Customer Relationship Management (CRM) Software - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Customer Relationship Management (CRM) Software in US$ Million by the following Types: On-Premise CRM, and SaaS CRM. The Global market is further analyzed by the following Functional Areas: Sales Force Automation, Customer Support, Marketing Automation, and e-commerce. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 188 companies including many key and niche players such as -

- Adapt Software Applications, Inc.
- Adobe Systems Incorporated
- Amdocs, Inc.
- Aplicor, Inc.
- Aptean

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CUSTOMER RELATIONSHIP MANAGEMENT (CRM) SOFTWARE
A GLOBAL STRATEGIC BUSINESS REPORT

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NetSuite Takes Over Retail Anywhere
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Infor Acquires CERTPOINT Systems
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Consona Merges with CDC Software to Establish Aptean
Maximizer Software Inks Agreement with Hubspot
ADS DataSystems Takes Over THINQ Business Solutions
SAP to Takeover hybris
SAP to Take Over Ticket-Web
Sage Pay Enters into Collaboration with Enbu Consulting for Sage CRM Integration
Swiftpage Acquires Saleslogix and Sage Act! CRM Businesses from The Sage Group
Advanced Computer Software Group Purchases Computer Software Holdings
Microsoft Takes Over Netbreeze
CWR Mobility Enters into Partnership with Industrial Software
eFuture Information Technology Signs Agreement with Guofang Group
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Huawei Technologies Co., Ltd. (China)
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NetSuite, Inc. (US)
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IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 188 (including Divisions/Subsidiaries - 198)

The United States (129)
Canada (11)
Europe (37)
- France (1)
- Germany (5)
- The United Kingdom (14)
- Spain (2)
- Rest of Europe (15)
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