Global E-cigarette Market 2015-2019

Description: About E-cigarettes

An e-cigarette is an electronic inhaler that simulates tobacco smoking. It is a battery-powered inhaler designed to provide inhaled doses by way of vaporizing the solutions and simulate the effects of smoking by heating a nicotine liquid into vapor, which the user then inhales and exhales. An e-cigarette is also known as an e-vaping device, a personal vaporizer, or an e-nicotine delivery system. It contains a heating element that vaporizes liquid nicotine or a flavored liquid. The e-liquids used in e-cigarettes are available in different flavors such as pink bubble gum, menthol, watermelon, and peach. The effects of e-cigarettes on the human body are not yet fully known. However, they are considered less toxic than traditional cigarettes because they produce vapor instead of smoke. They are considered an effective method that helps smokers quit smoking though there is no scientific evidence for the same.


Covered in this Report

This report covers the present scenario and the growth prospects of the Global E-cigarette market for the period 2015-2019. To calculate the market size, the report considers revenue generated from sales of e-cigarettes (first, second, and third generation) and related products such as cartridges, refills, and e-liquids. The market forecast is based on the understanding that e-cigarette sales during the forecast period may not be affected by socio-political and legal dynamics worldwide.

The report, the Global E-cigarette Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America, Western Europe, Eastern and Central Europe, the APAC region, Latin America, and the ROW; it also covers the Global E-cigarette market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- North America
- Western Europe
- Eastern and Central Europe
- APAC
- Latin America
- ROW

Key Vendors
- Altria Group
- BAT (British American Tobacco)
- Imperial Tobacco Group
- NJOY
- Reynolds American

Other Prominent Vendors
- Ballantyne Brands
- CB Distributors
- Gamucci
- Japan Tobacco
- LOGIC Technology Development
- Nicotek
- RR Chemicals
- Vapor
- Victory Electronic Cigarettes
- VMR Products
- White Cloud (Leads By Sales)
Market Driver
- Increased Desire among Consumers to Quit Smoking Tobacco
- For a full, detailed list, view our report

Market Challenge
- Stringent Government Regulations and Standards
- For a full, detailed list, view our report

Market Trend
- Shift toward Vaping instead of Smoking
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?
22.7 RRR Chemicals
22.8 Vapor
22.9 Victory Electronic Cigarettes
22.10 VMR Products
22.11 White Cloud (Lead By Sales)

23. Other Reports in this Series

List of Exhibits

Exhibit 1: Market Research Methodology
Exhibit 2: Comparison of Nicotine Level in E-cigarettes and Tobacco Cigarettes
Exhibit 3: Comparison of E-cigarettes and Tobacco Cigarettes
Exhibit 4: Tobacco Cigarette Prevalence in the US
Exhibit 5: Global E-cigarette Market 2014-2019 (US$ billion)
Exhibit 6: Per Capita Cigarette Consumption Worldwide
Exhibit 8: Global E-cigarette Market by Product Segmentation 2014
Exhibit 9: Distribution Channels in the Global E-cigarette Market
Exhibit 10: Global E-cigarette Market by Distribution Segmentation 2014
Exhibit 11: Global E-cigarette Market by Geographical Segmentation 2014
Exhibit 12: Global E-cigarette Market by Geographical Segmentation 2019
Exhibit 14: Global E-cigarette Market by Geographical Segmentation 2014-2019
Exhibit 15: Global E-cigarette Market: Growth Rate Comparison among Different Geographies 2015-2019
Exhibit 16: Global E-cigarette Market: CAGR Comparison among Different Geographies 2015-2019
Exhibit 17: E-cigarette Market in North America 2014-2019 (US$ million)
Exhibit 18: E-cigarette Market in Western Europe 2014-2019 (US$ million)
Exhibit 19: E-cigarette Market in Eastern and Central Europe 2014-2019 (US$ million)
Exhibit 20: E-cigarette Market in APAC Region 2014-2019 (US$ million)
Exhibit 21: E-cigarette Market in Latin America 2014-2019 (US$ million)
Exhibit 25: Global E-cigarette Market by Geography 2014-2019
Exhibit 26: Global E-cigarette Market: Legal Status in Different Countries 2014
Exhibit 27: World Cigarette Statistics: Per Capita Consumption Per Year
Exhibit 28: Advertising and Promotional Expenditure by Vendors in E-cigarette Market in the UK 2013
Exhibit 29: Social Media Presence of Some E-cigarette Vendors
Exhibit 30: Popular Flavors Provided by Some E-cigarette Vendors in the Global E-cigarette Market
Exhibit 31: Price vis-à-vis Average Battery Life of E-cigarettes
Exhibit 32: Global E-cigarette Market by Vendor segmentation 2014
Exhibit 33: Altria Group: Business Segmentation by Revenue 2013
Exhibit 34: Altria Group: Business Segmentation by Revenue 2012 and 2013 (US$ billion)
Exhibit 35: Altria Group: Geographical Segmentation by Revenue 2013
Exhibit 36: British American Tobacco: Business Segmentation 2014
Exhibit 37: British American Tobacco: Business Segmentation by Revenue 2013 and 2014 (US$ billion)
Exhibit 38: British American Tobacco: Geographical Segmentation by Revenue 2014
Exhibit 39: Imperial Tobacco: Business Segmentation by Revenue 2013
Exhibit 40: Imperial Tobacco: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 41: Imperial Tobacco: Geographical Segmentation by Revenue 2013
Exhibit 42: Reynolds American: Business Segmentation by Revenue 2013
Exhibit 43: Reynolds American: Business Segmentation by Revenue 2012 and 2013 (US$ million)
Exhibit 44: Reynolds American: Geographical Segmentation by Revenue 2013

Ordering:
Order Online - http://www.researchandmarkets.com/reports/2711955/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8, Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Global E-cigarette Market 2015-2019
Web Address: http://www.researchandmarkets.com/reports/2711955/
Office Code: SCBRUJGC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>□</td>
<td>USD 3000</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>□</td>
<td>USD 3300</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>□</td>
<td>USD 4000</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>□</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title:  
Mr □  Mrs □  Dr □  Miss □  Ms □  Prof □
First Name: ___________________________  Last Name: ___________________________
Email Address: * _______________________
Job Title: ___________________________
Organisation: _________________________
Address: ______________________________________
City: ___________________________
Postal / Zip Code: _______________________
Country: ___________________________
Phone Number: _________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card:

You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check:

Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer:

Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:

(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World