Antibacterial Glass Market For Hospitals, Food And Beverage, Military And Other Applications - Global Industry Analysis, Size, Share, Growth, Trends And Forecast, 2012 - 2018

Description: ‘Antibacterial Glass (Silver And Others) Market For Hospitals, Food And Beverage, Military And Other Applications - Global Industry Analysis, Size, Share, Growth, Trends And Forecast, 2012 - 2018’

Antibacterial glass is developed in order to impart bactericidal and fungicidal properties on its surface. Technological advancements and the ready acceptance of health-improving devices are expected to be the key contributors for increasing demand for antimicrobial coatings. Additionally, the healthcare industry is a highly lucrative end-use industry for antimicrobial coatings. For the purpose of this study, antibacterial glass is considered to include antimicrobial/antibacterial coated glass as well as antibacterial infused glass.

The report analyzes and estimates the antibacterial glass market on a global level in terms of revenue (USD Million) from 2012 to 2018. It analyzes the various factors that drive and restrain industry growth, along with their expected impact over the forecast period. The study also examines and explores potential opportunities for increasing profitability of market participants in the coming years.

The global market is segmented on the basis of active ingredients into silver and other active ingredients such as copper, zinc, titanium, etc. It also segments the market in terms of application into hospitals, food and beverage, military, household, and other applications. In order to better understand the market, it has been segmented on the basis of geography into North America, Europe, Asia Pacific, and Rest of the World (RoW). All the aforementioned segments have been estimated in terms of revenue (USD Million) from 2012 to 2018.

The study includes value chain analysis which provides insight into the various stakeholders in the industry. It also includes Porter’s five forces analysis, which derives the degree of competition in the market based on supplier power, buyer power, and threat of new entrants and substitutes. Market attractiveness analysis has been provided in order to identify market segments with high expected potential.

Also included are company share analysis and profiles of the key players in the market. Market participants profiled in this report include AGC Glass Europe, Nippon Sheet Glass, Saint-Gobain, and BUFA Glas GmbH & Co. KG among others. The market players are profiled on the basis of parameters such as company overview, financial overview, business strategies, SWOT analysis, and recent developments.

Scope of the Report

Active Ingredients Analysis
- Silver
- Others (Copper, zinc, titanium, etc.)

Application Analysis
- Hospitals
- Food and beverage
- Military equipments
- Household
- Others (Hotels, decorative glass, etc.)

Regional Analysis
- North America
- Europe
- Asia Pacific
- Rest of the World (RoW)

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