M2M Case Study: Costa Rican Agricultural Enterprise Uses Detektor Fleet Tracking Solution to Protect Its Assets

Description: This agricultural enterprise uses an M2M solution to help prevent theft of petrol from its fleet of trucks and tractors.

This M2M research in Latin America looks at the unique needs of operators, vendors, service providers and enterprises in the region. Fleet management is a fairly well-developed M2M solution worldwide, and using fleet management solutions to help secure mobile company assets including corporate automobiles, trucks and heavy construction vehicles is common in Latin America.

This Viewpoint provides:
- a forecast of M2M fleet management device connections and ARPU in Latin America for 2012-2021
- an M2M case study of an agricultural sector enterprise in Costa Rica that has adopted a fleet management solution from Detektor, powered by Grupo ICE/kölbi
- recommendations for Latin American enterprises
- analysis of the factors driving and inhibiting the adoption of M2M solutions in Latin America.

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