Top ICT spenders in the Chinese Energy Sector - Estimated ICT budget breakdowns in 2013

Description: Synopsis
This report illustrates how Kable expects the top ICT spenders in China Energy industry to allocate their ICT budgets across the core areas of enterprise ICT spend, namely hardware, software, IT services, communications and consulting.

Summary
Why was the report written?
This report presents the output from ICT’S spend prediction statistical model, a log-linear regression model that provides ICT spending predictions based on a company’s demographic profile. The statistical model has been developed using an extensive collection of survey and interview data Kable has conducted with ICT decision makers on their ICT spending, as well as the insight of our analyst team.

What makes this report unique and essential to read?
The predictions were formulated in November 2012 following a large survey of ICT decision makers. Estimated trends in ICT spending have been identified through to the end of 2013 following feedback from respondents on their forthcoming investment plans.

Scope
Identify the top ICT spenders in China Energy industry.

Gain a view as to how each top spender in China Energy industry allocates its ICT by IT function.

Get a detailed breakdown of estimated budget allocation of top spenders in China Energy industry within each of the core areas of ICT spend (hardware, software, IT Services, telecommunications and consulting).

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