Embedded Multi Media Card (eMMC) - Global Strategic Business Report

Description: The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, and Rest of World. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a four-year historic analysis is provided for these markets.

This report analyzes the worldwide markets for Embedded Multi Media Card (eMMC) in Thousand Units by the following End-Use Application Areas:

- Automobiles
- Mobile Phones
- Tablets
- Others

Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 20 companies including many key and niche players such as:

- Greenliant Systems, Ltd.
- Kingston Technology Corporation
- Micron Technology, Inc.
- Phison Electronics Corporation
- SK Hynix Inc.

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Micron Technology Unveils eMMC 5.0 Memory for Automotive Storage Applications
Toshiba America Electronic Launches New Class of e-MMC™ Embedded NAND Flash Memory Products
Spansion Unveils New Family of Industrial-Grade e.MMC NAND Memory Products
Arasan Chip Systems Unveils eMMC v5.0 Total IP Solution
Micron Technology Launches 128-Gigabit NAND Flash Memory Device
SanDisk Announces iNAND Extreme™ EFD’s Support for NVIDIA® Tegra 4-based Tablet Reference Designs
Arasan Chip Systems to Upgrade Devices to Support e-MMC 5.0 Specification
SanDisk Launches High-End eMMC Cards
Micron Technology Introduces e-MMC Solutions for Automotive Industry
SanDisk Unveils 128-Gigabit NAND Flash Memory Chip
SanDisk to Fabricate iNAND Ultra Devices with 19nm Process Technology
Toshiba Unveils 19nm Generation 128GB NAND Flash Chip
Samsung Launches New Flash-Friendly File-System
Transcend Introduces eMMC Solution
SanDisk Electronics Commences Production of High Density eMMC Pro Cards

4. RECENT INDUSTRY ACTIVITY

Greenliant Systems Commences Production of eMMC NANDrive™ SSDs
LFoundry to Acquire Italy-Based Manufacturing Plant of Micron Technology
Samsung Commences Mass Production of eMMC PRO 5.0 Chips
Samsung Electronics Takes Over NVELO
SK Hynix to Takeover Link_A_Media Devices

5. FOCUS ON SELECT PLAYERS

Greenliant Systems, Ltd. (US)
Kingston Technology Corporation (US)
Micron Technology, Inc. (US)
Phison Electronics Corporation (Taiwan)
SK Hynix Inc. (South Korea)
Samsung Electronics (South Korea)
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IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 20 (including Divisions/Subsidiaries 21)
The United States (9)
Japan (1)
Asia-Pacific (Excluding Japan) (11)

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