Packaging Film Market By Application & Type (LDPE, LLDPE, HDPE, CPP, BOPP, Polyester, PVC, Polyamide, EVOH, Cellulose, PLA, PVDC, PVOH & Others) - Global Trends & Forecast to 2018

Description:

'Packaging Film Market By Application (Food, Medical & Pharmaceutical, Consumer Product, Industrial & Others) & Type (LDPE, LLDPE, HDPE, CPP, BOPP, Polyester, PVC, Polyamide, EVOH, Cellulose, PLA, PVDC, PVOH & Others) - Global Trends & Forecast to 2018'

Packaging films are essential for the quality and shelf-life of food, pharmaceuticals, and other personal care products. The food packaging industry is the largest consumer for packaging film followed by the pharmaceutical and medical packaging.

Packaging films are formed by extrusion-blown, extrusion-cast, and extrusion-coating process. Selection of the raw material is primarily based on the end-usage of the films. The key raw materials used in packaging film include LDPE, LLDPE, HDPE, BOPP, CPP, BOPET, PVC, EVOH, PLA, PVDC, PVOH, and others.

Geographically, Asia-Pacific is the major market for packaging film with around 35% of the market share in 2012. North America and Europe held market shares of 25.3% and 24.1% respectively. The global packaging film consumption is expected to grow at a CAGR of 4.5% from 2013 to 2018. In terms of value, the market is expected to grow at a CAGR of 5.8% from 2013 to 2018. China and India are expected to drive the packaging films market in the future. Increasing demand for packaged food and improving healthcare infrastructure is the major reason for growth in China and India.

In terms of raw materials, polyethylene leads the market, representing 64% of the total raw materials used in 2012. However, polypropylene films demand is growing at a faster rate than polyethylene films. BOPP is the mostly used raw material for flexible packaging film. In matured geographies such as North America and Europe, specialty films are gaining the demand.

Scope of the Report

Applications

- Food packaging
- Medical & pharmaceutical packaging
- Consumer products packaging
- Industrial
- Others

Geography

- Asia-Pacific
- Europe
- North America
- Rest of the World

Packaging Materials

- Polyethylene
  -- LDPE
  -- LLDPE
  -- HDPE
- Polypropylene
  -- BOPP
  -- CPP
- Polyester
  -- BOPET
- Others
  -- Polyamide
  -- EVOH
  -- PVC
  -- PVDC
  -- PVOH
  -- Cellulosic

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