Global Retail Chocolate Industry 2013-2018: Trends, Forecasts and Opportunity Analysis

Description: The global retail chocolate industry is growing at an impressive rate and is expected to grow further in near future. The industry revenue is forecasted to reach $117.3 billion by 2018 at a good growth rate over the next five years (2013-2018). Vitamin- and calcium-rich sugar-free chocolates, dark chocolate, i.e., full of energy and nutritious element, and organic and natural products are some products that are expected to escalate the global chocolate industry towards high growth rates in future.

The report studies the manufacturers of dark chocolate, milk chocolate, and white chocolate and provides a five-year annual trend analysis that highlights market size, profit, and cost structure for North America, Europe, Asia Pacific, and Rest of World. The report also provides a forecast, addressing market opportunities for the next five years (2013-2018) for each of these regions.

As per the study, innovation of new products with new flavors and less calorie such as sugar-free chocolates increase the demand of chocolates. The health benefits of chocolates, such as presence of antioxidants in dark chocolates, vitamins, and minerals in rich milk chocolates act as the drivers of the industry. Due to increasing health and wellness concerns, customers are leaning towards diet chocolates and sugar-free products, which increase the demand of chocolates, and thus contribute to industry growth.

The milk chocolate segment is expected to emerge as the topmost growth market during the forecast period (2013-2018) in the global retail chocolate industry. APAC is expected to emerge as the most potential regional market during forecast period among all the other regions as developing organized retail sector, infrastructure, and favorable regulatory environment in major countries of APAC would raise the market towards growth.

This in-depth research study is designed and intended for use by new entrants, manufacturers, material suppliers, investors, executives, and consultants. The data and analysis found in this report can be utilized for a variety of functional business reasons including business development, strategic planning, business presentations, determination of market size and trends, competitive analysis, investment decision, and joint product development. This comprehensive guide provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save clients hundreds of hours in personal research time on a global market and it offer significant benefits in expanding business opportunities throughout the global retail chocolate industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report: To make any investment or strategic decision, you need adequate and timely information. This market report fulfills core need. Some of the features of this market report are:

- Industry size estimates in terms of (US $) value by regions (2007-2012) and by segment
- Porter's Five Force analysis
- New product launch, merger, and acquisition activity in global retail chocolate industry
- Gross and net profit trends in the global retail chocolate industry
- Emerging trends and unmet needs in global retail chocolate industry
- Cost structure trend in the global as well as regional retail chocolate industry
- Competitive landscape and growth opportunities analysis in retail chocolate industry

Who Can Benefit From This Report? 
This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.
- Business development
- Strategic planning
- Business presentation
- Determination of market size and trend
- Competitive analysis
- Resource and inventory management
- Budgeting
- Investment decisions

Contents:

1. Executive Summary

2. Retail Chocolate Industry Background and Classifications
   2.1: Introduction
   2.1.1: Industry classification
   2.1.2: Industry served
   2.1.3: Supply chain
   2.2: Porter's Five Forces Analysis

3. Market Analysis
   3.1: Current market analysis 2012
   3.1.1: Global retail chocolate industry by value
   3.1.2: Regional retail chocolate industry by value
   3.1.3: Market trend 2007-2012
   3.1.4: Macro-economy trends
   3.1.5: Global retail chocolate industry by value
   3.1.6: North America retail chocolate industry trend by value
   3.1.7: Europe retail chocolate industry trend by value
   3.1.8: APAC retail chocolate industry trend by value
   3.1.9: Row retail chocolate industry trend by value
   3.2: Industry drivers and challenges
   3.3: Industry forecast 2013-2018
   3.3.1: Macro economy forecasts
   3.3.2: Global market forecast by value
   3.3.3: North America market forecast by value
   3.3.4: Europe market forecast by value
   3.3.5: APAC market forecast by value

4. Financial (Cost Structure, Profitability, Debt and Assets) Analysis
   4.1: Global retail chocolate industry profitability analysis
   4.1.1: Cost structure of global retail chocolate industry: 2007-2012
   4.1.2: Regional trend: Cost structure for global retail chocolate industry
   4.2: Asset analysis
   4.3: Debt analysis
   4.4: Cash on hand analysis

5. Competitive Landscape and Growth Opportunities Analysis
   5.1: Product portfolio analysis
   5.2: Market share analysis
   5.3: Growth leadership analysis
   5.4: Growth opportunities analysis

6. Industry Strategic Assessment
   6.1: Emerging trends in chocolate industry
   6.2: Unmet needs in chocolate industry
   6.3: Innovations and new product launches in chocolate industry
   6.4: Mergers and acquisitions in chocolate industry

7. Expert Opinions

8. Company Profiles for Leading Players
Chapter 2. Retail Chocolate Industry Background and Classifications

Figure 2.1: Segmentation on the basis of ingredients of chocolate
Figure 2.2: Key products in global retail chocolate industry
Figure 2.3: Segmentation on the basis of retail sales of chocolate
Figure 2.4: Supply chain-global retail chocolate industry
Figure 2.5: Porter’s Five Forces industry analysis for retail chocolate

Chapter 3. Market Analysis

Figure 3.1: Global retail chocolate industry distribution (%) by segments in 2012
Figure 3.2: Global retail chocolate revenue ($B) by segments in 2012
Figure 3.3: Global retail chocolate industry ($B) distribution by region in 2012
Figure 3.4: North America retail chocolate industry ($B) distribution (%) by segments in 2012
Figure 3.5: North America chocolate sales ($B) by segment in 2012
Figure 3.6: Europe retail chocolate industry ($B) distribution (%) by segments in 2012
Figure 3.7: Europe retail chocolate sales ($B) by segment in 2012
Figure 3.8: APAC Retail chocolate industry ($B) distribution (%) by segments in 2012
Figure 3.9: APAC Chocolate sales ($B) by segment in 2012
Figure 3.10: ROW Retail chocolate industry ($B) distribution (%) by segments in 2012
Figure 3.11: ROW Chocolate Sales ($B) by Segment in 2012
Figure 3.12: Global GDP growth rate trend
Figure 3.13: Global population growth rate trend
Figure 3.14: Global inflation rate trend
Figure 3.15: Global unemployment rate trend
Figure 3.16: Regional GDP growth rate trend
Figure 3.17: Regional population growth rate trend
Figure 3.18: Regional inflation rate trend
Figure 3.19: Regional unemployment rate trend
Figure 3.20: Global retail chocolate industry growth trends (2007-2012)
Figure 3.21: Global retail chocolate industry trend by market segments by value during 2007-2012
Figure 3.22: CAGR of Various Segments of the Global Retail Chocolate Industry: 2007-2012
Figure 3.23: Growth Rate in Various Segments of the Global Retail Chocolate Industry during 2011-2012
Figure 3.24: North America retail chocolate industry trend 2007-2012
Figure 3.25: North America retail chocolate industry trend by market segments by value during 2007-2012
Figure 3.26: CAGR of various segments of the North America retail chocolate industry by value 2007-2012
Figure 3.27: Year over year growth rate in various segments of the North America retail chocolate industry by value during 2011-2012
Figure 3.28: Europe retail chocolate industry trend 2007-2012
Figure 3.29: Europe retail chocolate industry trend by market segments by value during 2007-2012
Figure 3.30: CAGR of various segments of the Europe retail chocolate industry by value 2007-2012
Figure 3.31: Year over year growth rate in various segments of the Europe retail chocolate industry by value during 2011-2012
Figure 3.32: APAC Retail chocolate industry trend 2007-2012
Figure 3.33: APAC Retail chocolate industry trend by market segments by value during 2007-2012
Figure 3.34: CAGR of various segments of the APAC retail chocolate industry by value 2007-2012
Figure 3.35: Year over year growth rate in various segments of the APAC retail chocolate industry by value during 2011-2012
Figure 3.36: ROW retail chocolate industry trend 2007-2012
Figure 3.37: ROW retail chocolate industry trend by market segments by value during 2007-2012
Figure 3.38: CAGR of various segments of the ROW retail chocolate industry by value 2007-2012
Figure 3.39: Year over year growth rate in various segments of the ROW retail chocolate industry by value during 2011-2012
Figure 3.40: Drivers and challenges of global retail chocolate industry
Figure 3.41: Global GDP growth rate forecast
Figure 3.42: Global population growth rate forecast
Figure 3.43: Global inflation rate forecast
Figure 3.44: Global unemployment rate forecast
Figure 3.45: Regional GDP growth rate forecast at constant price
Figure 3.46: Regional population growth rate forecast
Figure 3.47: Regional inflation rate forecast
Figure 3.48: Regional unemployment rate forecast
Figure 3.49: Global retail chocolate industry growth forecast (2013-2018)
Figure 3.50: Global retail chocolate industry forecast by market segments by value during 2013-2018
Figure 3.51: Year over year growth rate in various segments of the global retail chocolate industry by value during 2012-2013
Figure 3.52: CAGR of various segments of the global retail chocolate industry by value 2013-2018
Figure 3.53: North America retail chocolate industry forecast 2013-2018
Figure 3.54: North America retail chocolate industry forecast by market segments by value during 2013-2018
Figure 3.55: Year over year growth rate in various segments of the North America retail chocolate industry by value during 2012-2013
Figure 3.56: CAGR of various segments of the North America retail chocolate industry by value 2013-2018
Figure 3.57: European retail chocolate industry forecast 2013-2018
Figure 3.58: European retail chocolate industry forecast by market segments by value during 2013-2018
Figure 3.59: Year over year growth rate in various segments of the European retail chocolate industry by value during 2012-2013
Figure 3.60: CAGR of various segments of the European retail chocolate industry by value: 2013-2018
Figure 3.61: APAC Retail chocolate industry forecast 2013-2018
Figure 3.62: APAC Retail chocolate industry forecast by market segments by value during 2013-2018
Figure 3.63: Year over year growth rate in various segments of the APAC Retail chocolate industry by value during 2012-2013
Figure 3.64: CAGR of various segments of the APAC retail chocolate industry by value 2013-2018

Chapter 4. Financial (Cost Structure, Profitability, Debt and Assets) Analysis
Figure 4.1: Global retail chocolate industry profitability analysis 2007-2012 (%)
Figure 4.2: Cost structure of global retail chocolate industry 2007-2012
Figure 4.3: Cost structure in North America retail chocolate industry 2007-2012
Figure 4.4: Cost structure in European retail chocolate industry 2007-2012
Figure 4.5: Cost structure in APAC retail chocolate industry 2007-2012
Figure 4.6: Asset for global retail chocolate industry 2007-2012 ($B)
Figure 4.7: Debt for global retail chocolate industry 2007-2012 ($B)
Figure 4.8: Cash on hand for global retail chocolate industry 2007-2012 ($B)

Chapter 5. Competitive Landscape and Growth Opportunities Analysis
Figure 5.1: Market presence of major players of global retail chocolate industry
Figure 5.2: Top companies chocolate product map based on segments
Figure 5.3: Industry-wide chocolate product map based on region
Figure 5.4: Global market share of retail chocolate manufactures in 2012
Figure 5.5: Market share in terms of $ value by top five companies in retail chocolate industry in 2012
Figure 5.6: Growth leadership matrix in retail chocolate industry
Figure 5.7: Growth forecasts in various segments
Figure 5.8: Growth forecasts in various regions

Chapter 6. Industry Strategic Assessment
Figure 6.1: Emerging trends in global retail chocolate industry
Figure 6.2: Unmet needs in global retail chocolate industry
Chapter 1. Executive Summary
Table 1.1: Global retail chocolate industry parameters and attributes

Chapter 3. Market Analysis
Table 3.1: Market trends (2007-2012) in global retail chocolate ($B)
Table 3.2: Average growth rates for one, three, and five years in the global retail chocolate industry in terms of $ value
Table 3.3: Market size and 2011-2012 growth rates in various segments of global retail chocolate industry in terms of $ value
Table 3.4: Market size and annual growth rates during last five years (2007-2012) in various market segments of global retail chocolate industry in terms of $ value
Table 3.5: Market trends (2007-2012) in North American retail chocolate ($B)
Table 3.6: Average growth rates for one, three, and five years in the North America retail chocolate industry in terms of $ value
Table 3.7: Market size and 2011-2012 growth rates in various segments of North America retail chocolate industry in terms of $ value
Table 3.8: Market size and annual growth rates during last five years (2007-2012) in various market segments of North America retail chocolate industry in terms of $ value
Table 3.9: Market trends (2007-2012) in European retail chocolate ($B)
Table 3.10: Average growth rates for one, three, and five years in the European retail chocolate industry in terms of $ value
Table 3.11: Market size and 2011-2012 growth rates in various segments of European retail chocolate industry in terms of $ value
Table 3.12: Market size and annual growth rates during last five years (2007-2012) in various market segments of European retail chocolate industry in terms of $ value
Table 3.13: Market trends (2007-2012) in APAC retail chocolate ($B)
Table 3.14: Average growth rates for one, three, and five years in the APAC retail chocolate industry in terms of $ value
Table 3.15: Market size and 2011-2012 growth rates in various segments of APAC retail chocolate industry in terms of $ value
Table 3.16: Market size and annual growth rates during last five years (2007-2012) in various market segments of APAC retail chocolate industry in terms of $ value
Table 3.17: Market trends (2007-2012) in ROW retail chocolate ($B)
Table 3.18: Average growth rates for one, three, and five years in the ROW retail chocolate industry in terms of $ value
Table 3.19: Market size and 2011-2012 growth rates in various segments of ROW retail chocolate industry in terms of $ value
Table 3.20: Market size and annual growth rates during last five years (2007-2012) in various market segments of ROW retail chocolate industry in terms of $ value
Table 3.21: Market forecast (2013-2018) in global retail chocolate ($B)
Table 3.22: Average growth rates for one, three, and five years in the global retail chocolate industry in terms of $ value
Table 3.23: Market size and 2012-2013 growth rates in various segments of global retail chocolate industry in terms of $ value
Table 3.24: Market size and annual growth rates during next five years (2013-2018) in various market segments of global retail chocolate industry in terms of $ value
Table 3.25: Market forecast (2013-2018) in North American retail chocolate ($B)
Table 3.26: Average growth rates for one, three, and five years in the North America retail chocolate industry in terms of $ value
Table 3.27: Market size and 2012-2013 growth rates in various segments of North America retail chocolate industry in terms of $ value
Table 3.28: Market size and annual growth rates during next five years (2013-2018) in various market segments of North America retail chocolate industry in terms of $ value
Table 3.29: Market forecast (2013-2018) in European retail chocolate ($B)
Table 3.30: Average growth rates for one, three, and five years in the European retail chocolate industry in terms of $ value
Table 3.31: Market size and 2012-2013 growth rates in various segments of European retail chocolate industry in terms of $ value
Table 3.32: Market size and annual growth rates during next five years (2013-2018) in various market segments of European retail chocolate industry in terms of $ value
Table 3.33: Market forecast (2013-2018) in APAC retail chocolate ($B)
Table 3.34: Average growth rates for one, three, and five years in the APAC retail chocolate industry in terms of $ value
Table 3.35: Market size and 2013-2014 growth rates in various segments of North America retail chocolate industry in terms of $ value
Table 3.36: Market Size and annual growth rates during next five years (2013-2018) in various market segments of APAC chocolate industry in terms of $ value

Chapter 5. Competitive Landscape and Growth Opportunities Analysis
Table 5.1: Global market share of retail chocolate manufactures in 2012

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