

The global equestrian market is a multi-billion dollar industry that comprises horse racing and betting, leisure and competitive riding and has spawned and supports multifarious secondary markets. The equine healthcare market ranks as one of the key secondary markets.

This report exclusively studies the market for equine healthcare from varied aspects such as, equine diagnostic products, equine therapeutic products and equine supplement products. It is thus classified into three prime segments namely equine diagnostic products market, equine therapeutic products market and equine supplement products market. The market size and forecast for the period 2013–2019, in terms of USD million, considering 2012 as the base year has been provided for each segment and sub-segments in the report. The compound annual growth rate (CAGR) for each segment and sub-segments has been provided for the forecast period from 2013–2019.

Geographically, the equine healthcare market has been classified into four regions -North America, Europe, Asia-Pacific and Rest of the World (RoW). The market size and forecast for each region along with their market growth rate has been highlighted. The market overview section of the report comprises of a qualitative analysis of the market in terms of drivers, restraintsand opportunities, along with market attractiveness analysis.


Scope of the Report

Equine Diagnostic Products Market, by Type

- Equine Pregnancy and Gestation Diagnostic Products Market
  -- Equine UltraSound Devices Market
  -- Equine Urine Test Kits Market

- Equine Genotyping Analysis Products Market
  -- Breed Quality Analyzers/Genotype Analyzers Kits Market
  -- Genetic Disease Identification Products/Semen Quality Analyzers Market

Equine Therapeutic Products Market, by Type

- Equine Vaccines Market
- Equine Antibacterials Market
- Equine Antivirals Market
- Equine Antiprotozoals Market
- Equine Dopamine Agonists Market
- Equine Anti-inflammatory Drugs Market
- Equine Laxatives Market

Equine Supplement Products Market, by Type

- Equine Performance Supplements Market
  -- Equine Proteins and Amino Acids Supplements Market
  -- Equine Vitamin Supplements Market
  -- Equine Electrolyte Supplements Market
-- Other Equine Performance Supplements Market

- Equine Protection Products Market
-- Equine Protection Products Market
-- Equine Prosthetics Market

Geography

- North America
- Europe
- Asia-Pacific
- Rest of the World (RoW)

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