Global Mobile DRAM Market 2015-2019

About Mobile DRAM

DRAM is a type of RAM used in various electronic devices such as PCs, smartphones, music players, laptops, netbooks, and tablets. The DRAM structure consists of a capacitor and a transistor that store data in a storage cell. Each capacitor can either be charged or discharged, equating to two values of a bit, i.e. 0 and 1, respectively. DRAMs enable electronic devices to access any part of the system memory directly and instantly, rather than accessing the data in a sequential manner. DRAMs used for mobile devices such as smartphones, tablets, portable gaming devices, and PDAs are referred as mobile DRAMs, while those used for tablets are known as tablet DRAMs.

The analysts forecast the Global Mobile DRAM market to grow at a CAGR of 14.6 percent over the period 2014-2019.

Covered in this Report

This report covers the present scenario and growth prospects of the Global Tablet DRAM market for the period 2015-2019. To calculate the market size, the report considers revenue generated from the sales as well as shipment of mobile DRAMs worldwide. However, the report does not consider the following while calculating the market size:

- Support or maintenance services offered for/with mobile DRAMs
- DRAMs used for laptops/notebooks/Ultrabooks
- Components used in the production of mobile DRAMs
- Aftermarket sales of mobile DRAMs

Key Regions

- APAC
- Americas

Key Vendors

- Micron Technology
- Samsung Electronics
- SK Hynix
- Winbond Electronics

Other Prominent Vendors

- Nanya Technology

Market Driver

- Increasing Adoption of Mobile DRAMs in Smartphones
- For a full, detailed list, view our report

Market Challenge

- Declining ASP of Mobile DRAMs
- For a full, detailed list, view our report

Market Trend

- Increase in Mergers and Acquisitions
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
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