Top ICT spenders in the German Energy Sector - Estimated ICT budget breakdowns in 2013

Description:
This report illustrates how Kable expects the top ICT spenders in Germany Energy industry to allocate their ICT budgets across the core areas of enterprise ICT spend, namely hardware, software, IT services, communications and consulting.

Synopsis
This report presents the output from ICT’S spend prediction statistical model, a log-linear regression model that provides ICT spending predictions based on a company’s demographic profile. The statistical model has been developed using an extensive collection of survey and interview data Kable has conducted with ICT decision makers on their ICT spending, as well as the insight of our analyst team.

Summary
Why was the report written?
This report presents the output from ICT’S spend prediction statistical model, a log-linear regression model that provides ICT spending predictions based on a company’s demographic profile. The statistical model has been developed using an extensive collection of survey and interview data Kable has conducted with ICT decision makers on their ICT spending, as well as the insight of our analyst team.

What makes this report unique and essential to read?
The predictions were formulated in November 2012 following a large survey of ICT decision makers. Estimated trends in ICT spending have been identified through to the end of 2013 following feedback from respondents on their forthcoming investment plans.

Scope
Identify the top ICT spenders in Germany Energy industry.

Gain a view as to how each top spender in Germany Energy industry allocates its ICT by IT function.

Get a detailed breakdown of estimated budget allocation of top spenders in Germany Energy industry within each of the core areas of ICT spend (hardware, software, IT Services, telecommunications and consulting).

Contents:
1 Top-level ICT budget breakdowns
1.1 Introduction
2 Top ICT spenders
3 Wintershall Holding GmbH
3.1 Estimated ICT budget breakdown by function
3.2 Estimated external ICT budget allocation by core technology area
3.3 Detailed ICT budget allocations
3.3.1 Estimated hardware budget breakdown
3.3.2 Estimated software budget breakdown by technology
3.3.3 Estimated software budget breakdown by type
3.3.4 Estimated IT services budget breakdown
3.3.5 Estimated IT consulting services budget breakdown
3.3.6 Estimated telecommunications budget breakdown
4 BASF SE
4.1 Estimated ICT budget breakdown by function
4.2 Estimated external ICT budget allocation by core technology area
4.3 Detailed ICT budget allocations
4.3.1 Estimated hardware budget breakdown
4.3.2 Estimated software budget breakdown by technology
4.3.3 Estimated software budget breakdown by type
4.3.4 Estimated IT services budget breakdown
4.3.5 Estimated IT consulting services budget breakdown
4.3.6 Estimated telecommunications budget breakdown
5 Aurubis AG
5.1 Estimated ICT budget breakdown by function
5.2 Estimated external ICT budget allocation by core technology area
5.3 Detailed ICT budget allocations
5.3.1 Estimated hardware budget breakdown
5.3.2 Estimated software budget breakdown by technology
5.3.3 Estimated software budget breakdown by type
5.3.4 Estimated IT services budget breakdown
5.3.5 Estimated IT consulting services budget breakdown
5.3.6 Estimated telecommunications budget breakdown

6 The Linde Group
6.1 Estimated ICT budget breakdown by function
6.2 Estimated external ICT budget allocation by core technology area
6.3 Detailed ICT budget allocations
6.3.1 Estimated hardware budget breakdown
6.3.2 Estimated software budget breakdown by technology
6.3.3 Estimated software budget breakdown by type
6.3.4 Estimated IT services budget breakdown
6.3.5 Estimated IT consulting services budget breakdown
6.3.6 Estimated telecommunications budget breakdown

7 Verbundnetz Gas AG
7.1 Estimated ICT budget breakdown by function
7.2 Estimated external ICT budget allocation by core technology area
7.3 Detailed ICT budget allocations
7.3.1 Estimated hardware budget breakdown
7.3.2 Estimated software budget breakdown by technology
7.3.3 Estimated software budget breakdown by type
7.3.4 Estimated IT services budget breakdown
7.3.5 Estimated IT consulting services budget breakdown
7.3.6 Estimated telecommunications budget breakdown

8 RAG AG
8.1 Estimated ICT budget breakdown by function
8.2 Estimated external ICT budget allocation by core technology area
8.3 Detailed ICT budget allocations
8.3.1 Estimated hardware budget breakdown
8.3.2 Estimated software budget breakdown by technology
8.3.3 Estimated software budget breakdown by type
8.3.4 Estimated IT services budget breakdown
8.3.5 Estimated IT consulting services budget breakdown
8.3.6 Estimated telecommunications budget breakdown

9 Nordex
9.1 Estimated ICT budget breakdown by function
9.2 Estimated external ICT budget allocation by core technology area
9.3 Detailed ICT budget allocations
9.3.1 Estimated hardware budget breakdown
9.3.2 Estimated software budget breakdown by technology
9.3.3 Estimated software budget breakdown by type
9.3.4 Estimated IT services budget breakdown
9.3.5 Estimated IT consulting services budget breakdown
9.3.6 Estimated telecommunications budget breakdown

10 Cropenergies
10.1 Estimated ICT budget breakdown by function
10.2 Estimated external ICT budget allocation by core technology area
10.3 Detailed ICT budget allocations
10.3.1 Estimated hardware budget breakdown
10.3.2 Estimated software budget breakdown by technology
10.3.3 Estimated software budget breakdown by type
10.3.4 Estimated IT services budget breakdown
10.3.5 Estimated IT consulting services budget breakdown
10.3.6 Estimated telecommunications budget breakdown

11 Wirsol
11.1 Estimated ICT budget breakdown by function
11.2 Estimated external ICT budget allocation by core technology area
11.3 Detailed ICT budget allocations
11.3.1 Estimated hardware budget breakdown
11.3.2 Estimated software budget breakdown by technology
11.3.3 Estimated software budget breakdown by type
11.3.4 Estimated IT services budget breakdown
11.3.5 Estimated IT consulting services budget breakdown
11.3.6 Estimated telecommunications budget breakdown
12 Centrosolar
12.1 Estimated ICT budget breakdown by function
12.2 Estimated external ICT budget allocation by core technology area
12.3 Detailed ICT budget allocations
12.3.1 Estimated hardware budget breakdown
12.3.2 Estimated software budget breakdown by technology
12.3.3 Estimated software budget breakdown by type
12.3.4 Estimated IT services budget breakdown
12.3.5 Estimated IT consulting services budget breakdown
12.3.6 Estimated telecommunications budget breakdown
13 Appendix
13.1 Definitions
13.2 Further reading
13.3 Contact the authors

Table 1: Top ICT spenders in the German energy sector
Table 2: Wintershall Holding Gmbh will spend an estimated €80m on its data centre
Table 3: Wintershall Holding Gmbh will spend an estimated €80m on hardware
Table 4: Wintershall Holding Gmbh will spend an estimated €14m on clients
Table 5: Wintershall Holding Gmbh will spend an estimated €13m on enterprise applications
Table 6: Wintershall Holding Gmbh will spend an estimated €26m on software licenses
Table 7: Wintershall Holding Gmbh will spend an estimated €11m on application development and integration
Table 8: Wintershall Holding Gmbh will spend an estimated €13m on systems planning and design
Table 9: Wintershall Holding Gmbh will spend an estimated €10m on fixed voice
Table 10: BASF SE will spend an estimated €59m on its data centre
Table 11: BASF SE will spend an estimated €58m on hardware
Table 12: BASF SE will spend an estimated €10m on clients
Table 13: BASF SE will spend an estimated €9m on enterprise applications
Table 14: BASF SE will spend an estimated €18m on software licenses
Table 15: BASF SE will spend an estimated €8m on application development and integration
Table 16: BASF SE will spend an estimated €9m on systems planning and design
Table 17: BASF SE will spend an estimated €8m on fixed voice
Table 18: Aurubis AG will spend an estimated €74m on its data centre
Table 19: Aurubis AG will spend an estimated €75m on hardware
Table 20: Aurubis AG will spend an estimated €13m on clients
Table 21: Aurubis AG will spend an estimated €12m on enterprise applications
Table 22: Aurubis AG will spend an estimated €23m on software licenses
Table 23: Aurubis AG will spend an estimated €10m on application development and integration
Table 24: Aurubis AG will spend an estimated €12m on systems planning and design
Table 25: Aurubis AG will spend an estimated €10m on fixed voice
Table 26: The Linde Group will spend an estimated €47m on its data centre
Table 27: The Linde Group will spend an estimated €46m on hardware
Table 28: The Linde Group will spend an estimated €8m on clients
Table 29: The Linde Group will spend an estimated €7m on enterprise applications
Table 30: The Linde Group will spend an estimated €15m on software licenses
Table 31: The Linde Group will spend an estimated €6m on application development and integration
Table 32: The Linde Group will spend an estimated €7m on systems planning and design
Table 33: The Linde Group will spend an estimated €6m on fixed voice
Table 34: Verbundnetz Gas AG will spend an estimated €46m on its data centre
Table 35: Verbundnetz Gas AG will spend an estimated €47m on hardware
Table 36: Verbundnetz Gas AG will spend an estimated €8m on clients
Table 37: Verbundnetz Gas AG will spend an estimated €7m on enterprise applications
Table 38: Verbundnetz Gas AG will spend an estimated €15m on software licenses
Table 39: Verbundnetz Gas AG will spend an estimated €7m on application development and integration
Table 40: Verbundnetz Gas AG will spend an estimated €8m on systems planning and design
Table 41: Verbundnetz Gas AG will spend an estimated €6m on fixed voice
Table 42: RAG AG will spend an estimated €10m on its data centre
Table 43: RAG AG will spend an estimated €10m on hardware
Table 44: RAG AG will spend an estimated €2m on clients
Table 45: RAG AG will spend an estimated €2m on enterprise applications
Table 46: RAG AG will spend an estimated €3m on software licenses
Table 47: RAG AG will spend an estimated €1m on application development and integration
Table 48: RAG AG will spend an estimated €2m on systems planning and design
Table 49: RAG AG will spend an estimated €1m on fixed voice
Table 50: Nordex will spend an estimated €5m on its data centre
Table 51: Nordex will spend an estimated €5m on hardware
Table 52: Nordex will spend an estimated €1m on clients
Table 53: Nordex will spend an estimated €1m on enterprise applications
Table 54: Nordex will spend an estimated €2m on software licenses
Table 55: Nordex will spend an estimated €1m on application development and integration
Table 56: Nordex will spend an estimated €1m on systems planning and design
Table 57: Nordex will spend an estimated €1m on fixed voice
Table 58: Cropenergies will spend an estimated €3m on its data centre
Table 59: Cropenergies will spend an estimated €3m on hardware
Table 60: Cropenergies will spend an estimated €1m on clients
Table 61: Cropenergies will spend an estimated €0.5m on enterprise applications
Table 62: Cropenergies will spend an estimated €1m on software licenses
Table 63: Cropenergies will spend an estimated €0.4m on application development and integration
Table 64: Cropenergies will spend an estimated €0.4m on systems planning and design
Table 65: Cropenergies will spend an estimated €0.4m on fixed voice
Table 66: Wirsol will spend an estimated €2m on its data centre
Table 67: Wirsol will spend an estimated €2m on hardware
Table 68: Wirsol will spend an estimated €0.3m on clients
Table 69: Wirsol will spend an estimated €0.3m on enterprise applications
Table 70: Wirsol will spend an estimated €1m on software licenses
Table 71: Wirsol will spend an estimated €0.2m on application development and integration
Table 72: Wirsol will spend an estimated €0.2m on systems planning and design
Table 73: Wirsol will spend an estimated €0.2m on fixed voice
Table 74: Centrosolar will spend an estimated €2m on its data centre
Table 75: Centrosolar will spend an estimated €2m on hardware
Table 76: Centrosolar will spend an estimated €0.3m on clients
Table 77: Centrosolar will spend an estimated €0.3m on enterprise applications
Table 78: Centrosolar will spend an estimated €1m on software licenses
Table 79: Centrosolar will spend an estimated €0.2m on application development and integration
Table 80: Centrosolar will spend an estimated €0.3m on systems planning and design
Table 81: Centrosolar will spend an estimated €0.2m on fixed voice

Figure 1: Top ICT spenders in the German energy sector

Ordering:  
Order Online - http://www.researchandmarkets.com/reports/2735117/  
Order by Fax - using the form below  
Order by Post - print the order form below and send to  
Research and Markets,  
Guinness Centre,  
Taylors Lane,  
Dublin 8,  
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Top ICT spenders in the German Energy Sector - Estimated ICT budget breakdowns in 2013
Web Address: http://www.researchandmarkets.com/reports/2735117/
Office Code: SCDKEKHX

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>USD 495</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>USD 990</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>USD 1485</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
 Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ___________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World