-Athletes Bolster Sales Growth
PowerBar Shows the Way
Energy Bars Replacing Meals
Potential Substitutes: A Threat to Energy Bars
Functional Snack Bars: Simplicity Emerges as the New Norm
Formulation Challenges Drive Product Innovations in Snacks and Bars
Sport Pre-Workouts: Getting More Popular
Do Trends Translate into Sales?
Sports Drink: Always Youthful
Innovations Backed by Science
Future Alternatives in Sports Nutrition
Ingredients Remain Hot Topic in Sports Nutrition Arena
Protein Blends, the New Fad
Peptan® Collagen Peptide: The New Protein Ingredient Finds Acceptance in Sport Nutrition Products
Demand for Natural Energy Enhancing Ingredients Witness an Upward Trend
Use of Natural Ingredients in Sports Drinks
Changing Face of Sports Drink Formulations
Caffeine: Always Making News
Coconut Water Interests Industry Leaders
Ingredient Supply Disruptions to Impact Sports and Energy Drinks
Sweetener Trends in the Sports Drinks Market
Health Issues to Lower Demand for Sugar-Sweetened Products
Top 10 Claims of Product Launches in the Global Sports & Energy Drinks Market
Sugar-Free Energy Drinks Swarm the Market
Consumer Trends in Sports and Fitness Nutrition Market
Women Going Places
Convenience: An Important Growth Driver
Internet Emerges as an Effective Sales Channel
Packaging Trends
Packaging Sui
Table for Children’s Use
Major Challenges Confronting the Sports Nutrition Food and Drinks Industry
Water Scarcity to Hamper Production

3. PRODUCT OVERVIEW

Sports and Fitness Nutrition: An Introduction
Classification by Function
Meal Replacements Products and Fat Burners
Endurance Products
Strength and Bodybuilding Supplements
Energy Products
Recovery Products
Classification by Product Type
Sports and Energy Foods
Sports, Energy and Nutrition Bars
Sports Bars
Energy Bars
Nutrition Bars
Nutrition Bar Categories
Energy/Endurance Bars
Meal Replacement Bars
Diet/Weight Loss Bars
Functional/Nutritional Bars
High Protein/Body Building Bars
Chewables
Sport/Energy/Endurance Gels
Sports and Energy Drinks
Major Ingredients and their Attributes
Attracting Soft Drinks Companies
Differences between Sports and Energy Drinks
Sports Drinks
Categories of Sports Drinks
Isotonic
Hypotonic
Hypertonic
Why Sports Drink?
Dehydration
Table 19: Consequences of Loss of Fluids (includes corresponding Graph/Chart)
Electrolytes
Carbohydrate
4. PRODUCT INNOVATIONS/INTRODUCTIONS

Monster Energy Rolls Out Monster Rehab® Peach Tea + Energy
Les Mills Rolls Out LES MILLS Good Protein Powder
MusclePharm Introduces CocoProtein™ Sports Drink
Natural Balance Foods Introduces TrekProtein Energy Bars in New Flavors
Hopper Foods Rolls Out Hopper Energy Bars
Monster Energy Rolls Out Monster Assault and Monster Energy 'The Doctor'
Eisai Unveils JOMA Carbonated Energy Drink
Ultimate Sports Nutrition Unveils New Energy Bars
Coca-Cola Launches New Flavor Variant to Relentless Energy Drink
Bisleri Introduces Urzza Energy Drink
Good Superfoods New Superfood Energy® Chocolate Bars
Lucozade Introduces Sports/Energy Drinks in New Brazilian Flavors
Red Bull Introduces Limited Edition Orange-Flavored Energy Drink
The Coca-Cola Company Introduces POWERADE ZERO DROPS
ZEGO Rolls Out All ZEGO Energy Bars
TO Sports Launches Dethrone Beverage Sports Nutrition and Water Beverage
Abbott Launches Perfectly Simple Nutrition Bar under ZonePerfect®
Abbott's EAS® Sports Nutrition Develops New Range of Powder and Bars
Godess Energy Launches Flirt® Energy Drink in SLEEK® Packaging
Monster Energy Launches Monster Absolutely Zero Energy Drink
Abbott Rolls Out EAS Recovery Protein Powder
Swisse Vitamins Launches Swisse Active Nutrition Range
YJ Sciences Unveils Youth Juice
Lacka Foods UK Launches Chimpanzee Energy Bars
Grass Roots Beverage Rolls Out 5K Energy Drink in Florida
GlaxoSmithKline Consumer Healthcare Launches Lucozade Sport Drink
Balance Bar® Launches Mini Energy Bars
Hiball Energy Launches New Line of Sparkling Energy Water and Energy Drinks
TO Sports Innovation Introduces New Sports Nutrition Beverage and Water Beverage under Dethrone
New Whey Nutrition Introduces Fit2Go
Swanson Health Products Launches Swanson® pH Balance Alka-Tone Drink Mix for Athletes
Pro Athlete Supplementation and Trioni Introduces Daiionic Pro Nutrition Shake
Preventics Health Unveils New Caffeine-Free BiomaxX Energy Nutrition Energy Drinks and Nutritional Supplements
iSatori Technologies Launches New Eat-Smart® Whey Protein Crisp Bar
Sponser Sport Food Introduces High Energy Bars
Fluid Sports Nutrition Introduces Bacon
Spar Austria Introduces New Energy Drinks
Ultra Energy Introduces Hornet Juice
GNC Holdings and Shadow Beverages Introduce GNC Beverage Range
Yash Birla Group to Launch B3 (BCUBE) Advanced Sports Nutrition Products
Sharkies Unveils Organic Energy Sports Chew
Starbucks Rolls Out New Range of Refreshers
Yakult U.S.A to Launch Yakult Light
Arla to Launch New Whey Protein Ingredient
Coca-Cola Introduces Aquarius in Singapore
VPX® Sports Rolls Out BANG® Hybrid Nutrition Beverage
Proline to Introduce Energy Drink and Footwear Products in Indian Market
Celestial Seasonings Unveils Enerji Green Tea Energy Shots
Schecker's Organic Beverages Launches Schecker's OrganicEnergy™ Energy Drink
XYIENCE Adds New Flavors to Xenergy Energy Drinks Range
Herborium Group to Launch New Herbal Energy Drink
Trioni and Pro Athlete Supplementation Unveil Daionic Pro Nutrition Shake
Campbell Soup Announces Expansion of V8 Energy Drinks Line
Dutch Bros Coffee Introduces Dutch Bros Blue Rebel Energy Drink

5. RECENT INDUSTRY ACTIVITY

Glanbia to Acquire The Isopure Company
Coca-Cola Acquires 16.7% Equity Stake in Monster
Hormel Foods Acquires Cytosport
LifeVantage Acquires Wicked Fast Sports Nutrition Product Line
Glanbia Nutritional Secures US Patent for Acidified Whey Proteins
Post Holdings Acquires Nestlé's PowerBar
Glanbia Acquires Nutramino
Post Holdings to Acquire Dymatize
SunTory Beverage & Food to Acquire GSK's Lucozade and Ribena Beverage Brands
Leclerc Group and Louis Garneau Sports Team Up to Introduce Energy Bar
NBTY Takes Over The Balance Bar Company
DuPont Completes Take Over of Solae
Enervite Technologies Group Acquires SBSI Nutraceuticals
First Milk Acquires CNP Professional
Joint Juice Takes over Premier Nutrition
Big Red Takes Over HYDRIVE Energy
Solanbridge Group Takes Over Abstract International
Glanbia Takes Over Aseptic Solutions
Serm Suk to Acquire Wrangyer Beverage
Bright Lifecare Takes Over MadeInHealth.com
Valeant Pharmaceuticals Acquires Probiotica Laboratorios
BAWLS Guarana to Acquire Strut & Rut Energy Shot and CRUNK!!! Energy Drink
iSatori Technologies Merges with Integrated Security Systems
Reckitt Benckiser Group and Schiff Nutrition International Ink Merger Agreement
Britvic to Merge with AG Barr
Rugby Football Union Enters into Partnership with GlaxoSmithKline Consumer Healthcare
Dr Pepper Snapple Inks Partnership with Chicago Bears
Body Glove and Pacific Health International Laboratories Enter into Agreement
General Nutrition Centers Enters Agreement with Active Health Foods
Cuba Beverage and Hom's Enterprise Sign Distribution Agreement
Sheetz and Active Health Foods Enter into Agreement
Blue Gold Beverages Signs an Exclusive Distribution Agreement with Epic Nutrition
Athletics Canada Signs Deal With BioSteel
Bay Area Research Group to Develop a New Nutrition Bar
Active Health Foods Selects Manos Beverages
Full Motion Beverage Establishes Full Motion Sports
Yakult Honsha Receives GRAS Status
Hansen Natural Corp. Undergoes rebranding to Monster Beverage
Yash Birla Group Inaugurates BCUBE Sports Nutrition Store

6. FOCUS ON SELECT GLOBAL PLAYERS

Abbott Laboratories Inc. (USA)
Clif Bar & Company (USA)
Coca-Cola Co. (USA)
Dr Pepper Snapple Group, Inc. (USA)
Glanbia Plc (Ireland)
Glanbia Nutritionals Limited (UK)
Optimum Nutrition Inc. (USA)
GlaxoSmithKline Plc (UK)
GNC Holdings, Inc. (USA)
Lucozade Ribena Suntory Ltd. (UK)
Monster Beverage Corporation (USA)
Nestlé SA (Switzerland)
Otsuka Pharmaceutical Co., Ltd. (Japan)
Post Holdings, Inc. (US)
Red Bull GmbH (Austria)
The Quaker Oats Company, Inc. (USA)
Yakult Honsha Co., Ltd. (Japan)

7. GLOBAL MARKET PERSPECTIVE

Analytics by Geographic Region

Table 20: World Recent Past, Current & Future Analysis for Sports and Fitness Nutrition Foods & Drinks by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 21: World Historic Review for Sports and Fitness Nutrition Foods & Drinks by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 22: World 14-Year Perspective for Sports and Fitness Nutrition Foods & Drinks by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Analytics by Product Segment

Table 23: World Recent Past, Current & Future Analysis for Sports/Energy Foods by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 24: World Historic Review for Sports/Energy Foods by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 25: World 14-Year Perspective for Sports/Energy Foods by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Table 26: World Recent Past, Current & Future Analysis for Sports/Energy Drinks by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 27: World Historic Review for Sports/Energy Drinks by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 28: World 14-Year Perspective for Sports/Energy Drinks by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES
A. Market Analysis
Current and Future Analysis
A Note on Health and Fitness Activities in the US
Why are Fitness Companies Targeting Baby Boomers?
Sports and Fitness Habits of Americans
Free Weight: Carrying Great Appeal
Growing Adoption by Mainstream Consumers
Opportunity Indicators
Table 29: US Sports Nutrition Market (2014): Percentage Share Breakdown of Revenue by Type of Nutrition
Protein & Non-Protein (includes corresponding Graph/Chart)
Table 30: US Protein-Based Sports Nutrition Market (2013): Percentage Breakdown of Revenue by Product Segment
Bars, Pills, Powder and Ready-To-Drink (includes corresponding Graph/Chart)
Table 31: US Sports Nutrition Market by Leading Company (2013): Percentage Breakdown of Retail Value Sales for Abbott, Cytosport, Glanbia, GNC, IdeaSphere, Isopure, Labrada Nutrition, MusclePharm, NBTY, Post and Others (includes corresponding Graph/Chart)
Are Sportspersons Major Targets for Marketers?
Good Health Buyers
Enhancement: Key Term in Sports Nutrition
Field of Sports Nutrition and Diet
Online Retailers Benefit from the Growing Demand
Table 32: US Sports Nutrition Products Market (2013): Percentage Breakdown by Distribution Channel (includes corresponding Graph/Chart)
Targeting a Wider Audience
 Californian Government Imposes Labeling Regulations
USFDA Bans Pre-Mixed Alcohol Energy Drinks
Segment-wise Perspective of the US Market
Sports and Fitness Nutrition Foods
Nutrition Bars Segment to Witness Growth
Table 33: US Energy and Nutrition Bars Market (2013): Percentage Share Breakdown by Retail Channels-Health and Natural Food Stores, Mass Market and Others (includes corresponding Graph/Chart)
Table 34: Leading Nutritional/Protein Bar Brands in the US (2013): Percentage Breakdown of Dollar Sales for Clif, Kellogg's Special K Protein, Metric Big 100, Power Bar, Supreme Protein and Others (includes corresponding Graph/Chart)
Innovations to Drive Growth in the US Nutrition Bars Market
US Nutrition Bars Market
Sports Drinks
An Era of Renaissance for Sports Drinks Post Recession
Growing Popularity of Sports Drinks in Schools
Chocolate Flavored Milk Drinks: A Potential Substitute?
Sports Drinks
Game for a Bright Future
Table 35: Per Capita Consumption (in gallons) of Sports Drinks in the US: 2000-2013 (includes corresponding Graph/Chart)
Table 36: Leading Sports Drink Brands in the US (2012): Percentage Breakdown of Dollar Sales for Gatorade, Gatorade G2Perform, Gatorade Perform, Powerade Ion4, Powerade ZeroIon4 and Others (includes corresponding Graph/Chart)
Table 37: Leading Non-aseptic Sports Drinks Brands in the US (52 Weeks Ending May 2013): Percentage Breakdown of Dollar Sales for Gatorade CoolBlue, Gatorade Frost, Gatorade G2, Gatorade G2 Perform, Gatorade Perform, Powerade Ion4, PoweradeZero Ion4 and Others (includes corresponding Graph/Chart)
Table 38: Leading Aseptic Sports Drinks Brands in the US (52 Weeks Ending May 2013): Percentage Breakdown of Dollar Sales for Gatorade, Gatorade Frost, Gatorade G2Perform, Mio Fit, Private Label and Others (includes corresponding Graph/Chart)
Sports Drinks: Favorite Beverage of Teenagers
Retail Scenario
Table 39: US Sports Drinks Market (2013): Percentage Share Breakdown of Dollar Sales by Retail Channels
Club Stores, Convenience Stores, Drug Stores, Mass Merchandisers, Supermarkets and Others (includes corresponding Graph/Chart)
Energy Drinks and Shots: An Insight
Demand for Energy Drinks Continues to Grow
Competition
Table 40: Average Caffeine Concentration (in mg/floz) in Select Energy Drink Brands in the US (2013) (includes corresponding Graph/Chart)
Table 41: Leading Players in the US Energy Drink Market (2013): Percentage Breakdown of Value Sales for Coca-Cola, Monster, PepsiCo, Red Bull, Rockstar and Others (includes corresponding Graph/Chart)
Table 42: US Energy Drinks Market (2013): Percentage Share Breakdown by Distribution Channel (includes corresponding Graph/Chart)
Table 43: Leading Energy Drink Brands at US Convenience Stores (2013): Percentage Breakdown of Dollar Sales for Java Monster, Monster Energy, Monster Energy Absolutely Zero, Monster Energy Lo-Carb, Monster...
Energy Zero Ultra, Monster Mega Energy, Monster Rehab, Nos, Red Bull, Rockstar and Others (includes corresponding Graph/Chart)
Table 46: Leading Energy Drink Brands in the US (2013 & 2012): Ranked on the Basis of Dollar Sales (in US$ Billion) (includes corresponding Graph/Chart)
Table 47: Leading Energy Shot Brands in the US (2013): Percentage Breakdown of Dollar Sales for 5 Hour Energy, Stacker 2 6 Hour Power, Stacker 2 Extra, Worx Energy, Private Label and Others (includes corresponding Graph/Chart)
Table 49: Top 8 Energy Drink Mixes Brands in the US (2013): Ranked on the Basis of Dollar Sales (in US$ Million) (includes corresponding Graph/Chart)
Young Busy Moms, the New Consumers for Energy Drinks
Meal Replacements
Protein Powders
Ready-To-Drink Shakes
Sports Nutrition Powders to Soon Take Center Stage
Product Introductions/Innovations
Recent Industry Activity
Key Players
B. Market Analytics
Table 50: US Recent Past, Current & Future Analysis for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 51: US Historic Review for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/ Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 52: US 14-Year Perspective for Sports and Fitness Nutrition Foods & Drinks by Product Segment

2. CANADA
A. Market Analysis
Current and Future Analysis
Key Statistical Finding
Table 53: Canadian Sports Nutrition Market (2014): Percentage Share Breakdown of Revenue by Type of Nutrition
Protein & Non-Protein (includes corresponding Graph/Chart)
Health Canada Disapproves Sales of Alcohol Containing Energy Drinks
Sales of Energy Drinks to Require Mandatory Pharmacist Supervision
A Potential Market for Weight Management Products
Strategic Corporate Developments
Product Introductions
B. Market Analytics
Table 54: Canadian Recent Past, Current & Future Analysis for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/ Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 55: Canadian Historic Review for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/ Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 56: Canadian 14-Year Perspective for Sports and Fitness Nutrition Foods & Drinks by Product Segment
3. JAPAN
A. Market Analysis
Current and Future Analysis
Overview of Sports Nutrition Products
Key Statistical Findings
Table 57: Japanese Sports Nutrition Market (2014): Percentage Share Breakdown of Revenue by Type of Nutrition
Protein & Non-Protein (includes corresponding Graph/Chart)
Table 58: Protein Based Sports Nutrition Market in Japan (2013): Percentage Share Breakdown of Retail Sales by Segment
Protein Powder, Protein Bars, Protein Ready to Drink, and Others (includes corresponding Graph/Chart)
Table 59: Sports Nutrition Products Market in Japan (2014): Percentage Breakdown of Retail Sales by Distribution Channels
Non-Grocery Retailers and Non-store Retailers (includes corresponding Graph/Chart)
Sports and Energy Drinks Market in Japan
Retail Scenario
Product Launch
Key Players
B. Market Analytics
Table 60: Japanese Recent Past, Current & Future Analysis for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/ Energy Foods and Sports/ Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 61: Japanese Historic Review for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 62: Japanese 14-Year Perspective for Sports and Fitness Nutrition Foods & Drinks by Product Segment

4. EUROPE
A. Market Analysis
Current and Future Analysis
Mainstream Consumers Gain Prominence
Market Highlights
Key Market Trends
Impact of Euro Debt Crisis on Sports Drinks Market
B. Market Analytics
Table 63: European Recent Past, Current & Future Analysis for Sports and Fitness Nutrition Foods & Drinks by Geographic Region
France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 64: European Historic Review for Sports and Fitness Nutrition Foods & Drinks by Geographic Region
France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 65: European 14-Year Perspective for Sports and Fitness Nutrition Foods & Drinks by Geographic Region
Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Market by Product Segment
Table 66: European Recent Past, Current & Future Analysis for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/ Energy Foods and Sports/ Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 67: European Historic Review for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/ Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 68: European 14-Year Perspective for Sports and Fitness Nutrition Foods & Drinks by Product Segment

4a. FRANCE
A. Market Analysis
Current and Future Analysis
Table 69: French Sports Nutrition Market (2014): Percentage Share Breakdown of Revenue by Type of Nutrition
Protein & Non-Protein (includes corresponding Graph/Chart)
Consumer Trends
ANSES Urges Consumers to Notify Health Professionals about Harmful Energy Drinks
Ea Pharma
A Select Player
B. Market Analytics
Table 71: French Recent Past, Current & Future Analysis for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 72: French Historic Review for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 73: French 14-Year Perspective for Sports and Fitness Nutrition Foods & Drinks by Product Segment

4b. GERMANY
A. Market Analysis
Current and Future Analysis
Table 74: German Sports Nutrition Market (2014): Percentage Share Breakdown of Revenue by Type of Nutrition
Protein & Non-Protein (includes corresponding Graph/Chart)
At-Home Consumption of Sports/Energy Drinks On the Rise
Energy Shots Banned in Germany
B. Market Analytics
Table 75: German Recent Past, Current & Future Analysis for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 76: German Historic Review for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 77: German 14-Year Perspective for Sports and Fitness Nutrition Foods & Drinks by Product Segment

4c. ITALY
A. Market Analysis
Current and Future Analysis
Table 78: Italian Sports Nutrition Market (2014): Percentage Share Breakdown of Revenue by Type of Nutrition
Protein & Non-Protein (includes corresponding Graph/Chart)
B. Market Analytics
Table 79: Italian Recent Past, Current & Future Analysis for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 80: Italian Historic Review for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 81: Italian 14-Year Perspective for Sports and Fitness Nutrition Foods & Drinks by Product Segment

4d. THE UNITED KINGDOM
A. Market Analysis
An Insight into the Sports and Fitness Nutrition Market
Table 82: UK Sports Nutrition Market (2014): Percentage Share Breakdown of Revenue by Type of Nutrition
Protein & Non-Protein (includes corresponding Graph/Chart)
Market Leaders in Recent Past
Table 83: UK Sports Nutrition Market by Leading Company (2012): Percentage Breakdown of Value Sales for CNP Professional, Glanbia, Holland & Barrett Retail, Hut Group, Maxinutrition, Reflex Nutrition, Sci-Mx Nutrition, USN UK and Others (includes corresponding Graph/Chart)
Sports and Energy Drinks
Table 84: UK Market for Sports and Energy Drinks (2014): Percentage Breakdown of Volume Sales by Type (includes corresponding Graph/Chart)
Table 85: Sports and Energy Drinks in the UK: Per Capita Consumption in Liters per Person for Years 2007, 2009, 2011 & 2013 (includes corresponding Graph/Chart)
Table 86: UK Energy Drinks Market (2014): Percentage Breakdown of Dollar Sales by Type (includes corresponding Graph/Chart)
Table 87: Leading Energy/Sports Drink Brands in the UK (2012): Percentage Share Breakdown of Volume Sales for Boost, Emerge, Lucozade, Powerade, Red Bull and Others (includes corresponding Graph/Chart)
UK Government Imposes VAT on Sports Nutrition Drinks
Healthy Interest
Accessibility to Sports Nutrition Foods and Drinks
New Users vs Existing
Corporate Developments
Product Introductions
Key Players
B. Market Analytics
Table 88: UK Recent Past, Current & Future Analysis for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 89: UK Historic Review for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 90: UK 14-Year Perspective for Sports and Fitness Nutrition Foods & Drinks by Product Segment
4e. SPAIN
A. Market Analysis
Current and Future Analysis
Table 91: Spanish Sports Nutrition Market (2014): Percentage Share Breakdown of Revenue by Type of Nutrition
Protein & Non-Protein (includes corresponding Graph/Chart)
B. Market Analytics
Table 92: Spanish Recent Past, Current & Future Analysis for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 93: Spanish Historic Review for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 94: Spanish 14-Year Perspective for Sports and Fitness Nutrition Foods & Drinks by Product Segment
4f. RUSSIA
A. Market Analysis
Current and Future Analysis
Market Overview
Table 95: Russian Sports Nutrition Market (2014): Percentage Share Breakdown of Revenue by Type of Nutrition
Protein & Non-Protein (includes corresponding Graph/Chart)
Volume Sales of Sports and Energy Drinks Soar
Chechnya Bans Energy Drinks
B. Market Analytics
Table 96: Russian Recent Past, Current & Future Analysis for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in
US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 97: Russian Historic Review for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 98: Russian 14-Year Perspective for Sports and Fitness Nutrition Foods & Drinks by Product Segment

4. REST OF EUROPE
A. Market Analysis
Current and Future Analysis
Focus on Select Regions
Austria
Belgium
Czech Republic
Denmark
Finland
Ireland
The Netherlands
Sweden
Turkey
Ukraine
Product Introductions
Strategic Corporate Development
Key Players
B. Market Analytics
Table 99: Rest of Europe Recent Past, Current & Future Analysis for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 100: Rest of Europe Historic Review for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 101: Rest of Europe 14-Year Perspective for Sports and Fitness Nutrition Foods & Drinks by Product Segment

5. ASIA-PACIFIC
A. Market Analysis
Current and Future Analysis
Asia-Pacific Sports Nutrition Market Prospects and Challenges
Focus on Select Regional Markets
Australia
Table 102: Australian Sports Nutrition Market (2013): Percentage Share Breakdown of Revenues by Type Protein & Non-Protein (includes corresponding Graph/Chart)
Table 103: Australian Market for Sports Nutrition Products by Leading Company (2012): Percentage Breakdown of Value Sales for Amino Active, Glanbia, Naturalac Nutrition, Nestle, Probiotech, Vitaco Health and Others (includes corresponding Graph/Chart)
Table 104: Australian Energy Drinks Market by Leading Company (2012): Percentage Share Breakdown of Volume Sales through Supermarket Channel for Coca-Cola, Frucor, Red Bull, Schweppes and Others (includes corresponding Graph/Chart)
Sports Gel Market
Table 105: Nutritional Composition of Sports Gels Available in Australia
FSANZ Imposes Regulations on Energy Drink Manufacturers
China
Table 106: Chinese Market for Soft Drinks by Category (2014): Percentage Value Breakdown of Sales for Asian Specialty Drinks, Bottled Water, Carbonated Drinks, Juice, RTD Tea, and Sports and Energy Drinks (includes corresponding Graph/Chart)
Hong Kong
India
Sports Nutrition Products Market: An Insight
Table 107: Indian Sports Nutrition Market by Leading Company (2013): Percentage Breakdown of Value Sales for Guardian Lifecare, Glanbia, Paradise Nutrition, Plethico Pharma and Others (includes corresponding Graph/Chart)

Sports Drink Manufacturers Leverage Favorable Market Climate

Energy Drinks: A Nascent Segment

Table 108: Leading Energy Drink Brands in India (2013): Percentage Market Share Breakdown for Burn, Cloud 9, Power Horse, Red Bull, Tzinga, XXX and Others (includes corresponding Graph/Chart)

Gym Trainers Instrumental in Popularizing Sports / Fitness Food & Drinks

Food Safety and Standards Authority of India to Standardize Energy Drinks

Maharashtra FDA Confiscates Red Bull Cans

Demand for Nutrition Snack Bars on the Rise

Indonesia

Table 109: Indonesian Market for Energy Drinks by Leading Company (2013): Percentage Share Breakdown for PT Asia Health Energi Beverages, PT Bintang Toedjoe (KLBF), PT M-150 Indonesia, PT Sido Muncul, PT Tempo Scan Pacific (TSPC) and Others (includes corresponding Graph/Chart)

Pocari Sweat Leads Expansion in Indonesia

Malaysia

New Zealand


Philippines

Table 111: Leading Players in the Philippines Market for Energy Drinks (2013): Percentage Breakdown of Value Sales for ABI, PepsiCo and Others (includes corresponding Graph/Chart)

South Korea

Table 112: Sports Nutrition Products Market in South Korea (2014): Percentage Breakdown of Retail Dollar Sales by Category (includes corresponding Graph/Chart)

Energy Drinks Market: An Overview

KCA Probes Energy Drinks

Government Ban Sales of Energy Drinks in Schools

Taiwan

Thailand

Table 113: Sport and Energy Drinks Market in Thailand: Breakdown of Volume Consumption (in Million Liters) for years 2008 through 2013 (includes corresponding Graph/Chart)

Table 114: Leading Energy Drink Brands in Thailand (2013): Percentage Share Breakdown for Carabao Dang, M-150, Magnum, Red Bull, Shark, Wranger and Others (includes corresponding Graph/Chart)

Vietnam

Product Introductions

Strategic Corporate Development

Key Players

B. Market Analytics

Table 115: Asia-Pacific Recent Past, Current & Future Analysis for Sports and Fitness Nutrition Foods & Drinks by Product Segment

Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 116: Asia-Pacific Historic Review for Sports and Fitness Nutrition Foods & Drinks by Product Segment

Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 117: Asia-Pacific 14-Year Perspective for Sports and Fitness Nutrition Foods & Drinks by Product Segment


6. LATIN AMERICA

A. Market Analysis

Current and Future Analysis

Latin American Market to Emerge as a Hotspot for Sports and Energy Drinks

An Overview of Select Regional Markets

Brazil

Table 118: Brazilian Sports Nutrition Market (2013): Percentage Share Breakdown of Revenues by Type of Nutrition

Protein & Non-Protein (includes corresponding Graph/Chart)

Table 119: Brazilian Sports Nutrition Market by Leading Company (2013): Percentage Breakdown of Value Sales for Blemish, Body Attack, Candeia, Geansas, Maxler, MHP and Others (includes corresponding Graph/Chart)
Table 120: Mexican Sports Nutrition Market (2013): Percentage Share Breakdown of Revenue by Type of Nutrition
Protein & Non-Protein (includes corresponding Graph/Chart)

Will New Regulations Impede Sales of Energy Drinks?
PepsiCo Dominates Sports and Energy Drinks Market
Table 121: Leading Players in the Mexican Sports & Energy Drinks Market (2013): Percentage Volume Breakdown by Company/Brand (includes corresponding Graph/Chart)

Table 122: Latin American Recent Past, Current & Future Analysis for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/ Energy Foods and Sports/ Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 123: Latin American Historic Review for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 124: Latin American 14-Year Perspective for Sports and Fitness Nutrition Foods & Drinks by Product Segment

7. REST OF WORLD
A. Market Analysis
Current and Future Analysis
Focus on Select African Markets
South Africa
Table 125: Percentage Breakdown of Sports Drink Users and Non-Users in South Africa by Age Group for 2014 (includes corresponding Graph/Chart)
Table 126: Percentage Breakdown of Number of Sports Drink Users in South Africa for 2014 by User Type (includes corresponding Graph/Chart)
Table 127: Leading Energy/Sports Drink Brands in South Africa (2012): Percentage Share Breakdown of Volume Sales for Energade, Lucozade, Powerade, Red Bull, USN and Others (includes corresponding Graph/Chart)
Labeling Regulations
Nigeria
Table 128: Leading Energy/Sports Drink Brands in Nigeria (2012): Percentage Share Breakdown of Volume Sales for Energade, Lucozade, Power Horse, Red Bull and Others (includes corresponding Graph/Chart)
Kenya: Leading Brands
Table 129: Leading Energy/Sports Drink Brands in Kenya (2012): Percentage Share Breakdown of Volume Sales for Aquamist, Keringet, Lucozade, Pulse, Red Bull and Others (includes corresponding Graph/Chart)
Focus on Select Middle East Countries
Dubai: Authorities Issue Regulations against Sales of Energy Drinks
Iran: Sports and Energy Drinks Market Register Decline
Saudi Arabia: Young Consumers to Fuel Growth
Kuwait: Ban on Sale of Energy Drinks
United Arab Emirates: Market on Growth Curve
ESMA Bans Sales of Energy Drinks in UAE
Israel: Sports and Energy Drinks Register Significant Growth
Online Sales of Sports Nutrition Products Exhibit Upward Trend
Product Introduction
B. Market Analytics
Table 130: Rest of World Recent Past, Current & Future Analysis for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/ Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 131: Rest of World Historic Review for Sports and Fitness Nutrition Foods & Drinks by Product Segment
Sports/Energy Foods and Sports/Energy Drinks Markets Independently Analyzed with Annual Sales Figures in US$ Thousand for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 132: Rest of World 14-Year Perspective for Sports and Fitness Nutrition Foods & Drinks by Product Segment

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 219 (including Divisions/Subsidiaries 237)

The United States (130)
Canada (6)
Japan (5)
Europe (52)
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