
Description: There is a critical global need to save energy by controlling and reducing energy consumption. This will help the world to reduce costs, environmental damage and the risk of energy supply shortage. Energy Analytics help companies to crunch large amounts of data and reduce their energy costs. Businesses are fast adapting to this trend with the help of a variety of innovative solutions for efficient industry processes. Against this backdrop, the market for Energy Analytics is all set to grow big in the upcoming years.

Market players such as IBM, HP, Oracle, Schneider, Siemens, and ABB have dedicated portfolios for energy analytics. Apart from these players, most of the top players offering software solutions have energy analytics in their product portfolio which shows its huge market potential at present and in the future.

This report on Energy Data Analytics provides insights into the key market players, future scope, drivers, restraints and challenges of the market. The report also analyzes global adoption trends and future growth potential across different regions.

This Energy Analytics market research report categorizes the global market on the basis of technology and solutions, deployment type, industry verticals and geographical locations. It also forecasts volumes, revenues and analyzes trends in each of the submarkets.

On the basis of technology and solutions:

This market is segmented on the basis of revenue generated across locations by technologies and solutions such as business analytics, big data platform, optimization services and information integration and governance.

On the basis of deployment type:

This market is segmented on the basis of deployment type such as on-premise, hybrid and hosted/cloud.

On the basis of industry verticals:

This market is segmented on the basis of industry verticals such as energy and oil and gas, and utilities. Energy and oil and gas consist of natural gas, oil, nuclear power, coal, renewable energy, and solar; whereas utilities consist of electricity, water and waste and recycle.

On the basis of regions:

This market is segmented on the basis of regions such as North America, Europe, Middle East and Africa, Asia Pacific and Latin America.

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