Metrology Services Market - Global Industry Analysis, Size, Share, Growth, Trends, And Forecast, 2012 - 2018

Description: The global metrology services market is driven by the demand for precise parts and components across various industry verticals such as the automotive sector, electronics industry, power generation and others.

The booming automotive industry in Asia-Pacific is one of the major contributors to the growth of metrology services market in the region. Developments in measuring technologies are also influencing growth patterns and thus new product development has become a significant strategy for many industrial players. The entry of new players in recent years has made the metrology market fragmented in nature. Despite the entry of large number of small players making the environment competitive, there are very few players dominating global markets.

This research report provides detailed analysis of the global market for the period 2012 to 2018 and helps in understanding the driving forces and prevailing trends in the market. The metrology services market is segmented based on its major product segments, applications, and major geographical regions. The report provides market size and forecast for market segments.

Competitive profiling of key industry participants, their market positioning and business strategies, and various recent developments is included in the scope of study. Porter's five forces analysis further highlights competitive scenarios across different levels of supply chain.

The in-depth research and high level analysis will allow metrology service providers, lawmakers, research and development agencies, and large retailers to make informed decisions about manufacturing, designing, and marketing of metrology services and deciding the growth strategies for gaining competitive advantage.

Scope of the Report

Product Type:
- Coordinate Measuring Machines (CMM)
  -- Gantry machines
  -- Bridge machines
  -- Articulated arm machines
  -- Horizontal arm machines

- Optical Digitizers and Scanners (ODS)
  -- 3D laser scanners
  -- White light scanners
  -- Laser trackers

Applications:
- Automotive
- Aerospace
- Industrial
- Power generation
- Others (medical and electronics)

Geography:
- North America
- Europe
- Asia-Pacific
- Rest of the world (Latin America, Middle East and Africa)
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