Summary: Kraft Foods Inc. Apr 05

Description: Abstract
The ratings on Northfield, Ill.-based Kraft Foods Inc. reflect the company's well-above-average business profile as the No. 1 U.S. and No. 2 global branded packaged foods company, as well as its moderate financial profile. These strengths are partially offset by the company's link to Altria Group Inc., its 85.4% owner. Altria continues to have significant exposure to tobacco litigation risk through its 100% ownership of Philip Morris USA, the largest U.S. cigarette manufacturer. Kraft Foods reported more than $32 billion in annual global sales in 2004. Kraft's business profile is supported by its leading position in branded packaged food products. Its major brands include Kraft; Nabisco; Oscar Mayer; Maxwell House; Post; DiGiorno; Oreo; Chips Ahoy!; Gevalia; Philadelphia; Jacobs; and Ritz....

Companies mentioned in this report are:
- Mondelez International Inc.

Action: Review

Standard and Poors RatingsXpress Credit Research provides in-depth coverage of international corporates, financial institutions, insurance companies, utilities, sovereigns and structured finance programs. RatingsXpress Credit Research lets users determine the credit rating of holdings and identify key factors underlying an issuer's creditworthiness, distinguishes the different risk exposures for new and existing deals, and provides an understanding of how their analysts interpret key regulatory, political and environmental events and their economic impact.

This product consists of a Summary Analysis: Bi-annual (at least). An abbreviated analysis containing Standard & Poor's issuer credit ratings as of the time the article was published. The analysis includes a rating rationale - the basis on which the rating was assigned - and an outlook section if the issuer is not on CreditWatch. Financial statistics are not included.

Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Summary: Kraft Foods Inc. Apr 05</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/2726383/">http://www.researchandmarkets.com/reports/2726383/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SC6IPI4L</td>
</tr>
</tbody>
</table>

Product Format
Please select the product format and quantity you require:

**Quantity**

- Electronic: □ USD 175

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td>_____________________________</td>
</tr>
<tr>
<td>Last Name:</td>
<td>_____________________________</td>
</tr>
<tr>
<td>Email Address: *</td>
<td>_____________________________</td>
</tr>
<tr>
<td>Job Title:</td>
<td>_____________________________</td>
</tr>
<tr>
<td>Organisation:</td>
<td>_____________________________</td>
</tr>
<tr>
<td>Address:</td>
<td>_____________________________</td>
</tr>
<tr>
<td>City:</td>
<td>_____________________________</td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td>_____________________________</td>
</tr>
<tr>
<td>Country:</td>
<td>_____________________________</td>
</tr>
<tr>
<td>Phone Number:</td>
<td>_____________________________</td>
</tr>
<tr>
<td>Fax Number:</td>
<td>_____________________________</td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World