China Merchants Bank Co., Ltd. (600036) : Company Profile and SWOT Analysis

Description: "China Merchants Bank Co., Ltd. (600036) : Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

Summary:

This report is a crucial resource for industry executives and anyone looking to access key information about "China Merchants Bank Co., Ltd."

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. The report strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

Scope:

- Examines and identifies key information and issues about "China Merchants Bank Co., Ltd." for business intelligence requirements.

- Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

- Provides data on company financial performance and competitive benchmarking.

- The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

Reasons To Buy:

- Quickly enhance your understanding of "China Merchants Bank Co., Ltd."

- Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

- Increase business/sales activities by understanding your competitors' businesses better.

- Recognize potential partnerships and suppliers.

Key Highlights:

China Merchants Bank Co., Ltd. (CMB) provides a range of wholesale and retail banking products and services to individuals and corporate clients. The bank's product and service portfolio includes personal savings accounts, personal loans, mortgage and educational loans, remittance, home banking services, investment banking, transfer services and electronic banking. It also offers corporate savings accounts, corporate loans, assets custody, international settlements, gold trading, bank card services, trade financing, financing leasing services, corporate annuities and foreign exchange trading among others. The bank operates its offices in China, Hong Kong, the UK, the US and Taiwan. CMB is headquartered in Shenzhen, China.

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