Banco Santander Central Hispano, S.A. Feb 04

Description:

Abstract
A well-diversified geographic and business profile, with strong positions in its core markets; Strong, albeit aggressive, management and a clear strategic focus; Sound and improving operating profitability; Focus on strengthening capitalization; and Tight credit risk management and healthy asset quality in its European businesses. High credit risk arising from its investments in Latin America; and Market risk resulting from its equity holdings. With clear strategic focus and strong management capabilities. Santander has achieved a well-diversified geographic and business profile, with strong positions in the Iberian Peninsula and Latin America. Santander has consolidated its leading positions in most segments of the Spanish banking system. Despite having lost some market share in the process of downsizing its branch network, an already integrated...

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