
Description: Unique in focus and international in scope, this book brings together 10 essays about the material, metaphorical, and symbolic importance of blood.

- An interdisciplinary study that unites the work of noted historians and anthropologists
- Incorporates insights from recent work in symbolism, kinship studies, medical anthropology, the anthropology of religion, the sociological study of finance, and textual analysis
- Covers topics such as Medieval European conceptions of blood; blood and the brain; blood and the cultural study of finance; and blood types, identity, and association in twentieth-century America

Contents:

Notes on contributors vii
Acknowledgements ix

Janet Carsten Introduction: blood will out 1

1 Kath Weston Lifeblood, liquidity, and cash transfusions: beyond metaphor in the cultural study of finance 24

2 Maya Mayblin The way blood flows: the sacrificial value of intravenous drip use in Northeast Brazil 42

3 Bettina Bildhauer Medieval European conceptions of blood: truth and human integrity 56

4 Fenella Cannell The blood of Abraham: Mormon redemptive physicality and American idioms of kinship 76

5 Nicholas Whitfield Who is my stranger? Origins of the gift in wartime London, 1939-45 94

6 Susan E. Lederer Bloodlines: blood types, identity, and association in twentieth-century America 117

7 Janet Carsten ‘Searching for the truth’: tracing the moral properties of blood in Malaysian clinical pathology labs 129

8 Jacob Copeman The art of bleeding: memory, martyrdom, and portraits in blood 147

9 Emily Martin Blood and the brain 170

Index 183

Ordering:

Order Online - http://www.researchandmarkets.com/reports/2561511/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Web Address: http://www.researchandmarkets.com/reports/2561511/
Office Code: SCBR5Z16

Product Format
Please select the product format and quantity you require:

| Quantity | Hard Copy (Paper back): USD 98 + USD 29 Shipping/Handling |

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World