
Description:
Flexible packaging includes bags, pouches, films and envelopes which take the shape of the product. Flexible packaging is made of a variety of materials such as paper, plastics, aluminum foil and cellulose. It is widely used in packaging of foods, beverages, pharmaceuticals, cosmetics and personal care products among others.

The flexible packaging report gives a detailed analysis and forecast of the market on a global as well as regional level. On a global level, the market has been analyzed on the current trends and forecast for a time period ranging from 2013 to 2019. The market has been studied on the basis of volume (kilo tons) and revenue (USD million).

For an in-depth understanding of the market on a regional level, the demand has been analyzed and forecast based on volume (kilo tons) and revenue (USD million) for the same time. The study takes into account drivers and restraints of the market and their impact on the growth of the market. In addition, the report includes opportunities available for the growth of the market within the forecast period, on a global as well as regional level.

For an insightful understanding of the market, we have given a detailed analysis of the value chain. Moreover, we have included Porter's five force model which gives a clear and in-depth understanding of the degree of competition. The study also covers a market attractiveness analysis, where the applications has been benchmarked based on the market size, growth rate and general attractiveness.

The market has been segmented based on products and applications and each of these segments have been analyzed and forecast based on volume (kilo tons) and revenue (USD million), for a time period ranging from 2013 to 2019. In addition, the segments have been analyzed and forecast based on current trends on a global as well as regional level, for the given time period. Geographically, the market has been segmented into North America, Europe, Asia Pacific and Rest of the World (RoW), and the demand has been analyzed and forecast based on current trends for a period of six years, ranging from 2013 to 2019.

Profiles of certain leading companies have been covered in this report along with a detailed analysis of their market share. The study has profiled companies such as Amcor Ltd., Bemis Company Inc., Huhtamaki Oyj, Mondi, Sealed Air Corporation and Sonoco Products among others. The company profiles include attributes such as company overview, financial overview, SWOT analysis, business strategies and recent developments.

The market has been segmented as below:

Flexible Packaging Market: Product Analysis
- Plastic
- Paper
- Aluminum
- Cellulosic

Flexible Packaging Market: Application Analysis
- Food & beverages
- Retail non-food
- Pharmaceutical
- Others (Includes packaging of industrial machines, vending machines, etc.)

Flexible Packaging Market: Regional Analysis
Contents:

Chapter 1 Preface
1.1 Report description
1.2 Market segmentation
1.2.1 Global flexible packaging market segmentation
1.3 Research methodology
1.3.1 Assumptions

Chapter 2 Executive Summary
2.1 Global flexible packaging market demand, 2012 – 2019 (Kilo Tons) (USD Million)
2.2 Flexible packaging: Market snapshot (2012 and 2019)

Chapter 3 Flexible Packaging – Industry Analysis
3.1 Introduction
3.2 Value chain analysis
3.3 Market drivers
3.3.1 Increasing demand for flexible packaging in healthcare
3.3.2 Growth of the food & beverage industry augmenting demand for flexible packaging
3.3.3 Increasing consumer preference towards flexible packaging
3.4 Market restraints
3.4.1 Increasing cost of raw materials
3.5 Market opportunities
3.5.1 Emerging usage of nanotechnology in flexible packaging
3.6 Porter’s five forces analysis
3.6.1 Bargaining power of suppliers
3.6.2 Bargaining power of buyers
3.6.3 Threat of new entrants
3.6.4 Threat of substitutes
3.6.5 Degree of competition
3.7 Flexible packaging: Company market share
3.8 Flexible packaging: Market attractiveness analysis

Chapter 4 Global Flexible Packaging Market – Product Segment Analysis
4.1 Global flexible packaging market: Product segment analysis
4.1.1 Global flexible packaging market volume share, by product, 2012 and 2019
4.2 Global flexible packaging market, by product
4.2.1 Plastic
4.2.1.1 Global demand for plastics in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
4.2.2 Paper
4.2.2.1 Global demand for paper in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
4.2.3 Aluminum foil
4.2.3.1 Global demand for aluminum foil in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
4.2.4 Cellulose
4.2.4.1 Global demand for cellulose in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)

Chapter 5 Flexible Packaging Market – Application Analysis
5.1 Global flexible packaging: Application analysis
5.1.1 Global flexible packaging market volume share, by application, 2012 and 2019
5.2 Global flexible packaging market, by application
5.2.1 Food & beverage
5.2.1.1 Global demand for flexible packaging in food & beverage, 2012 – 2019 (Kilo Tons) (USD Million)
5.2.2 Retail non-food
5.2.2.1 Global demand for flexible packaging in retail non-food, 2012 – 2019 (Kilo Tons) (USD Million)
5.2.3 Pharmaceutical
5.2.3.1 Global demand for flexible packaging in pharmaceutical, 2012 – 2019 (Kilo Tons) (USD Million)
5.2.4 Others
5.2.4.1 Global demand for flexible packaging in other applications, 2012 – 2019 (Kilo Tons) (USD Million)
Chapter 6 Flexible Packaging Market - Regional Analysis
6.1 Global flexible packaging market: Regional analysis
6.1.1 Global flexible packaging market volume share, by region, 2012 and 2019
6.2 North America
6.2.1 North America flexible packaging demand, volume and revenue, 2012 – 2019 (Kilo Tons) (USD Million)
6.2.2 North America flexible packaging demand, by product
6.2.2.1 Plastic
6.2.2.1.1 North America demand for plastic in flexible packaging , 2012 – 2019 (Kilo Tons) (USD Million)
6.2.2.2 Paper
6.2.2.2.1 North America demand for paper in flexible packaging , 2012 – 2019 (Kilo Tons) (USD Million)
6.2.2.3 Aluminum foil
6.2.2.3.1 North America demand for aluminum foil in flexible packaging d, 2012 – 2019 (Kilo Tons) (USD Million)
6.2.2.4 Cellulose
6.2.2.4.1 North America demand for cellulose in flexible packaging , 2012 – 2019 (Kilo Tons) (USD Million)
6.2.3 North America flexible packaging demand, by application
6.2.3.1 Food & beverage
6.2.3.1.1 North America flexible packaging demand in food & beverage, 2012 – 2019 (Kilo Tons) (USD Million)
6.2.3.2 Retail non-food
6.2.3.2.1 North America flexible packaging demand for retail non-food products, 2012 – 2019 (Kilo Tons) (USD Million)
6.2.3.3 Pharmaceutical
6.2.3.3.1 North America flexible packaging demand for pharmaceutical products, 2012 – 2019 (Kilo Tons) (USD Million)
6.2.3.4 Others
6.2.3.4.1 North America flexible packaging demand in other applications, 2012 – 2019 (Kilo Tons) (USD Million)
6.3 Europe
6.3.1 Europe flexible packaging demand, volume and revenue, 2012 – 2019 (Kilo Tons) (USD Million)
6.3.2 Europe flexible packaging demand, by product
6.3.2.1 Plastic
6.3.2.1.1 Europe demand for plastics in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
6.3.2.2 Paper
6.3.2.2.1 Europe demand for paper in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
6.3.2.3 Aluminum foil
6.3.2.3.1 Europe demand for aluminum foil in flexible packaging , 2012 – 2019 (Kilo Tons) (USD Million)
6.3.2.4 Cellulose
6.3.2.4.1 Europe demand for cellulose in flexible packaging , 2012 – 2019 (Kilo Tons) (USD Million)
6.3.3 Europe flexible packaging demand, by application
6.3.3.1 Food & beverage
6.3.3.1.1 Europe flexible packaging demand in food & beverage, 2012 – 2019 (Kilo Tons) (USD Million)
6.3.3.2 Retail non-food
6.3.3.2.1 Europe flexible packaging demand for retail non-food products, 2012 – 2019 (Kilo Tons) (USD Million)
6.3.3.3 Pharmaceutical
6.3.3.3.1 Europe flexible packaging demand for pharmaceutical products, 2012 – 2019 (Kilo Tons) (USD Million)
6.3.3.4 Others
6.3.3.4.1 Europe flexible packaging demand in other applications , 2012 – 2019 (Kilo Tons) (USD Million)
6.4 Asia Pacific
6.4.1 Asia Pacific flexible packaging demand, volume and revenue, 2012 – 2019 (Kilo Tons) (USD Million)
6.4.2 Asia Pacific flexible packaging demand, by product
6.4.2.1 Plastic
6.4.2.1.1 Asia Pacific demand for plastics in flexible packaging , 2012 – 2019 (Kilo Tons) (USD Million)
6.4.2.2 Paper
6.4.2.2.1 Asia Pacific demand for paper in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
6.4.2.3 Aluminum foil
6.4.2.3.1 Asia Pacific demand for aluminum foil in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
6.4.2.4 Cellulose
6.4.2.4.1 Asia Pacific demand for cellulose in flexible packaging , 2012 – 2019 (Kilo Tons) (USD Million)
6.4.3 Asia Pacific flexible packaging demand, by application
6.4.3.1 Food & beverage
6.4.3.1.1 Asia Pacific flexible packaging demand in food & beverage, 2012 – 2019 (Kilo Tons) (USD Million)
6.4.3.2 Retail non-food
6.4.3.2.1 Asia Pacific flexible packaging demand for retail non-food products, 2012 – 2019 (Kilo Tons) (USD Million)
6.4.3.3 Pharmaceutical
6.4.3.3.1 Asia Pacific flexible packaging demand for pharmaceutical products, 2012 – 2019 (Kilo Tons) (USD Million)
6.4.3.4 Others
6.4.3.4.1 Asia Pacific flexible packaging demand in other applications, 2012 – 2019 (Kilo Tons) (USD Million)

6.5 Rest of the World (RoW)

6.5.1 RoW flexible packaging demand, volume and revenue, 2012 – 2019 (Kilo Tons) (USD Million)
6.5.2 RoW flexible packaging demand, by product
6.5.2.1 Plastic
6.5.2.1.1 RoW demand for plastics in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
6.5.2.2 Paper
6.5.2.2.1 RoW demand for paper in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
6.5.2.3 Aluminum foil
6.5.2.3.1 RoW demand for aluminum foil in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
6.5.2.4 Cellulose
6.5.2.4.1 RoW demand for cellulose in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
6.5.3 RoW flexible packaging demand, by application
6.5.3.1 Food & beverage
6.5.3.1.1 RoW flexible packaging demand in food & beverage, 2012 – 2019 (Kilo Tons) (USD Million)
6.5.3.2 Retail non-food
6.5.3.2.1 RoW flexible packaging demand for retail non-food products, 2012 – 2019 (Kilo Tons) (USD Million)
6.5.3.3 Pharmaceutical
6.5.3.3.1 RoW flexible packaging demand for pharmaceutical products, 2012 – 2019 (Kilo Tons) (USD Million)
6.5.3.4 Others
6.5.3.4.1 RoW flexible packaging demand in other applications, 2012 – 2019 (Kilo Tons) (USD Million)

Chapter 7 Company Profiles
7.1 Amcor Ltd.
7.1.1 Company overview
7.1.2 Product portfolio
7.1.3 Financial overview
7.1.4 Business strategy
7.1.5 SWOT analysis
7.1.6 Recent developments
7.2 Ampac Holding
7.2.1 Company overview
7.2.2 Product portfolio
7.2.3 Business strategy
7.2.4 SWOT analysis
7.2.5 Recent developments
7.3 Bemis Company, Inc
7.3.1 Company overview
7.3.2 Product portfolio
7.3.3 Financial overview
7.3.4 Business strategy
7.3.5 SWOT analysis
7.3.6 Recent developments
7.4 Bischof +Klein GMBH & CO.KG
7.4.1 Company overview
7.4.2 Product portfolio
7.4.3 Business strategy
7.4.4 SWOT analysis
7.4.5 Recent developments
7.5 Constantia Flexibles International GmbH
7.5.1 Company overview
7.5.2 Product portfolio
7.5.3 Financial overview
7.5.4 Business strategy
7.5.5 SWOT analysis
7.5.6 Recent developments
7.6 Flextrus AB
7.6.1 Company overview
7.6.2 Product portfolio
7.6.3 Business strategy
7.6.4 SWOT analysis
7.6.5 Recent developments
7.7 Huhtamaki Oyj
7.7.1 Company overview
7.7.2 Product portfolio
7.7.3 Financial overview
7.7.4 Business strategy
7.7.5 SWOT analysis
7.7.6 Recent developments
7.8 Mondi plc
7.8.1 Company overview
7.8.2 Product portfolio
7.8.3 Financial overview
7.8.4 Business strategy
7.8.5 SWOT analysis
7.8.6 Recent developments
7.9 Sealed Air Corporation
7.9.1 Company overview
7.9.2 Product portfolio
7.9.3 Financial overview
7.9.4 Business strategy
7.9.5 SWOT analysis
7.9.6 Recent developments
7.10 Sonoco Products Company
7.10.1 Company overview
7.10.2 Product portfolio
7.10.3 Business strategy
7.10.4 SWOT analysis
7.10.5 Recent developments
7.11 Ukrplastic
7.11.1 Company overview
7.11.2 Product portfolio
7.11.3 Business strategy
7.11.4 SWOT analysis
7.11.5 Recent developments
7.12 Wipak Group
7.12.1 Company overview
7.12.2 Product portfolio
7.12.3 Business strategy
7.12.4 SWOT analysis
7.12.5 Recent developments

List of Figures

FIG. 1 Global flexible packaging market segmentation
FIG. 2 Global flexible packaging market demand, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 3 Flexible packaging: Value chain analysis
FIG. 4 Global pharmaceuticals market, 2010 – 2018 (USD Billion)
FIG. 5 Global pharmaceutical packaging market, 2010 – 2018, (USD Billion)
FIG. 6 Growth in food & beverage industry, 2011-2018 (USD Billion)
FIG. 7 Global crude oil prices, Brent vs. WTI (USD per barrel)
FIG. 8 Porter’s five forces analysis
FIG. 9 Flexible packaging: Company market share (2012)
FIG. 10 Flexible packaging: Market attractiveness analysis
FIG. 11 Global flexible packaging market volume share, by product, 2012 and 2019
FIG. 12 Global demand for plastics in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 13 Global demand for paper in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 14 Global demand for aluminum in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 15 Global demand for cellulose in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 16 Global flexible packaging market volume share, by application, 2012 and 2019
FIG. 17 Global demand for flexible packaging in food and beverage, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 18 Global demand for flexible packaging in retail non-food, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 19 Global demand for flexible packaging in pharmaceutical, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 20 Global demand for flexible packaging in others applications, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 21 Global flexible packaging market volume share, by region, 2012 and 2019
FIG. 22 North America flexible packaging demand, volume and revenue, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 23 North America demand for plastic in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 24 North America demand for paper in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 25 North America demand for aluminum foil in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 26 North America demand for cellulose in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 27 North America flexible packaging demand in food & beverage, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 28 North America flexible packaging demand for retail non-food products, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 29 North America flexible packaging demand for pharmaceutical, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 30 North America flexible packaging demand in other applications, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 31 Europe flexible packaging demand, volume and revenue, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 32 Europe demand for plastics in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 33 Europe demand for paper in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 34 Europe demand for aluminum foil in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 35 Europe demand for cellulose in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 36 Europe flexible packaging demand in food & beverage, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 37 Europe flexible packaging demand for retail non-food products, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 38 Europe flexible packaging demand for pharmaceutical products, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 39 Europe flexible packaging demand for other applications, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 40 Asia Pacific flexible packaging demand, volume and revenue, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 41 Asia Pacific demand for plastics in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 42 Asia Pacific demand for paper in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 43 Asia Pacific demand for aluminum foil in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 44 Asia Pacific demand for cellulose in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 45 Asia Pacific flexible packaging demand in food & beverage, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 46 Asia Pacific flexible packaging demand for retail non-food products, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 47 Asia Pacific flexible packaging demand for pharmaceutical products, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 48 Asia Pacific flexible packaging demand in other applications, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 49 RoW flexible packaging demand, volume and revenue, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 50 RoW demand for plastics in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 51 RoW demand for paper in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 52 RoW demand for aluminum foil in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 53 RoW demand for cellulose in flexible packaging, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 54 RoW flexible packaging demand in food & beverage, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 55 RoW flexible packaging demand for retail non-food products, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 56 RoW flexible packaging demand for pharmaceutical products, 2012 – 2019 (Kilo Tons) (USD Million)
FIG. 57 RoW flexible packaging demand in other applications, 2012 – 2019 (Kilo Tons) (USD Million)

List of Tables

TABLE 1 Flexible packaging: Global snapshot
TABLE 2 Drivers for flexible packaging market: Impact analysis
TABLE 3 Restraints for flexible packaging market: Impact analysis

Ordering:

Order Online - http://www.researchandmarkets.com/reports/2768535/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit
http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Web Address: http://www.researchandmarkets.com/reports/2768535/
Office Code: SCDKDX4Z

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td>USD 4795</td>
</tr>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>USD 7795</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>USD 10795</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:
Marketing Code: ___________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World