British Airways PLC Aug 02

Description:

Abstract
Strong market share for traffic out of London Heathrow Airport; Modest fleet renewal or expansion requirements in the medium term; and Opportunities for closer cooperation with fellow "oneworld" alliance members. High financial leverage; Cash flow generation traditionally reliant on North Atlantic passenger traffic; Sustained competition on key North Atlantic and intra-European markets; and Implementation risks for cost-cutting measures. The ratings on British Airways PLC reflect its position as the largest European airline, as well as the challenges it faces from sustained competition in key markets, and a highly leveraged balance-sheet structure. The company benefits from being the main player at London Heathrow Airport and a leading participant in the "oneworld" airline alliance. Furthermore, recent product renewal efforts have supported British...

Companies mentioned in this report are:
- British Airways PLC

Action: Review

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