Plastic Films & Sheets Market, by Type, Applications And Geography - Global Trends & Forecast to 2019

Description: Plastic Films & Sheets Market, by Type (LLDPE, LDPE, HDPE, BOPP, CPP, PVC, PES, PA), Applications (Packaging & Non-Packaging) And Geography (North America, Asia-Pacific, Europe and RoW)- Global Trends & Forecast to 2019

The growth in the construction industry in the developing economies coupled with the increased demand for packaging in food is driving the market for plastic films & sheets. The plastic films and sheets are required for non-packaging applications as well, for example, the agriculture segment makes use of the plastic films and sheets as well. These sheets prevent erosion and help in maintaining the temperature within in greenhouses.

Asia-Pacific accounts for a major share in the plastic films & sheets market. The booming construction industry in the region gives rise to the increased demand for plastic films & sheets. The increasing disposable income of the consumers in China and India is driving the market for plastic films.

The increasing demand for plastic films in agriculture sector and the growing demand for bi-axially oriented films act as the key drivers of the market. Moreover, the increasing concern for environment is acting as a driver for bio-based plastic materials.

However, the regulations and bans imposed on plastic usage is expected to hamper the demand of plastic films. Furthermore, the matured economies of Western Europe and North America act as a restraint for the plastic films & sheets market.

There are also numerous opportunities for the plastic films & sheets market in the developing nations. The growing packaging industry in the developing nations such as China, India, and Brazil hold immense potential for the plastic films & sheets market. The rapid economic developments in China and India act as a key driver for the market. Moreover the increasing disposable income of the consumers acts as a driving force for plastic films & sheets.

The global plastic films & sheets market is analyzed in terms of revenue ($million) for all regions and their respective major countries. The market is segmented on the basis of types, applications and regions. The report forecasts revenue of the global plastic films & sheets market with respect to five main regions such as North America, Europe, Asia-Pacific, and RoW.

This market research study provides a detailed qualitative and quantitative analysis of the plastic films & sheets market. Various secondary sources have been used, such as encyclopedia, directories, and databases to identify and assemble information useful for this extensive commercial study of the plastic films & sheets market. The primary sources-experts from related industries and suppliers-have been interviewed to obtain and verify critical information as well as to assess the future prospects and market estimations.

This report analyzes various marketing trends and establishes the most effective growth strategy in the market. It identifies market dynamics such as drivers, restraints, and opportunities. Major companies such as Amcor Limited (Australia), Bemis Company, Inc. (U.S.), Sealed Air Corporation (U.S.), Toyobo Co., Ltd. (Japan), and others.
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