Big Data Market By Types (Hardware; Software; Services; BDaaS - HaaS; Analytics; Visualization as Service); By Software (Hadoop, Big Data Analytics and Databases, System Software (IMDB, IMC): Worldwide Forecasts & Analysis (2013 – 2018)

Description:
Modern world today relies on precise and accurate data for effective decision making. Big Data has become one of the most crucial factors for the success of business in various verticals. Many developing countries are also focusing on adopting this technology. The major driving force for this technology would be the rising unstructured data from several sources and the constant need of enterprises to optimize large workloads of data to enhance the overall efficiency of system. However, there are few major inhibitors in the advancement of technology such as lack of skilled personnel and lack of security measures and solutions. But, with the establishment of advanced training & learning centers and by launching various certification courses the issue has been addressed.

PUBLICATION OVERVIEW

The report is primarily focused on providing the complete rear view image of big data market in respect to its technology, solutions, hardware, software and services. The report also provides business case analysis of the concept. The business case analysis includes how it had generated real value and brought new innovation among the business models and technologies. The report would also provide the basic insight how uniquely this market will evolve over the next five years.

Besides, covering the basic technology and solutions in different sub segments, the report also focuses on different regional markets for each of the segments of verticals and services. The vertical market size is forecasted for different regions such as North America, Europe, Asia-Pacific, Middle East & Africa and Latin America.

The report also focuses on the major driving forces, restraints, opportunities in big data market. It also provides basic insights in to the vendor ecosystem that is how it has evolved and created real value to the end users.

This research report categorizes the big data market to forecast the revenues and analyze the trends in each of the following sub-markets:

On the basis of hardware types: servers, storage and network equipments

On the basis of software types: big data analytics, discovery & visualization tools, databases, Hadoop distribution tools & products and system software.

On the basis of services: consulting services, integration & deployment services and training and consulting services.

On the basis of cloud services: big-data-as-a-service, hadoop-as-a-service, analytics & visualization as service and data-as-a-service.

On the basis of verticals: BFSI, manufacturing, consumer & retail, web, media and entertainment, healthcare, government and public utilities, telecommunications, bio-informatics, energy and natural resources, university, research and education, enterprises, gaming, transportation and logistics and distribution.

On the basis of regions: North America (NA), Europe (EU), Asia-Pacific (APAC), Middle East & Africa (MEA) and Latin America (LA).
4.3.3 Storage
4.3.3.1 Market Size And Forecast-Overall
4.3.3.2 Market Size And Forecast, By Regions
4.3.4 Network Equipments
4.3.4.1 Market Size And Forecast-Overall
4.3.4.2 Market Size And Forecast, By Regions
4.4 Types Of Services
4.4.1 Overview & Introduction
4.4.2 Consulting Services
4.4.2.1 Market Size And Forecast-Overall
4.4.2.2 Market Size And Forecast, By Regions
4.4.3 Integration & Deployment Services
4.4.3.1 Market Size And Forecast-Overall
4.4.3.2 Market Size And Forecast, By Regions
4.4.4 Training And Outsourcing Services
4.4.4.1 Market Size And Forecast-Overall
4.4.4.2 Market Size And Forecast, By Regions

5 Big Data As A Service: Market Size, Analysis & Forecast
5.1 Overview
5.1.1 Types Of Big Data-As-A-Service (Bdaas)
5.1.2 Overview And Introduction
5.1.3 Hadoop-As-A-Service (Haas)
5.1.3.1 Market Size And Forecast-Overall
5.1.3.2 Market Size And Forecast, By Regions
5.1.4 Data-As-A-Service
5.1.4.1 Market Size And Forecast-Overall
5.1.4.2 Market Size And Forecast, By Regions
5.1.5 Analytics & Visualization-As-A-Service
5.1.5.1 Market Size And Forecast-Overall
5.1.6 Others
5.1.6.1 Market Size And Forecast-Overall
5.1.6.2 Market Size And Forecast, By Regions

6 Big Data: Market Size & Forecast, By End Users
6.1 Market Analysis By Verticals
6.1.1 Overview And Introduction
6.1.2 Banking, Financial Services, And Insurance (Bfsi)
6.1.2.1 Overview
6.1.2.2 Market Size And Forecast
6.1.3 Manufacturing
6.1.3.1 Overview
6.1.3.2 Market Size And Forecast
6.1.4 Consumer & Retail
6.1.4.1 Overview
6.1.4.2 Market Size And Forecast
6.1.5 Web
6.1.5.1 Overview
6.1.5.2 Market Size And Forecast
6.1.6 Media & Entertainment
6.1.6.1 Overview
6.1.6.2 Market Size And Forecast
6.1.7 Healthcare
6.1.7.1 Overview
6.1.7.2 Market Size And Forecast
6.1.8 Government & Public Utilities
6.1.8.1 Overview
6.1.8.2 Market Size And Forecast
6.1.9 Telecommunications
6.1.9.1 Overview
6.1.9.2 Market Size And Forecast
6.1.10 Bioinformatics
6.1.10.1 Overview
9.14 Sas
9.15 Splunk
9.16 Teradata
9.17 Key Innovators
9.17.1 Guavus
9.17.2 Gooddata Corporation
9.17.3 Mu Sigma
9.17.4 Opera Solutions
9.17.5 Platfora
9.17.6 Sisense
9.17.7 Sqrrl
9.17.8 Tableau Software
9.17.9 Tidemark Systems
9.17.10 Qliktech

*Details On Overview, Products And Services, Financials, Swot Analysis, Strategies And Insights Might Not Be Captured In Case Of Unlisted Companies.

Appendix
- Big Data: Venture Capital Funding
- Big Data: Mergers And Acquisitions

List Of Tables

Table 1 Big Data: Industry Trends
Table 2 Global Big Data Market Size, 2013 - 2018 ($Billion)
Table 3 Global Big Data Market Size, By Types, 2013 - 2018 ($Billion)
Table 4 Global Big Data Market, By Types, 2013 - 2018, Y-O-Y (%)
Table 5 Global Big Data Software Market Size, By Types, 2013 - 2018 ($Billion)
Table 6 Global Big Data Market Size And Forecast, By Software Types, 2013 - 2018, Y-O-Y (%)
Table 7 Big Data: Analytics Market Size, 2013 - 2018 ($Billion)
Table 8 Big Data: Analytics Market Size, By Regions, 2013 - 2018 ($Million)
Table 9 Big Data: Discovery And Visualization Tools Market Size, 2013 - 2018 ($Million)
Table 10 Big Data: Discovery And Visualization Tools Market Size, By Regions, 2013 - 2018 ($Million)
Table 11 Big Data: Databases Market Size, 2013 - 2018 ($Billion)
Table 12 Big Data: Databases Market Size, By Regions, 2013 - 2018 ($Million)
Table 13 Big Data: Hadoop Distribution Tools And Products Market Size, 2013 - 2018 ($Million)
Table 14 Big Data: Hadoop Distribution Tools And Products Market Size, By Regions, 2013 - 2018 ($Million)
Table 15 Big Data: System Software Market Size, 2013 - 2018 ($Million)
Table 16 Big Data: System Software Market Size, By Regions, 2013 - 2018 ($Million)
Table 17 Big Data: Others Market Size, 2013 - 2018 ($Million)
Table 18 Big Data: Others Market Size, By Regions, 2013 - 2018 ($Million)
Table 19 Global Big Data Market Size, By Hardware, 2013 - 2018 ($Billion)
Table 20 Global Big Data Market, By Hardware, 2013 - 2018 (Y-O-Y %)
Table 21 Big Data: Servers Market Size, 2013 - 2018 ($Billion)
Table 22 Big Data: Servers Market Size, By Regions, 2013 - 2018 ($Million)
Table 23 Big Data: Storage Market Size, 2013 - 2018 ($Billion)
Table 24 Big Data: Storage Market Size, By Regions, 2013 - 2018 ($Million)
Table 25 Big Data: Network Equipment Market Size, 2013 - 2018 ($Million)
Table 26 Big Data: Network Equipment Market Size, By Regions, 2013 - 2018 ($Million)
Table 27 Global Big Data Market Size, By Services, 2013 - 2018 ($Billion)
Table 28 Global Big Data Market, By Services, 2013 - 2018 (Y-O-Y %)
Table 29 Big Data: Consulting Services Market Size, 2013 - 2018 ($Billion)
Table 30 Big Data: Consulting Services Market Size, By Regions, 2013 - 2018 ($Million)
Table 31 Big Data: Integration And Deployment Services Market Size, 2013 - 2018 ($Billion)
Table 32 Big Data: Integration Services Market Size, By Regions, 2013 - 2018 ($Million)
Table 33 Big Data: Training And Outsourcing Services Market Size, 2013 - 2018 ($Million)
Table 34 Big Data: Training And Consulting Services Market Size, By Regions, 2013 - 2018 ($Million)
Table 35 Global Big Data-As-A-Service Market Size, By Types, 2013 - 2018 ($Million)
Table 36 Global Big Data-As-A-Service Market Size, By Types, 2013 - 2018 (Y-O-Y %)
Table 100 Accenture: Revenue, By Segment, 2011 - 2012 ($Million)
Table 101 Accenture: Revenue, By Regions, 2011 - 2012 ($Million)
Table 102 Cisco: Revenue, 2011 - 2012 ($Million)
Table 103 Cisco: Revenue, By Segments, 2011 - 2012 ($Million)
Table 104 Cisco: Revenue, By Regions, 2011 - 2012 ($Million)
Table 105 Dell: Revenue, 2011 - 2012 ($Million)
Table 106 Dell: Revenue, By Segments, 2011 - 2012 ($Million)
Table 107 Dell: Revenue, By Regions, 2011 - 2012 ($Million)
Table 108 Emc: Revenue, 2011 - 2012 ($Million)
Table 109 Hitachi: Revenue, 2011 - 2012 ($Million)
Table 110 Hitachi: Revenue, By Regions, 2011 - 2012 ($Million)
Table 111 Hp: Revenues, 2011 - 2012 ($Million)
Table 112 Hp: Revenues, By Segment, 2011 - 2012 ($Million)
Table 113 Hp: Revenues, By Regions, 2011 - 2012 ($Million)
Table 114 Ibm: Revenue, 2011 - 2012 ($Million)
Table 115 Ibm: Revenue, By Segments, 2011 - 2012 ($Million)
Table 116 Ibm: Revenues, By Regions, 2011 - 2012 ($Million)
Table 117 Microsoft: Revenue, 2011 - 2012 ($Million)
Table 118 Microsoft: Revenue, By Segments, 2011 - 2012 ($Million)
Table 119 Microsoft: Revenue, By Regions, 2011 - 2012 ($Million)
Table 120 Netapp: Revenues, 2011 - 2012 ($Million)
Table 121 Netapp: Revenues, By Segments, 2011 - 2012 ($Million)
Table 122 Netapp: Revenues, By Regions, 2011 - 2012 ($Million)
Table 123 Oracle: Revenues, 2011 - 2012 ($Million)
Table 124 Oracle: Revenues, By Segments, 2011 - 2012 ($Million)
Table 125 Oracle: Revenues, By Regions, 2011 - 2012 ($Million)
Table 126 Sap: Revenues, 2011 - 2012 ($Million)
Table 127 Sap: Revenues, By Segments, 2011 - 2012 ($Million)
Table 128 Sap: Revenues, By Regions, 2011 - 2012 ($Million)
Table 129 Sas: Revenue, By Verticals, 2011 - 2012 ($Million)
Table 130 Sas: Revenue, By Regions, 2011 - 2012 ($Million)
Table 131 Splunk: Revenues, 2011 - 2012 ($Million)
Table 132 Splunk: Revenues, By Segments, 2011 - 2012 ($Million)
Table 133 Splunk: Revenues, By Regions, 2011 - 2012 ($Million)
Table 134 Teradata: Revenues, 2011 - 2012 ($Million)
Table 135 Teradata: Revenues, By Segments, 2011 - 2012 ($Million)
Table 136 Teradata: Revenues, By Regions, 2011 - 2012 ($Million)

List Of Figures

Figure 1 Global Big Data Market, 2013 - 2018 (Y-O-Y %)
Figure 2 Big Data: Value Chain
Figure 3 Big Data: Market Segmentation
Figure 4 Impact Analysis Of Dro'S
Figure 5 Big Data Market Share Split, 2013 & 2018
Figure 6 Global Big Data Market Size And Forecast, By Types, 2013 - 2018, Y-O-Y (%)n
Figure 7 Global Big Data Software Market
Figure 8 Global Big Data Software Market, By Types, 2013 - 2018 (Y-O-Y %)
Figure 9 Global Big Data Market, By Hardware, 2013 - 2018 (Y-O-Y %)
Figure 10 Global Big Data Market, By Services, 2013 - 2018 (Y-O-Y %)
Figure 11 Global Big Data-As-A-Service Market, By Types, 2013 - 2018 (Y-O-Y %)
Figure 12 Global Big Data Market Split, By Regions
Figure 13 Global Big Data Market, By Regions, 2013 - 2018 (Y-O-Y %)
Figure 14 Big Data: Go To Market Strategy
Figure 15 Big Data Market Technology Adoption
Figure 16 Big Data: Future Business Models
Figure 17 Big Data: Opportunity Plots
Figure 18 Accenture: Swot Analysis
Figure 19 Amazon Web Services: Swot Analysis
Figure 20 Cisco: Swot Analysis
Figure 21 Cloudera : Swot Analysis
Figure 22 Dell: Swot Analysis
Figure 23 Emc: Swot Analysis
Figure 24 Hitachi Data Systems: Swot Analysis
Figure 25 Hp: Swot Analysis
Figure 26 Ibm: Swot Analysis
Figure 27 Microsoft: Swot Analysis
Figure 28 Netapp: Swot Analysis
Figure 29 Oracle: Swot Analysis
Figure 30 Sap: Swot Analysis
Figure 31 Sas: Swot Analysis
Figure 32 Splunk: Swot Analysis
Figure 33 Teradata: Swot Analysis

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