Bristol-Myers Squibb Company : Medical Equipment - Company Profile, SWOT and Financial Report

Description: Synopsis
ICD Research's "Bristol-Myers Squibb Company : Medical Equipment - Company Profile, SWOT and Financial Report" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, swot analysis, business description, company history, financial analysis, mergers and acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

Summary
This report is a crucial resource for industry executives and anyone looking to access key information about "Bristol-Myers Squibb Company"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. ICD Research strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

Scope
- Examines and identifies key information and issues about "Bristol-Myers Squibb Company" for business intelligence requirements.
- Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.
- Provides data on company financial performance and competitive benchmarking.
- The profile also contains information on business operations, company history, major products and services, key employees, locations and subsidiaries.

Reasons To Buy
- Quickly enhance your understanding of "Bristol-Myers Squibb Company"
- Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.
- Increase business/sales activities by understanding your competitors' businesses better.
- Recognize potential partnerships and suppliers.

Key Highlights
Bristol-Myers Squibb Company (BMS) discovers, develops, licenses, manufactures and markets biopharmaceuticals and related healthcare products. It principally offers products in the fields of cancer, infectious diseases, psychiatry disorders, diabetes, hepatitis B, HIV/AIDS, rheumatoid arthritis, cardiovascular and metabolic disorders and immune disorders. The company's products are sold to wholesalers, retail pharmacies, hospitals, government entities and medical professions. It also focuses on research and development (RandD) activities to develop medicines for the treatment of serious diseases. The company operates in various regions across Asia, Europe, North America and Latin America. It has manufacturing facilities in the US, Puerto Rico and in six other foreign countries. BMS is headquartered in New York, the US.

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