Global E-cigarette Market 2015-2019

Description: About E-cigarettes

An e-cigarette is an electronic inhaler that simulates tobacco smoking. It is a battery-powered inhaler designed to provide inhaled doses by way of vaporizing the solutions and simulate the effects of smoking by heating a nicotine liquid into vapor, which the user then inhales and exhales. An e-cigarette is also known as an e-vaping device, a personal vaporizer, or an e-nicotine delivery system. It contains a heating element that vaporizes liquid nicotine or a flavored liquid. The e-liquids used in e-cigarettes are available in different flavors such as pink bubble gum, menthol, watermelon, and peach. The effects of e-cigarettes on the human body are not yet fully known. However, they are considered less toxic than traditional cigarettes because they produce vapor instead of smoke. They are considered an effective method that helps smokers quit smoking though there is no scientific evidence for the same.


Covered in this Report
This report covers the present scenario and the growth prospects of the Global E-cigarette market for the period 2015-2019. To calculate the market size, the report considers revenue generated from sales of e-cigarettes (first, second, and third generation) and related products such as cartridges, refills, and e-liquids. The market forecast is based on the understanding that e-cigarette sales during the forecast period may not be affected by socio-political and legal dynamics worldwide.

The report, the Global E-cigarette Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America, Western Europe, Eastern and Central Europe, the APAC region, Latin America, and the ROW; it also covers the Global E-cigarette market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- North America
- Western Europe
- Eastern and Central Europe
- APAC
- Latin America
- ROW

Key Vendors
- Altria Group
- BAT (British American Tobacco)
- Imperial Tobacco Group
- NJOY
- Reynolds American

Other Prominent Vendors
- Ballantyne Brands
- CB Distributors
- Gamucci
- Japan Tobacco
- LOGIC Technology Development
- Nicotek
- RR Chemicals
- Vapor
- Victory Electronic Cigarettes
- VMR Products
- White Cloud (Leads By Sales)
Market Driver
- Increased Desire among Consumers to Quit Smoking Tobacco
  - For a full, detailed list, view our report

Market Challenge
- Stringent Government Regulations and Standards
  - For a full, detailed list, view our report

Market Trend
- Shift toward Vaping instead of Smoking
  - For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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