Research and Development Forecast of China's Physical Examination Market, 2013

Description: Research and Development Forecast of China's Physical Examination Market, 2013, firstly makes the in-depth analysis of the development environment of China's physical examination industry; and then it makes the conclusion of the development process, barriers and business characteristics of physical examination industry; once again, it makes the major analysis of China's physical examination industry market development; in addition, it makes the comparison and analysis of Chinese and foreign physical examination items; finally it makes the specific analysis of the future development trends of China's physical examination industry; all these can offer the decisive reference for the investment in the sector.

China's professional physical examination institutions didn't stepped into rapid development stage until around 2009; at present, China has more than 9,000 physical examination institutions. However, the industry entry barrier is low, and related supervision policies are few, the peer falls into the vicious price competition now with different discounts, which range from 20% to 65%. As the competition of the physical examination industry becomes increasingly fierce, the industry profit margin has been staying the declining status, which has declined to less than 15% from 20% in 2006.

In October 2011, the chairman of the board of Tianyi Investment Group Co., Ltd. (hereafter called Tianyi Investment Group) integrated Meinian Health Industry Co., Ltd. and Shanghai Onehealth Technology Health Management Co., Ltd., which are owned by Tianyi Investment Group; the action of restructuring breaks the original competition pattern between Ciming Physical Checkup Management Group Co., Ltd. and Ikang Inc.; the new restructured company, Meinian OneHealth Healthcare (Group) Co., Ltd. forms the three-pillar situation together with those two companies above.

After acquiring Beijing Lvshengyuan Physical Examination Center and Xi'an Kangcheng Chain Physical examination Center at the beginning of 2012, Meinian OneHealth Healthcare (Group) Co., Ltd. continued to acquire Shenzhen REGER that had five medical centers and one high-end medical center in May. By mergers and acquisitions as well as the self-construction, as of the end of 2012, Meinian OneHealth Healthcare (Group) Co., Ltd. owned 111 physical examination and medical centers in 45 cities of 25 provinces, while Ciming Physical Checkup Management Group Co., Ltd. and Ikang Inc. respectively have 48 and 40 physical examination centers across China. Seen from the operation revenue scale, the annual revenue of Ikang Inc. was CNY 820 million in 2012, while Meinian OneHealth Healthcare (Group) Co., Ltd. and Ciming Physical Checkup Management Group Co., Ltd. respectively had the annual revenue of about CNY 1 billion and 650 million in 2012.

As the data from show, the total revenue of China's major private physical examination institutions reached CNY 3 billion in 2012. If calculating by the market scale of CNY 50 billion across the country, the market shares of the private physical examination institutions reached 6%, far exceeded 1.89% in 2010. As the estimates, by 2017, the public hospitals will have been always occupied the majority of the physical examination industry and the private physical examination institutions will achieve the market shares of about 20%.

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