**Animation Industry in India - 2015 ; Market size, Market trends, Growth drivers, Future forecast, Market opportunity**

**Description:** This report provides an insight into India's animation industry with current scenario, structure and practices analysis.

In-depth market scenario includes:

- Current market size estimates
- Market size by player categories - Freelancers, Large, Small
- Market size by segments – TV, VFX, Fully animated movies, Direct to DVD, Industrial specific application, Education, Web designing.

Market structure details the followings:

- Value chain
- Types of animation techniques
- 2D Animation process
- 3D Animation process
- Skills required
- Typical price points

The report also provides a snapshot of key competition, past market trends with forecast over the next 5 years, anticipated growth rates and the principal factors driving and impacting growth.

Market data and analytics are derived from a combination of primary and secondary sources.

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