Quarterly Internet & Mail Order Growth Subscription (4 Quarterly Reports)

Description: The Quarterly Internet and Mail Order Retail Growth reports cover the latest quarterly volume growth developments in online and mail order retailing. 27 European countries and regions are highlighted through pedagogical and intuitive charts.

General developments in brief, Q2 2013

In Q2 of 2013 there were some signs of a recovery in Europe regarding overall retail consumption. In our latest “Quarterly Internet & Mail Order Growth” report we now have strong indications that the online retailing sector (B2C eCommerce) is responsible for a major part of this recovery. Even some Southern European countries are now showing healthy growth for the segment.

There seems to be an enormous online retailing growth momentum in a lot of European countries right now, and we are probably just seeing the beginning. That the e-driven “distance selling” sector is currently carrying overall European retail growth can be further validated through the study of B2C parcel volumes [also growing at healthy rates] of the major postal operators in Europe.

Reports are also available to buy as single quarterly issues. Please see the 'Also Available' link below for further details.

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