Brochure
More information from http://www.researchandmarkets.com/reports/2531232/

Farm Tractors - Global Strategic Analysis

Description: This report analyzes the worldwide markets for Farm Tractors in US$ Million. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America.

Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 46 companies including many key and niche players such as:

AGCO Corporation
Argo Tractors SpA
CLAAS KGaA mbH
CNH Industrial N.V.
Deere & Company

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS
Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
Falling Commodity Prices Trigger Market Volatility
Population Growth & Rising Demand for Food to Create Long-Term Stability in Growth
Growth Drivers in a Nutshell
Key Challenges
Competitive Scenario
Table 1: Leading Players in the Global Farm Tractors Market (2015): Percentage Share Breakdown of Value Sales for Deere & Co., CNH, Mahindra, AGCO, Others (includes corresponding Graph/Chart)
Leading Tractor Manufacturers Feel the Heat of Competition from Asian and South American Manufacturers

2. MARKET TREND/ISSUES AND GROWTH DRIVERS
Expanding Global Population & Increase in Agricultural Output to Drive Demand for Tractors
Table 2: Global Population Estimates by Region in Million for the Years 2015 and 2030 (includes corresponding Graph/Chart)
Emerging Economies Drive Market Expansion
Increasing Mechanization of Farming Practices Drives Sales of Tractors
Table 3: Percentage of Population Engaged in Agriculture and Mechanization in Select Countries: 2014 (includes corresponding Graph/Chart)
Focus on Precision Farming Lends Traction to Tractor Sales
Technological Innovations in Farming Equipment Lead the Way
Technologically Advanced Tractors Gain Prominence in Developed Markets
Comfort Features: An Important Value Addition Gaining Traction
Alternative Fuel Tractors: An Important Product Development in the Coming Years
Small Tractors Gain Ground in Developing Regions
Certified Used Machines are Catching Up Globally
Rising Demand for Energy Crops: A Business Case for Farm Tractors
Table 4: Average Biofuel Yields of First Generation Feedstocks (includes corresponding Graph/Chart)
Global Biofuel Blending Targets
Table 5: World Biofuels (Bioethanol and Biodiesel) Market (2014 & 2018): Percentage Breakdown of Gallon...
Consumption by Geographic Region for US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World (includes corresponding Graph/Chart)

3. AGRICULTURAL EQUIPMENT MARKET: A MACRO PERSPECTIVE
Agricultural Equipment: An Overview
Table 6: Global Agricultural Machinery Market by Geographic Region (2015): Percentage Share Breakdown of Value Sales for China, Europe, India, Japan, Latin America, North America and Others (includes corresponding Graph/Chart)
Table 7: Global Market for Agricultural Equipment by Segment (2015): Percentage Share Breakdown of Value Sales for Farm Tractors, Harvesting Machinery, Parts & Attachments, and Other Agricultural Equipment (includes corresponding Graph/Chart)
Table 8: Leading Players in the Global Agricultural and Turf Equipment Market (2015): Percentage Share Breakdown of Value Sales for AGCO Corp., CNH Industrial, Deere and Co., Kubota Corp., and Others (includes corresponding Graph/Chart)
Table 9: Global Distribution of Agricultural Land Holdings by Farm Size in Select Countries/Regions
China
A Threat to Europe's Domination in Agricultural Machinery Production?

4. AN OVERVIEW OF THE AGRICULTURAL SECTOR
Key Statistical Inputs
Table 10: Total Arable Land by Region in Million Hectares: 2015 & 2030 (includes corresponding Graph/Chart)
Table 11: Total Harvested Land by Region in Million Hectares: 2015 & 2030 (includes corresponding Graph/Chart)
Table 12: Share of Agriculture Sector in GDP (Nominal Terms) in G20 Economies: 2014 (includes corresponding Graph/Chart)
Table 13: World Wheat Production and Consumption for the Years 2010/11 to 2015/16 (in Million Metric Tons) (includes corresponding Graph/Chart)
Table 14: World Wheat Production by Major Producing Countries for the Years 2014/15 & 2015/16 (in Thousand Metric Tons) (includes corresponding Graph/Chart)
Table 15: World Rice (Milled) Production and Consumption for the Years 2010/11 to 2015/16 (in Million Metric Tons) (includes corresponding Graph/Chart)
Table 16: World Rice Milled Production by Major Producing Countries for the Years 2014/15 & 2015/16 (in Thousand Metric Tons) (includes corresponding Graph/Chart)
Table 17: World Coarse Grains Production and Consumption for the Years 2010/11 to 2015/16 (in Million Metric Tons) (includes corresponding Graph/Chart)
Table 18: World Coarse Grain Production by Major Producing Countries for the Years 2014/15 & 2015/16 (in Thousand Metric Tons) (includes corresponding Graph/Chart)
Table 19: World Corn Production and Consumption for the Years 2010/11 to 2015/16 (in Million Metric Tons) (includes corresponding Graph/Chart)
Table 20: World Corn Production by Major Producing Countries for the Years 2014/15 & 2015/16 (in Thousand Metric Tons) (includes corresponding Graph/Chart)

5. PRODUCT OVERVIEW
Agricultural Equipment
Tractors
Farm Tractors
Different Types of Farm Tractors
Compact Utility Tractors
Utility Tractors
Specialty tractors
Garden Tractors
Farming Practices
Large-Scale, Capital-Intensive Farming
Medium-Scale Farming
Small-Scale Farming

6. PRODUCT INNOVATIONS/INTRODUCTIONS
ZETOR TRACTORS Unveils ZETOR CRYSTAL
Sonalika Rolls Out GardenTrac 26 and DI 750III Tractors
Sonalika Rolls Out Rx 30 Baagbaan Super
Case IH Launches Optum Tractor Series
AGCO Launches X-Edition Challenger Series Tractor
Mahindra & Mahindra Rolls Out Mahindra 415 DI
AGCO Showcases New Utility Tractor Series
John Deere Expands the 6 Family Tractor Lineup
John Deere Launches Four-Track 9RX Tractors
Kubota Tractor Unveils M6-Series Utility Tractors
Kubota Introduces Multi-Purpose Tractors for Indian Market
AGCO Launches 2700E Series of Utility Tractors under Massey Ferguson Brand
AGCO Rolls Out MF 35 Tractor in Kenya
Mahindra & Mahindra Rolls Out Mahindra 555 DI Power+ Tractor
Escorts Develops Anti Lift Tractors
Mahindra Tractors Unveils Arjun 605 MAT, CRDe Tractor
CLAAS to Launch XERION Tractors
Mahindra Introduces Arjun Novo
Case IH Launches Magnum Rowtrac
John Deere Reveals 9R/9RT Tractor Lines
Fendt Unveils 700 Series
Mahindra & Mahindra's Swaraj Division Unveils New line of Tractors
SAME Deutz-Fahr Introduces Lamborghini Line of Tractors for India
Escorts to Launch 80HP Range of Tractors for Europe
Mahindra & Mahindra Unveils Yuvaraj 125 Range of Mini Tractors
Escorts Introduces Steeltrac, Specialty Tractor
AGCO Launches MT700E Series
Massey Ferguson to Unveil 6600 Series
KIOTI Unveils RX6010PC Tractor Model
Valtra Introduces N103 and N93 Tractors
Kubota Introduces New Grand X Tractors
Mahindra & Mahindra Rolls out New Mahindra 395 DI Super Turbo
Mahindra & Mahindra Launches Bhoomiputra 265 Powerplus Hydraulic System
New Holland Fiat Introduces SKY WATCH GPS/GPRS Technology for Tractors
KIOTI Announces Entry into Subcompact Tractor Segment with CS2410
Escorts Introduces Premium Tractors
John Deere Adds Three New Versatile Models to Company's 6R Series Tractors Portfolio
Fendt Launches Fendt 900 Series Vario Tractors
Mahindra Launches Company's Most Powerful 9200-4WD Tractor for International Markets
Kubota Tractor Launches Advanced M-Series Tractors
Massey Ferguson Launches 9500 Series Combines and 7600 Series Tractors

7. RECENT INDUSTRY ACTIVITY
Mitsubishi Heavy Industries Enters into Strategic Partnership with Mahindra & Mahindra
Escorts Enters into a Joint Venture with Amul Group
Sonalika to Open New Tractor Production Plant
Shriram Automall Partners New Holland
International Tractors to Increase Sonalika Production Capacity
Toyota Forays into Tractor Business in Kenya
New Holland to Establish Tractor Unit in Maharashtra
Deere Starts Construction of Second Indian Tractor Factory
AGCO to Establish Joint Venture Enterprise Algerian Tractor Companies
Case IH Inks Lease Agreement with Forest Preserve District
TAFE and Captain Tractors Enter into Strategic Agreement
Deere to Boost Capacity at Iowa Tractor Plant

8. FOCUS ON SELECT PLAYERS
AGCO Corporation (US)
Argo Tractors SpA (Italy)
CLAAS KGaA mbH (Germany)
CNH Industrial N.V. (UK)
New Holland Fiat (India) Pvt. Ltd. (India)
Steyr Landmaschinentechnik AG (Austria)
Deere & Company (John Deere) (US)
Escorts Group (India)
Daedong-USA, Inc. (US)
International Tractors Limited (India)
Kubota Corporation (Japan)
Mahindra Group (India)  
Same Deutz-Fahr Group (Italy)  
Tractors and Farm Equipment Ltd. (TAFE) (India)

9. GLOBAL MARKET PERSPECTIVE
Value Analytics  
Table 21: World Recent Past, Current & Future Analysis for Farm Tractors by Geographic Region  
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets  
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 22: World Historic Review for Farm Tractors by Geographic Region  
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets  
Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 23: World 14-Year Perspective for Farm Tractors by Geographic Region  
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

Volume Analytics  
Table 24: World Recent Past, Current & Future Analysis for Farm Tractors by Geographic Region  
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets  
Independently Analyzed with Annual Sales Figures in Units for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 25: World Historic Review for Farm Tractors by Geographic Region  
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets  
Independently Analyzed with Annual Sales Figures in Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

Table 26: World 14-Year Perspective for Farm Tractors by Geographic Region  
Percentage Breakdown of Unit Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

III. MARKET
1. THE UNITED STATES
A. Market Analysis
Farm Tractors
The Leading Agriculture Equipment Segment in the US  
Table 27: The US Market for Agricultural Equipment by Segment (2015E): Percentage Share Breakdown of Value Sales for Farm Tractors, Harvesting Machinery, Parts & Attachments, and Other Agricultural Equipment (includes corresponding Graph/Chart)

Two-Wheel Drive (2WD) Tractors Dominate the Farm Tractors Market  
Table 28: The US Market for Farm Tractors by Type (2006 & 2013): Percentage Share Breakdown of Unit Sales for 2WD Farm Tractors (< 40 HP, 40 < 100 HP, and 100+ HP) and 4WD Farm Tractors (includes corresponding Graph/Chart)

2014 and 2015 Witnesses Declining Sales  
Table 29: The US Market for Farm Tractors by Type (2014 & 2015E): Percentage Share Breakdown of Unit Sales for 2WD Farm Tractors (< 40 HP, 40 < 100 HP, and 100+ HP) and 4WD Farm Tractors (includes corresponding Graph/Chart)

Major Factors Influencing Farm Equipment Purchases  
Major Trends
Robots to Drive Farm Tractors and Combines  
Buyer Focus on Functionality and Comfort on the Rise

Competitive Scenario  
Table 30: Leading Players in the US Agricultural Equipment Market (2015E): Percentage Share Breakdown of Value Sales for AGCO Corporation, CNH Industrial NV, Deere & Company, Kubota Corporation, and Others (includes corresponding Graph/Chart)

Trade Statistics  
Table 31: The US Exports of Tractors (2013 & 2014): Breakdown of Export Value in US$ Million by Destination Country (includes corresponding Graph/Chart)

Table 32: The US Imports of Tractors (2013 & 2014): Breakdown of Import Value in US$ Million by Country of Origin (includes corresponding Graph/Chart)

Agricultural Statistics  
Table 33: Planted Acreage (Principal Crops) in the US: 2012-2015 (in Million acres) (includes corresponding Graph/Chart)
Table 34: Average Farm Size in the US: 2004-2014 (in Acres) (includes corresponding Graph/Chart)
Table 35: Number of Farms in the US: 2004-2014 (in Thousands) (includes corresponding Graph/Chart)
Agriculture Produce: A Review
Table 36: Wheat Production and Consumption in the US for the Years 2013/14 to 2015/16 (in Thousand Metric Tons) (includes corresponding Graph/Chart)
Table 37: Rice (Milled) Production and Consumption in the US for the Years 2013/14 to 2015/16 (in Thousand Metric Tons) (includes corresponding Graph/Chart)
Table 38: Corn Production and Consumption in the US for the Years 2013/14 to 2015/16 (in Thousand Metric Tons) (includes corresponding Graph/Chart)
Product Launches
Strategic Corporate Developments
Select Key Players
B. Market Analytics
Value Analytics
Table 39: The US Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 40: The US Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Volume Analytics
Table 41: The US Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 42: The US Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
2. CANADA
A. Market Analysis
Canadian Manufacturers Profit from Bustling Tractor Sales
Small Farmers Grab a Sizable Chunk of Agricultural Equipment Sales
Table 43: Canadian Farm Tractors Market by Type (2015E): Percentage Share Breakdown of Unit Sales for 2WD Farm Tractors (< 40 HP, 40 < 100 HP, and 100+ HP) and 4WD Farm Tractors (includes corresponding Graph/Chart)
Table 44: Canadian Exports of Tractors (2013 & 2014): Breakdown of Export Value in US$ Thousand by Destination Country (includes corresponding Graph/Chart)
Table 45: Canadian Imports of Tractors (2013 & 2014): Breakdown of Import Value in US$ Thousand by Country of Origin (includes corresponding Graph/Chart)
Agriculture Statistics
Table 46: Average Farm Size (in Acres) in Canada by Province: 2011 (includes corresponding Graph/Chart)
Table 47: Number of Farms in Canada by Province: 2011 (includes corresponding Graph/Chart)
Agriculture Produce: A Review
Table 48: Wheat Production and Consumption in Canada for the Years 2011/12 to 2015/16 (in Million Metric Tons) (includes corresponding Graph/Chart)
B. Market Analytics
Value Analytics
Table 49: Canadian Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 50: Canadian Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Volume Analytics
Table 51: Canadian Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 52: Canadian Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
3. JAPAN
A. Market Analysis
Product Launches
Strategic Corporate Development
Kubota Corporation
A Key Player
B. Market Analytics
Value Analytics
Table 53: Japanese Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 54: Japanese Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Volume Analytics
Table 55: Japanese Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 56: Japanese Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Europe: A Significant Region for Farm Tractors
>37 kW Tractor Registrations Decline in all Major Markets
Table 57: European Market for Tractors (>37 kW) (2013 & 2014): Percentage Share Breakdown of New Registrations by Country (includes corresponding Graph/Chart)
Overview of European Agricultural Machinery Market
Table 58: European Market for Agricultural Equipment by Segment (2015E): Percentage Share Breakdown of Value Sales for Harvesting Machinery; Soil Working Equipment; Sowing, Fertilizing & Plant Protection; Tractors and Other Agricultural Equipment (includes corresponding Graph/Chart)
Table 59: European Agricultural Machinery Market (2014): Percentage Share Breakdown by Market Value by Geographic Region Austria, France, Germany, Italy, Netherlands, Poland, UK and Others (includes corresponding Graph/Chart)
Agriculture Statistics
Table 60: Total Agricultural Area ('000 ha) in Select European Nations for 2010 (includes corresponding Graph/Chart)
Table 61: Number of Agricultural Farm Businesses ('000 Units) in Select European Nations for 2010 (includes corresponding Graph/Chart)
A Highly Concentrated Market
Table 62: Leading Players in the European Market for Agricultural Equipment (2015E): Percentage Breakdown of Unit Sales AGCO, CNH Industrial, Deere, and Others (includes corresponding Graph/Chart)
Tractor Technology Trends in Europe
Table 63: Wheat Production and Consumption in the European Union for the Years 2010/11 to 2015/16 (in Million Metric Tons) (includes corresponding Graph/Chart)
Table 64: Coarse Grains Production and Consumption in the European Union for the Years 2010/11 to 2015/16 (in Million Metric Tons) (includes corresponding Graph/Chart)
Product Launch
B. Market Analytics
Value Analytics
Table 65: European Recent Past, Current & Future Analysis for Farm Tractors by Geographic Region France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 66: European Historic Review for Farm Tractors by Geographic Region France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 67: European 14-Year Perspective for Farm Tractors by Geographic Region Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Volume Analytics
Table 68: European Recent Past, Current & Future Analysis for Farm Tractors by Geographic Region France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 69: European Historic Review for Farm Tractors by Geographic Region France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 70: European 14-Year Perspective for Farm Tractors by Geographic Region Percentage Breakdown of Unit Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

4a. FRANCE
A. Market Analysis
Competitive Scenario
Table 71: Leading Brands in the French Farm Tractors Market (2014): Percentage Share Breakdown of Unit Sales for Claas, Fendt, John Deere, Massey Ferguson, New Holland and Others (includes corresponding
4b. GERMANY
A. Market Analysis

B. Market Analytics

Value Analytics

Table 76: German Market for Agricultural Equipment by Product Segment (2013): Percentage Share Breakdown of Unit Sales for Balers, Combine Harvesters, Forage Harvesters, Mowers, Tedders & Rakes, and Tractors (includes corresponding Graph/Chart)

Table 77: Leading Brands in the German Farm Tractors Market (2014): Percentage Share Breakdown of Unit Sales for Case IH/Steyr, Deutz-Fahr, Fendt, John Deere, New Holland and Others (includes corresponding Graph/Chart)

Product Launch
CLAAS KGaA mbH

A. Key German Manufacturer

B. Market Analytics

Value Analytics

Table 78: German Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 79: German Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Volume Analytics

Table 80: German Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 81: German Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

4c. ITALY
A. Market Analysis

Competition

Table 82: Leading Brands in the Italian Farm Tractors Market (2014): Percentage Share Breakdown of Unit Sales for Antonio Carraro, John Deere, Landini, New Holland, Same and Others (includes corresponding Graph/Chart)

Evolution of Farm Tractors in Italy

Argo Tractors SpA

A. Major Italian Player

B. Market Analytics

Value Analytics

Table 83: Italian Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 84: Italian Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Volume Analytics

Table 85: Italian Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2014 through 2020 (includes corresponding Graph/Chart)

Table 86: Italian Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

4d. THE UNITED KINGDOM
A. Market Analysis

Product Launches

Table 87: Leading Players in the UK Tractors Market (2013): Percentage Breakdown of Tractor Unit Registrations for AGCO, AgriArgo, Claas, CNH, John Deere, Kubota, Same DeutzFahr, and Others (includes corresponding Graph/Chart)
CNH Industrial N.V.  
A Key Player  
B. Market Analytics  
Value Analytics  
Table 88: The UK Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)  
Table 89: The UK Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)  
Volume Analytics  
Table 90: The UK Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2014 through 2020 (includes corresponding Graph/Chart)  
Table 91: The UK Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2007 through 2013 (includes corresponding Graph/Chart)  

4e. SPAIN  
A. Market Analysis  
Table 92: Leading Brands in the Spanish Farm Tractors Market (2014): Percentage Share Breakdown of Unit Sales for Case IH, John Deere, Kubota, Massey Ferguson, New Holland and Others (includes corresponding Graph/Chart)  
B. Market Analytics  
Value Analytics  
Table 93: Spanish Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)  
Table 94: Spanish Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)  
Volume Analytics  
Table 95: Spanish Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2014 through 2020 (includes corresponding Graph/Chart)  
Table 96: Spanish Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2007 through 2013 (includes corresponding Graph/Chart)  

4f. RUSSIA  
A. Market Analysis  
Table 97: Russian Market for Farm Tractors by Type (2015E): Percentage Share Breakdown of Retail Unit Sales for 2WD Farm Tractors (< 40 HP, 40-100 HP, and 100+ HP) and 4WD Farm Tractors (includes corresponding Graph/Chart)  
An Overview of the Russian Farm Equipment Market  
Agricultural Produce Stats: An Opportunity Indicator  
Table 98: Wheat Production and Consumption in Russia for the Years 2011/12 to 2015/16 (in Million Metric Tons) (includes corresponding Graph/Chart)  
B. Market Analytics  
Value Analytics  
Table 99: Russian Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)  
Table 100: Russian Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)  
Volume Analytics  
Table 101: Russian Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2014 through 2020 (includes corresponding Graph/Chart)  
Table 102: Russian Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2007 through 2013 (includes corresponding Graph/Chart)  

4g. REST OF EUROPE  
A. Market Analysis  
Focus on Select Regional Markets  
Bright Prospects for Ukraine's Tractor Machinery Market  
Competitive Scenario  
Polish Market Suffers Setback in 2013  
Product Launches  
Select Key Player  
B. Market Analytics  
Value Analytics  
Table 103: Rest of Europe Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with
Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 104: Rest of Europe Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Volume Analytics
Table 105: Rest of Europe Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 106: Rest of Europe Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
Asia-Pacific: The Largest and the Fastest Growing Region for Farm Tractors
Table 107: Asia-Pacific Agricultural Equipment Market (2015E): Percentage Share Breakdown of Value Sales for Farm Tractors, Harvesting Machinery, Parts & Attachments, and Other Agricultural Equipment (includes corresponding Graph/Chart)
India & China: Potential Laden Markets
Table 108: Ten Largest Populated Countries in Asia: 2015 (includes corresponding Graph/Chart)
B. Market Analytics
Value Analytics
Table 109: Asia-Pacific Recent Past, Current & Future Analysis for Farm Tractors by Geographic Region Australia, China, India, South Korea, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 110: Asia-Pacific Historic Review for Farm Tractors by Geographic Region Australia, China, India, South Korea, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 111: Asia-Pacific 14-Year Perspective for Farm Tractors by Geographic Region
Percentage Breakdown of Dollar Sales for Australia, China, India, South Korea, and Rest of Asia-Pacific Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)
Volume Analytics
Table 112: Asia-Pacific Recent Past, Current & Future Analysis for Farm Tractors by Geographic Region Australia, China, India, South Korea, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 113: Asia-Pacific Historic Review for Farm Tractors by Geographic Region Australia, China, India, South Korea, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in Units for Years 2007 through 2013 (includes corresponding Graph/Chart)
Table 114: Asia-Pacific 14-Year Perspective for Farm Tractors by Geographic Region
Percentage Breakdown of Unit Sales for Australia, China, India, South Korea, and Rest of Asia-Pacific Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

5a. AUSTRALIA
A. Market Analysis
Agriculture Produce: An Opportunity Indicator
Table 115: Wheat Production and Consumption in Australia for the Years 2011/12 to 2015/16 (in Million Metric Tons) (includes corresponding Graph/Chart)
B. Market Analytics
Value Analytics
Table 116: Australian Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 117: Australian Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Volume Analytics
Table 118: Australian Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 119: Australian Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

5b. CHINA
A. Market Analysis
China Leads the Global Farm Tractors Market
High-Power Tractors Segment to Witness Growth
Chinese Tractor Exports Surge in the Face of Recession
Chinese Agricultural Equipment Sales to Skyrocket
Table 120: Chinese Farm Equipment Market (2015E): Percentage Share Breakdown of Value Sales by
Segment for Farm Tractors, Harvesting Machinery, Parts & Attachments, Planting & Fertilizing Machinery, Plowing & Cultivating Machinery, and Other Agricultural Equipment (includes corresponding Graph/Chart)

Government’s Initiatives to Boost Domestic Agricultural Machinery Sector

Table 121: Total Power of Agricultural Machineries in China in Million Kilowatt: 2010-2014 (includes corresponding Graph/Chart)

Agricultural Produce Statistics: An Opportunity Indicator

Table 122: Wheat Production and Consumption in China for the Years 2010/11 to 2015/16 (in Million Metric Tons) (includes corresponding Graph/Chart)
Table 123: Coarse Grains Production and Consumption in China for the Years 2010/11 to 2015/16 (in Million Metric Tons) (includes corresponding Graph/Chart)
Table 124: Corn Production and Consumption in China for the Years 2010/11 to 2015/16 (in Million Metric Tons) (includes corresponding Graph/Chart)

B. Market Analytics

Value Analytics

Table 125: Chinese Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 126: Chinese Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

Volume Analytics

Table 127: Chinese Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 128: Chinese Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

5c. INDIA

A. Market Analysis

The Next Largest Market in Asia, Following China
Indian Tractor Market Prospects Heavily Tied to Farm Incomes
Small Tractors Gain Market
Government Initiatives to Benefit Market
Overview of Agricultural Mechanization in India

Table 129: Power Utilization in Kilowatt Per Hectare in Indian Agricultural Sector (1980, 2000 & 2020) (includes corresponding Graph/Chart)
Table 130: Power Sources in Indian Agricultural Sector by Type (2013): Percentage Breakdown of Power Contributed by Agricultural Labor, Diesel Engines, Draught Animals, Electric Motors, Power Tillers and Tractors (includes corresponding Graph/Chart)

Threats to Agricultural Equipment Sector

Table 131: Leading Players in the Indian Farm Tractors Market (2014): Percentage Market Share Breakdown of Production Volume for Andere, Escorts, ITL/Sonalika, John Deere, Mahindra, New Holland, TAFE (includes corresponding Graph/Chart)
Table 132: Leading Players in the Indian Farm Tractors (>50 HP) Market (2014): Percentage Market Share Breakdown of Production Volume for Andere, Escorts, ITL/Sonalika, John Deere, Mahindra, New Holland, TAFE (includes corresponding Graph/Chart)

Farm Equipment Sales Spike Due to Subsidies and Dearth of Workers

Table 133: Number of Agricultural Workers in India (2011 & 2020): Breakdown by Cultivators and Agricultural Laborers in Million (includes corresponding Graph/Chart)

Low Penetration of Tractors and Accessories Presents Opportunity for Growth


Capacity Expansion Poses Challenge for Existing Players

Tractor Manufacturers Keenly Eye Growth in Niche Power Segments

Table 135: Indian Tractor Sales by Horsepower (HP) Categories (2015E): Percentage Share Breakdown of Unit Sales for Tractors of Below 30 HP, 31 to 40 HP, 41 to 50 HP, and Above 50 HP (includes corresponding Graph/Chart)
Table 136: Penetration of Tractors among Indian Farmers by Size of Land Holding (2015): Penetration Percentage for Large Farmers, Medium Farmers and Small & Marginal Farmers with Corresponding Land Holdings and Percentage Share of Farmer Population (includes corresponding Graph/Chart)

Emission Regulations to Play Vital Role in Pricing
Product Launches
Strategic Corporate Developments
Select Key Players
B. Market Analytics
Value Analytics
Table 137: Indian Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 138: Indian Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Volume Analytics
Table 139: Indian Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 140: Indian Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

5d. SOUTH KOREA
Market Analysis
Value Analytics
Table 141: South Korean Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 142: South Korean Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Volume Analytics
Table 143: South Korean Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 144: South Korean Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

5e. REST OF ASIA-PACIFIC
A. Market Analysis
Select Regional Markets
Philippines
Government Programs Pushes Forward Agricultural Mechanization
Table 145: PhilMech Target for Agricultural Mechanization for 2012-2016 (includes corresponding Graph/Chart)
Vietnam
Uptake of Farming Equipment Rises Rapidly
Table 146: Vietnamese Farm Tractor Utilization by Power Segments (2015): Percentage Breakdown of Tractors with Horsepower of Below 12 HP, 12 to 35 HP, and Above 35 HP (includes corresponding Graph/Chart)
Table 147: Percentage Level of Mechanization in Various Activities in Vietnamese Agricultural Sector (2015E) (includes corresponding Graph/Chart)
Chinese Imports Excel Vietnamese Farm Equipment Market
Cambodia
Agricultural Mechanization: Still a Long Way to Go
Challenges for Agricultural Mechanization
Growth Drivers for Agricultural Mechanization
B. Market Analytics
Value Analytics
Table 148: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 149: Rest of Asia-Pacific Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Volume Analytics
Table 150: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 151: Rest of Asia-Pacific Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

6. THE MIDDLE EAST & AFRICA
A. Market Analysis
African Farm Tractors Market Overview
Overview of South African Farm Tractors Market
Table 152: Leading Brands in the South African Tractors Market (2015E): Percentage Share Breakdown of Unit Sales for Deere, Landini, Massey Ferguson, New Holland, Case IH, and Others (includes corresponding Graph/Chart)

B. Market Analytics

7. LATIN AMERICA

7a. BRAZIL

A. Market Analysis

Table 163: Corn Production and Consumption in Brazil for the Years 2011/12 to 2015/16 (in Million Metric Tons) (includes corresponding Graph/Chart)

B. Market Analytics

7b. REST OF LATIN AMERICA

A. Market Analysis

Argentina

A Key Market

Table 168: Wheat Production and Consumption in Argentina for the Years 2011/12 to 2015/16 (in Million
Metric Tons) (includes corresponding Graph/Chart)
Table 169: Corn Production and Consumption in Argentina for the Years 2011/12 to 2015/16 (in Million Metric Tons) (includes corresponding Graph/Chart)
B. Market Analytics
Value Analytics
Table 170: Rest of Latin America Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 171: Rest of Latin America Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in US$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)
Volume Analytics
Table 172: Rest of Latin America Recent Past, Current & Future Analysis for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2014 through 2020 (includes corresponding Graph/Chart)
Table 173: Rest of Latin America Historic Review for Farm Tractors Market Analyzed with Annual Sales Figures in Units for Years 2007 through 2013 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 46 (including Divisions/Subsidiaries 65)
The United States (9)
Canada (2)
Japan (5)
Europe (26)
- France (2)
- Germany (4)
- The United Kingdom (8)
- Italy (7)
- Spain (1)
- Rest of Europe (4)
Asia-Pacific (Excluding Japan) (21)
Latin America (2)

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/2531232/](http://www.researchandmarkets.com/reports/2531232/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Farm Tractors - Global Strategic Analysis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address</td>
<td><a href="http://www.researchandmarkets.com/reports/2531232/">http://www.researchandmarkets.com/reports/2531232/</a></td>
</tr>
<tr>
<td>Office Code</td>
<td>SCH3ISTP</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User:</td>
<td>USD 4500</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 6300</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 10 Users:</td>
<td>USD 8550</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 15 Users:</td>
<td>USD 10800</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World