Global Window and Door Industry 2013-2018: Trends, Profits and Forecast Analysis

Description: The global window and door industry is forecast to reach $170.7 billion by 2018, as developing economies are expected to register good growth. The industry is highly fragmented and the competitive landscape has changed somewhat during the last five years. The industry is anticipated to benefit from the growth in construction of residential and non-residential buildings. Demand in the window and door industry is driven by construction of new buildings and improvement and repairs of existing buildings.

The window and door industry is fragmented, with demand based on remodeling, replacement, and new construction activities around the world. Continued demand for vinyl windows and doors has made plastic the fastest growing material in the window and door industry.

The report highlights that the industry suffered from the decline in building construction activities. Europe faced a surge in unemployment levels in 2012 as most of its countries were locked in recession. Increasing unemployment rates suppressed the domestic demand, leading to low economic growth.

The study also discusses the industry’s major drivers. Expanding construction activity in the residential sector was a prime growth driver. Demand in the window segment was boosted by consumers’ increasing interest in energy-efficient products. New construction activity in residential units such as houses, condominiums, apartments, etc., and non-residential units such as office buildings, restaurants, and shopping malls is crucial to the industry.

This study is intended to provide industry leaders with insights into the global window and door industry, providing up-to-date information on the market share, profit margins, capabilities, and strategies of the leaders. The report can help current suppliers realistically assess the leading competitors. In addition, the study provides executives strategically significant competitor information, analysis, and insight, critical to the development and implementation of effective marketing and sales plans.

This comprehensive guide provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market’s potential. This report will save clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global window and door industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:

To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. Some of the features of this market report are:

- Industry size estimates in terms of (US $) value by regions and segments
- Global window and door industry annual trend (2007-2012) and forecast (2013-2018) analysis
- Porter’s Five Force analysis
- New product launch and merger and acquisition activity in global window and door industry analysis
- Quarterly demand trend (Q1 2011-Q4 2012) and forecast analysis (Q1 2013-Q4 2014) for global window and door industry analysis
- Gross and net profit trends in the global window and door industry analysis
- Cost structure trend analysis in the global as well as regional window and door industry

The report is in PowerPoint format and has hundreds of critical data and market insights that will help in effective decision-making.

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