Growth Opportunities in Global Inspection and Testing Equipment Market in Civil Engineering 2013-2018: Trends, Forecast and Opportunity Analysis

Description: The global inspection and testing equipment market in civil engineering is poised for robust growth in the next five years. The testing market is gradually becoming more influential with each passing day as safety and quality control are becoming the basic needs of the civil engineering industry. In APAC region, China and India are the two burgeoning markets for civil engineering inspection and testing equipment. According to market forecasts, the global inspection and testing equipment market in civil engineering is expected to reach $2,314 million by 2018.

This study provides a concise overview of the global inspection and testing equipment market in civil engineering, in terms of value and projected annual growth. The author discusses the various challenges and opportunities faced by the global inspection and testing equipment market in civil engineering. Inspection and testing equipment are categorized according to the type of construction materials used; however, the infrastructure growth in this market is stagnant and is affecting, in turn, the growth rate of the testing market. In spite of this challenge, inspection equipment provides prediction of performance and service life of a component or material. It also provides with an assessment for its safe operation.

This study encompasses the major drivers. Inspection equipment can predict the performance or service of a material or component. Also, government rules for complying with safety norms are driving the global inspection and testing equipment market in civil engineering. This report highlights the different aspects of inspection and testing equipment market in the world. Due diligence has been given to the current global market scenario.

The global inspection and equipment market in civil engineering is expected to have significant growth in near future. The top players need to formulate effective marketing strategies to take advantage of the opportunities to realize improved revenue and profitability.

This unique report will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features of This Report:
To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Growth Opportunities in Global Inspection and Testing Equipment Market in Civil Engineering 2013-2018: Trends, Forecast, and Opportunity Analysis” include:

- Global inspection and testing equipment market in civil engineering by technology and by region in terms of US $ value
- Growth drivers and challenges for inspection and testing equipment market in civil engineering
- Regional analysis of the inspection and testing equipment market in civil engineering by the key regions of North America, Europe, Asia Pacific, and Rest of the World in terms of US $ value
- Regional cost structure (%) of inspection and testing equipment market in civil engineering by the key regions of North America, Europe, Asia Pacific, and Rest of the World
- Global inspection and testing equipment market in civil engineering profit margin (%)- 2007-2012
- Global inspection and testing equipment market in civil engineering trend (2007-2012) & forecast (2013-2018) by technology and by region in terms of US $ value
- Growth opportunities both by region and by technology and emerging trends in inspection and testing equipment market in civil engineering
- Emerging trends in inspection and testing equipment market in civil engineering
- Unmet needs in inspection and testing equipment market in civil engineering
- Innovations and new product launches in inspection and testing equipment market in civil engineering
- Mergers and acquisitions in inspection and testing equipment market civil engineering
- Opinions of industry experts

Who Can Benefit From This Report?

This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

- Business development
- Strategic planning
- Business presentation
- Determination of market size and trend
- Competitive analysis
- Resource and inventory management
- Budgeting
- Investment decisions

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