Global Retail Chocolate Industry 2013-2018: Trends, Forecasts and Opportunity Analysis

Description: The global retail chocolate industry is growing at an impressive rate and is expected to grow further in near future. The industry revenue is forecasted to reach $117.3 billion by 2018 at a good growth rate over the next five years (2013-2018). Vitamin- and calcium-rich sugar-free chocolates, dark chocolate, i.e., full of energy and nutritious element, and organic and natural products are some products that are expected to escalate the global chocolate industry towards high growth rates in future.

The report studies the manufacturers of dark chocolate, milk chocolate, and white chocolate and provides a five-year annual trend analysis that highlights market size, profit, and cost structure for North America, Europe, Asia Pacific, and Rest of World. The report also provides a forecast, addressing market opportunities for the next five years (2013-2018) for each of these regions.

As per the study, innovation of new products with new flavors and less calorie such as sugar-free chocolates increase the demand of chocolates. The health benefits of chocolates, such as presence of antioxidants in dark chocolates, vitamins, and minerals in rich milk chocolates act as the drivers of the industry. Due to increasing health and wellness concerns, customers are leaning towards diet chocolates and sugar-free products, which increase the demand of chocolates, and thus contribute to industry growth.

The milk chocolate segment is expected to emerge as the topmost growth market during the forecast period (2013-2018) in the global retail chocolate industry. APAC is expected to emerge as the most potential regional market during forecast period among all the other regions as developing organized retail sector, infrastructure, and favorable regulatory environment in major countries of APAC would raise the market towards growth.

This in-depth research study is designed and intended for use by new entrants, manufacturers, material suppliers, investors, executives, and consultants. The data and analysis found in this report can be utilized for a variety of functional business reasons including business development, strategic planning, business presentations, determination of market size and trends, competitive analysis, investment decision, and joint product development. This comprehensive guide provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save clients hundreds of hours in personal research time on a global market and it offer significant benefits in expanding business opportunities throughout the global retail chocolate industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:
To make any investment or strategic decision, you need adequate and timely information. This market report fulfills core need. Some of the features of this market report are:

- Industry size estimates in terms of (US $) value by regions (2007-2012) and by segment
- Porter's Five Force analysis
- New product launch, merger, and acquisition activity in global retail chocolate industry
- Gross and net profit trends in the global retail chocolate industry
- Emerging trends and unmet needs in global retail chocolate industry
- Cost structure trend in the global as well as regional retail chocolate industry
- Competitive landscape and growth opportunities analysis in retail chocolate industry

Who Can Benefit From This Report?
This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study is used by small to multinational Fortune 500 companies and utilized for a variety of reasons as follows.
- Business development
- Strategic planning
- Business presentation
- Determination of market size and trend
- Competitive analysis
- Resource and inventory management
- Budgeting
- Investment decisions

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