Emerging Opportunities in the Prepaid cards Market in Australia: Market Size, Industry Drivers and Consumer Trends

Description: "Emerging Opportunities in the Prepaid cards Market in Australia: Market Size, Industry Drivers and Consumer Trends" provides market analysis, information and insights into the prepaid cards market in the Australia
- Current and forecast market values for the prepaid cards industry
- Market attractiveness and future growth prospects for the cards and payment industry in the Australia
- Analysis of various market drivers and regulations governing the cards and payment industry in the Australia
- Detailed analysis of the marketing strategies adopted for selling prepaid cards used by various bankers and other institutions in the market
- Comprehensive analysis of consumer attitudes and their buying preferences for cards
- Competitive landscape of the cards and payment industry in the Australia

Summary
"Emerging Opportunities in the Prepaid cards Market in Australia: Market Size, Industry Drivers and Consumer Trends" is the result of extensive research into the Financial Services industry covering the prepaid cards market in the Australia. The report provides insights on emerging consumer attitudes and market trends, and also provides market size and growth potential by number of cards, transaction value and transaction volume of prepaid cards in the Australia. This report also includes competitive landscape, industry dynamics and strategies adopted by the key competitors in the Australian cards and payment industry.

Scope
- This report provides a comprehensive analysis of prepaid cards industry in the Australia
- It provides current values for prepaid cards industry for 2012 and forecast figures for 2017
- It details the different macroeconomic, infrastructural, consumer and business drivers affecting the Australia cards and payment industry
- It outlines the current regulatory framework in the industry
- It details the marketing strategies used by various bankers and other institutions

Reasons To Buy
- Make strategic business decisions using historic and forecast market data related to the prepaid cards market in the Australia
- Understand the key market trends and growth opportunities for the prepaid cards industry in the Australia
- Assess the competitive dynamics in the Australia cards and payment industry
- Gain insights into the marketing strategies used for selling prepaid cards in the Australia
- Gain insights into key regulations governing the cards and payment industry in the Australia

Contents:
1 INTRODUCTION
1.1 What is this Report About?
1.2 Methodology
1.3 Definitions
2 ANALYSIS OF MARKET ENVIRONMENT, KEY TRENDS AND DRIVERS
2.1 Payment Infrastructure and Emerging Technology
2.1.1 ATMs
2.1.2 POS terminals
2.1.3 Internet penetration
2.1.4 Digital wallets
2.1.5 Near-field communication (NFC)
2.1.6 Banking applications designed by banks
2.1.7 EMV smart cards
2.1.8 Contactless payments
2.1.9 Mobile payments
2.1.10 Anti-skimming applications
2.2 Business Drivers
2.2.1 Growth in prepaid cards – gift cards, loyalty and incentive cards
2.2.2 An increase in the use of government purchasing cards
2.3 Economic Drivers
2.3.1 Stable GDP
2.3.2 Inflation
2.3.3 Central bank interest rate
2.3.4 GDP per capita income
3 CARDS AND PAYMENTS INDUSTRY SHARE ANALYSIS
3.1 Industry Overview
3.1.1 Cash
3.1.2 Checks
3.1.3 Card payments
3.1.4 Credit transfers
3.1.5 Direct debits
4 EMERGING CONSUMER ATTITUDES AND TRENDS
4.1 Industry Segmentation and Targeting
4.1.1 Retail segment
4.1.2 Corporate users
4.2 Travel and Tourism Spending
4.2.1 Outbound tourist trips
4.2.2 Outbound tourist expenditure
4.2.3 Outbound tourist card expenditure
4.3 Retail Card Spending
4.3.1 Analysis by product category
4.3.2 Analysis by retail channels
5 ANALYSIS OF CARD PAYMENTS AND GROWTH PROSPECTS
5.1 Channel Share Analysis by Card Category
5.2 Size and Forecast of the Card Payments Channel
5.2.1 Analysis by number of cards in circulation
5.2.2 Analysis by transaction value
6 ANALYSIS OF PREPAID CARD PAYMENTS AND GROWTH PROSPECTS
6.1 Overall Category Size and Forecast
6.1.1 Analysis by number of cards in circulation
6.1.2 Analysis by transaction value
6.2 Open-Loop Prepaid Cards Segment Size and Forecast
6.2.1 Analysis by number of cards in circulation
6.2.2 Analysis by transaction value
6.3 Closed-Loop Prepaid Cards Segment Size and Forecast
6.3.1 Analysis by number of cards in circulation
6.3.2 Analysis by transaction value
7 APPENDIX
7.1 Methodology
7.2 Contact Us
7.3 About Timetric
7.4 Our Services
7.5 Disclaimer

List of Tables
Table 1: Cards and Payments Key Definitions
Table 2: Australia – Payment Channels (AUD Billion), 2008–2012
Table 3: Australia – Student Cards Offered
Table 4: Australia – Forex / Travel Credit Cards of ANZ Bank
Table 5: Australia – Corporate Cards Offered in Australia
Table 6: Australia – Consumer Card Spending by Product Category (AUD Million), 2008 and 2012
Table 7: Australia – Consumer Card Spending by Retail Channel (AUD Million), 2008–2012
Table 8: Australia – Payment Channel Volumes by Card Category (Million), 2008–2017
Table 9: Australia – Card Payments Channel Size by Number of Cards (Million), 2008–2017
Table 10: Australia – Card Payments Channel Size by Transaction Value (AUD Billion), 2008–2017
Table 11: Australia – Card Payments Channel Size by Transaction Value (US$ Billion), 2008–2017
Table 12: Australia – Prepaid Cards Category Size by Number of Cards (Million), 2008–2017
Table 13: Australia – Prepaid Cards Category Size by Transaction Value (AUD Billion), 2008–2017
Table 14: Australia – Prepaid Cards Category Size by Transaction Value (US$ Billion), 2008–2017
Table 15: Australia – Open-Loop Prepaid Cards Segment Size by Number of Cards (Thousand), 2008–2017
Table 16: Australia – Open-Loop Prepaid Cards Segment Size by Transaction Value (AUD Million), 2008–2017
Table 17: Australia – Open-Loop Prepaid Cards Segment Size by Transaction Value (US$ Million), 2008–2017
Table 18: Australia – Closed-Loop Prepaid Cards Segment Size by Number of Cards (Million), 2008–2017
Table 19: Australia – Closed-Loop Prepaid Cards Segment Size by Transaction Value (AUD Billion), 2008–2017
Table 20: Australia – Closed-Loop Prepaid Cards Segment Size by Transaction Value (US$ Billion), 2008–2017

List of Figures
Figure 1: Benchmarking the Australian Card Payments Channel Against Other Key Regional Markets
Figure 2: Australia – Growth of Various Card Categories (%), 2008–2017
Figure 3: Australia – ATM Penetration Per 100,000 Inhabitants, 2008–2017
Figure 4: Australia – POS Terminal Penetration Per 100,000 Inhabitants, 2008–2017
Figure 5: Australia – Internet Users Per 100 Inhabitant, 2008–2012
Figure 6: Australia – Value of M-Payments Growth (AUD Million), 2008–2017
Figure 7: Australia – GDP Growth (Percentage Change), 2008–2017
Figure 8: Australia – Inflation Rates, (%), 2008–2018
Figure 9: Australia – Reserve Bank of Australia Interest Rates (%), Feb 2009 to June 2012
Figure 10: Australia – GDP Per Capita (Current US$), 2008–2017
Figure 11: Australia – Shares of Different Payment Channels, (%), 2008 and 2012
Figure 12: Australia – Cards and Payments Industry Segmentation by Card Type
Figure 13: Australia – Volume of HNWIs (Thousand), 2008–2017
Figure 14: Australia – Outbound Tourism (Thousand), 2008–2012
Figure 15: Australia – Outbound Tourist Expenditure (AUD Billion), 2008–2017
Figure 16: Australia – Outbound Tourists Card Expenditure (AUD Billion), 2008–2012
Figure 17: Australia – Retail Consumer Card Spending by Product Category (%), 2012
Figure 18: Australia – Consumer Card Spending by Retail Channel (%), 2012
Figure 19: Australia – Card Volume and Penetration, 2008–2017
Figure 20: Australia – Payment Channel Volumes by Card Category (%), 2008–2017
Figure 21: Australia – Card Payments Channel Size by Volume of Cards (Million), 2008–2017
Figure 22: Australia – Card Payments Channel Size by Transaction Value (AUD Billion), 2008–2017
Figure 23: Australia – Prepaid Card Volume and Penetration in Australia, 2008–2017
Figure 24: Australia – Prepaid Cards Category Size by Number of Cards (Million), 2008–2017
Figure 25: Australia – Prepaid Cards Category Size by Transaction Value (AUD Billion), 2008–2017
Figure 26: Australia – Open-Loop Prepaid Cards Segment Size by Number of Cards (Thousand), 2008–2017
Figure 27: Australia – Open-Loop Prepaid Cards Segment Size by Transaction Value (AUD Billion), 2008–2017
Figure 28: Australia – Closed-Loop Prepaid Cards Segment Size by Number of Cards (Million), 2008–2017
Figure 29: Australia – Closed-Loop Prepaid Cards Segment Size by Transaction Value (AUD Billion), 2008–2017

Ordering:
Order Online - http://www.researchandmarkets.com/reports/2712760/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name:    Emerging Opportunities in the Prepaid cards Market in Australia: Market Size, Industry Drivers and Consumer Trends
Web Address:    http://www.researchandmarkets.com/reports/2712760/
Office Code:    SCBREC4S

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 850</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 1700</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 2550</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: ________________________________ Last Name: ________________________________
First Name: __________________________ Email Address: * __________________________
Job Title: ___________________________ Organisation: ___________________________
Address: ____________________________ City: ___________________________
Postal / Zip Code: ____________________ Country: ___________________________
Phone Number: ________________________ Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World