In the last five years, the global intelligent transportation system (ITS) market witnessed substantial growth and is further expected to grow at a CAGR of 11.1% from 2013 to 2019. This potential growth is attracting vendors through the value chain of ITS industry to invest in this sector.

Countries across the world are facing challenges from increasing congestion, pollution and number of accidents in their metropolitan areas. This study highlights processes through which ITS benefits these countries to overcome these problems. This report covers all advanced ITSs used to improve the efficiency of road transportation infrastructure.

This report provides exhaustive analysis of the global ITS industry with market size and forecast for the period 2011 – 2019. The study covers regional and technology trends affecting the dynamics of this market. In-depth analysis of major segments of ITS and forecast for each segment is explained in detail. The global ITS market is segmented into types and its applications. Segment analysis identifies key opportunities for each system type in the global as well as regional markets. Porter's Five Forces analysis helps industry players to understand degree of competition and to formulate their strategies.

The report profiles key industry players in the global intelligent transportation systems markets and highlights key strategies adopted by them. This study also covers recent developments in this industry. This helps both new entrants and established players to develop their short and long term strategies. The report is expected to help transportation authorities, suppliers, manufacturers, system integrators, policy makers and other key players to identify key opportunities in this industry.

Scope of the Report

Type:

- Advanced traveler information systems (ATIS)
- Advanced transportation management systems (ATMS)
- Advanced transportation pricing systems (ATPS)
- Advanced public transportation systems (APTS)
- Cooperative systems

Application

- Traffic management
- Road safety and surveillance
- Freight management
- Public transport
- Environment protection
- Automotive telematics
- Parking management
- Road user charging

Geography

- North America
  -- U.S.
  -- Canada
  -- Mexico
- Europe
  -- UK
  -- Germany
  -- Italy
-- Russia
-- Rest of Europe

- Asia-Pacific
  -- Australia
  -- China
  -- India
  -- Japan
  -- Singapore
  -- Korea
  -- Rest of Asia-Pacific

- Rest of the World
  -- Middle East
  -- South America
  -- Africa

Contents:

Chapter 1 Preface
1.1 Report description
1.2 Market segmentation
1.3 Research scope and definitions
1.4 Research methodology

Chapter 2 Executive summary

Chapter 3 Global intelligent transportation systems market overview
3.1 Global intelligent transportation systems (ITS) industry – Introduction
3.2 ITS Architecture
3.3 Market dynamics
  3.3.1 Market drivers
    3.3.1.1 Improve performance of existing transportation networks
    3.3.1.2 Increasing need to improve road safety
    3.3.1.3 High benefit to cost ratio
  3.3.2 Market restraints
    3.3.2.1 Negative impact of economic slowdown on ITS funding
    3.3.2.2 Lack of interoperability between ITSSs and infrastructure
  3.3.3 Opportunity
    3.3.3.1 Improving standardization in wireless communication technologies
  3.4 Value chain analysis
  3.5 Porter's five forces analysis
    3.5.1 Bargaining power of suppliers
    3.5.2 Bargaining power of buyers
    3.5.3 Threat of new entrants
    3.5.4 Threat from substitutes
    3.5.5 Degree of competition
  3.6 Competitive landscape

Chapter 4 Global intelligent transportation systems market, by type 2011 - 2019
4.1 Introduction
4.2 Advanced traveler information systems (ATIS)
  4.2.1 Global advanced traveler information systems market size and forecast 2011 – 2019 (USD billion)
4.3 Advanced transportation management systems (ATMS)
  4.3.1 Global advanced transportation management system market size and forecast, 2011 – 2019 (USD billion)
4.4 Advanced transportation pricing systems (ATPS)
  4.4.1 Global advanced transportation pricing system (ATPS) market size and forecast, 2011 – 2019 (USD billion)
4.5 Advanced public transportation systems (APTS)
  4.5.1 Global advanced public transportation system (APTS) market, size and forecast, 2011 – 2019 (USD billion)
4.6 Cooperative vehicle systems
  4.6.1 Global cooperative vehicle system market, size and forecast, 2011 - 2019
Chapter 5 Global intelligent transportation systems market, by application 2012 - 2018
5.1 Introduction
5.2 Traffic management
5.2.1 Global ITS traffic management market size and forecast, 2011 – 2019 (USD billion)
5.3 Road safety and security
5.3.1 Global ITS road safety and security market size and forecast, 2011 – 2019 (USD billion)
5.4 Freight management (Commercial)
5.4.1 Global ITS freight management market size and forecast, 2011 – 2019 (USD billion)
5.5 Public transport
5.5.1 Global ITS public transport market size and forecast, 2011 – 2019 (USD billion)
5.6 Environment protection
5.6.1 Global ITS environment protection market size and forecast, 2011 – 2019 (USD billion)
5.7 Automotive telematics
5.7.1 Global ITS automotive telematics market size and forecast, 2011 – 2019 (USD billion)
5.8 Parking management
5.8.1 Global ITS parking management market size and forecast, 2011 – 2019 (USD billion)
5.9 Road user charging
5.9.1 Global ITS road user charging market size and forecast, 2011 – 2019 (USD billion)

Chapter 6 Global intelligent transportation systems market, by region 2013 - 2019
6.1 Introduction
6.2 North America
6.2.1 North America intelligent transportation system market size and forecast by country 2011 - 2019 (USD billion)
6.2.2 North America intelligent transportation system market size and forecast by types 2011 - 2019 (USD billion)
6.2.3 North America intelligent transportation system market size and forecast by applications 2011 - 2019 (USD billion)
6.3 Europe
6.3.1 Europe intelligent transportation system market size and forecast by country 2011 - 2019 (USD billion)
6.3.2 Europe intelligent transportation system market size and forecast by types 2011 - 2019 (USD billion)
6.3.3 Europe intelligent transportation system market size and forecast by applications 2011 - 2019 (USD billion)
6.4 Asia-Pacific
6.4.1 Asia-Pacific intelligent transportation system market size and forecast by country 2011 - 2019 (USD billion)
6.4.2 Asia-Pacific intelligent transportation system market size and forecast by types 2011 - 2019 (USD billion)
6.4.3 Asia-Pacific intelligent transportation system market size and forecast by applications 2011 - 2019 (USD billion)
6.5 Rest of the World (RoW)
6.5.1 RoW intelligent transportation system market size and forecast by country 2011 - 2019 (USD billion)
6.5.2 RoW intelligent transportation system market size and forecast by types 2011 - 2019 (USD billion)
6.5.3 RoW intelligent transportation system market size and forecast by applications 2011 - 2019 (USD billion)

Chapter 7 Company profiles
7.1 Siemens AG
7.1.1 Company overview
7.1.2 Financial overview:
7.1.3 Business strategy:
7.1.4 SWOT analysis
7.1.5 Recent development
7.2 Hitachi Ltd
7.2.1 Company overview:
7.2.2 Financial overview
7.2.3 Business strategy
7.2.4 SWOT analysis
7.2.5 Recent development
7.3 WS Atkins PLC
7.3.1 Company overview
7.3.2 Financial Overview
7.14 ADCCO LLC  
7.14.1 Company overview  
7.14.2 Financial Overview  
7.14.3 Business strategy  
7.14.4 SWOT analysis  
7.14.5 Recent developments  
7.15 Xerox Corporation  
7.15.1 Company overview  
7.15.2 Financial Overview  
7.15.3 Business strategy  
7.15.4 SWOT analysis  
7.15.5 Recent developments  
7.16 Agero Inc.  
7.16.1 Company overview  
7.16.2 Financial Overview  
7.16.3 Business strategy  
7.16.4 SWOT analysis  
7.16.5 Recent developments  
7.17 DENSO Corporation  
7.17.1 Company overview  
7.17.2 Financial Overview  
7.17.3 Business strategy  
7.17.4 SWOT analysis  
7.17.5 Recent developments  
7.18 Q-Free ASA  
7.18.1 Company overview  
7.18.2 Financial overview  
7.18.3 Business strategy  
7.18.4 SWOT analysis  
7.18.5 Recent developments  
7.19 Ricardo PLC  
7.19.1 Company overview  
7.19.2 Financial overview  
7.19.3 Business strategy  
7.19.4 SWOT analysis  
7.19.5 Recent developments  
7.20 Sensys Networks Incorporation  
7.20.1 Company overview  
7.20.2 Financial overview  
7.20.3 Business strategy  
7.20.4 SWOT analysis  
7.20.5 Recent developments

List of Figures

FIG. 1 Global intelligent transportation system market segmentation  
FIG. 2 Global intelligent transportation systems (ITS) market size, by region 2012 (USD billion)  
FIG. 3 Real-time intelligent transportation system architecture  
FIG. 4 Road traffic death rate per 100,000 population, by region 2012  
FIG. 5 Intelligent transportation systems industry – value chain  
FIG. 6 Intelligent transportation systems industry – value chain  
FIG. 7 Global intelligent transportation system market share (%) by type, 2012 & 2019  
FIG. 8 Global advanced traveler information system (ATIS) market size and forecast, 2011 – 2019 (USD billion)  
FIG. 9 Global advanced traveler information system (ATMS) market size and forecast, 2011 – 2019 (USD billion)  
FIG. 10 Global advanced transportation pricing system (ATPS) market size and forecast, 2011 – 2019 (USD billion)  
FIG. 11 Global advanced public transportation system (APTS) market size and forecast, 2011 – 2019 (USD billion)  
FIG. 12 Global cooperative vehicle system market size and forecast, 2011 – 2019 (USD billion)  
FIG. 13 Global ITS market by application, 2012 & 2019 (%)  
FIG. 14 Global ITS market for traffic management market size and forecast 2011 – 2019 (USD billion)  
FIG. 15 Global ITS road safety and security market size and forecast, 2011 – 2019 (USD billion)
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