Customer Relationship Management (CRM) Software - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Customer Relationship Management (CRM) Software in US$ Million by the following Types: On-Premise CRM, and SaaS CRM. The Global market is further analyzed by the following Functional Areas: Sales Force Automation, Customer Support, Marketing Automation, and e-commerce. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 188 companies including many key and niche players such as -

- Adapt Software Applications, Inc.
- Adobe Systems Incorporated
- Amdocs, Inc.
- Aplicor, Inc.
- Aptean

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IV. COMPETITIVE LANDSCAPE

Total CompaniesProfiled: 188 (including Divisions/Subsidiaries - 198)

The United States (129)
Canada (11)
Europe (37)
- France (1)
- Germany (5)
- The United Kingdom (14)
- Spain (2)
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