Wireless Health and Fitness Devices - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Wireless Health and Fitness Devices in Thousand Units by the following Product Segments: Wireless Sports & Fitness Devices, Wireless Remote Health Monitoring Devices, and Wireless Professional Healthcare Devices. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2013 through 2020. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 184 companies including many key and niche players such as -

Abbott Laboratories
adidas AG
Alive Technologies Pty. Ltd.
Beuer GmbH
Entra Health Systems LLC

Contents: I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study
Wireless Health and Fitness
Product Segments
Wireless Sports & Fitness Devices
Wireless Remote Health Monitoring Devices
Wireless Professional Healthcare Devices

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
Wireless Health and Fitness Devices: Transforming Healthcare & Fitness Worlds
Wireless Technology Allows Patients to Access Healthcare Services Anywhere
Market Outlook
Wireless Sports & Fitness Devices - A High Growth Market
Wireless Health Monitoring Gains Acceptance
On-site Monitoring Needs Bode Well for Wireless Professional Healthcare Devices

Wearable Technology: Revolutionizing Healthcare Delivery
Table 1: World Wearable Computing Devices Market (2014): Percentage Breakdown of Shipments by Device Type (includes corresponding Graph/Chart)
Market Drivers
Wearable Sports and Fitness Devices
Wearable Health Devices
Market Challenges
Wearable Sports and Fitness Devices
Wearable Health Devices
Developing Countries to Drive Future Market Growth

2. COMPETITIVE LANDSCAPE
Wearable Devices Intensify Competition
Key Player Market Shares
Table 2: Leading Players in the Global Wearable Devices Market (2015E): Percentage Breakdown of
Shipments for Fitbit, Garmin, Jawbone, Samsung, Xiaomi, and Others (includes corresponding Graph/Chart)

Table 3: Leading Players in the Global Fitness/Activity Tracker Market (2014): Percentage Breakdown of Revenues for Fitbit, Jawbone, Nike & Others (includes corresponding Graph/Chart)

Table 4: Leading Players in the Global Basic Wearable Bands Market (2014): Percentage Breakdown of Revenues for Fitbit, Jawbone, Nike & Others (includes corresponding Graph/Chart)

Table 5: Leading Players in the Global Smart Wearable Bands Market (2014): Percentage Breakdown of Revenues for Samsung, Sony, Pebble & Others (includes corresponding Graph/Chart)

Fitbit: The Global Leader in Fitness Tracking Devices

Competition in Smart Watches Market

Table 6: Leading Players in the Global Smartwatch Market (2014): Percentage Breakdown of Shipments for Fitbit, Garmin, Nike, Pebble, Samsung, Sony, and Others (includes corresponding Graph/Chart)

Competition: Noteworthy Trends

Need for Differentiation on Rise

Strategic Alliances - The Way to Go

Increasing Functionality and Style Quotient in Fitness Bands

Overcrowding - Threat to the Fitness Market

Wearables Continue to Attract Venture Capital Funding

3. MARKET TRENDS, GROWTH DRIVERS & ISSUES

Wireless Home Healthcare Devices Market Offers Significant Prospects

Patient Monitoring Goes Wireless

Home Monitoring Device Market Set to Grow Rapidly

Remote Patient Monitoring Shows Promise in Enhancing Care Efficiency and Reducing Costs

Wireless Devices Aids in Curtailing ER Visits

Immobile Patients to Gain from Increased Uptake of Remote Patient Monitoring Devices

Aging Population: A Weighy Demographic Driver

Table 7: World Population by Age Group (2010-2030): Percentage Breakdown by Age Group - Below 15 Years, 15 Years, and Above 65 Years (includes corresponding Graph/Chart)

Table 8: Elderly Population (60+ Years) as a Percentage of the Total Population: 2012 & 2050 (includes corresponding Graph/Chart)

Table 9: 65+ Population as a % of Total Population in Select Countries (2010-2014) (includes corresponding Graph/Chart)

Table 10: Life Expectancy at Age 60 and 80 Years (2010-2015), (2020-2025) & (2045-2050) (includes corresponding Graph/Chart)

Powering Wireless Health Devices: Focus of Research

Mobile Hub Combats Market Fragmentation

Telehealth under Threat from Wireless Consumer Devices

Wireless Sports & Fitness Devices Continue to Witness Rapid Growth

Internet of Things (IoT) - Crucial for Healthcare

Penetration of Wearable Health Devices Fuels Adoption of Healthcare Big Data Analytics

Growing Data from Wearable Devices Prompts Enterprises to Redesign Information Infrastructures

Healthcare Sector Witnesses Strong Demand for Big Data Applications

Advanced Sensors Drive Demand for Human Oriented Sensors

Noteworthy Innovations in the IoH

Portable Wireless Medical Devices Gain Rapid Acceptance

Covers for Wearable Products to Gain in Popularity

Increasing Customer Adoption to Propel Market Growth

Smartphone Adoption Propels Health Apps Usage

Rising Importance of App Ecosystem

Wearable Wireless Sensors Find Increased Adoption in Sports & Fitness Devices

Surging Interest in Sensor Development

Prospects of Wireless Technologies in Wearable Devices

WMTS - A US Specific Connectivity Network

Despite Benefits Wi-Fi Usage Remains Low

Wi-Fi Connectivity to Surge in Hospital Medical Devices Going Forwards

Bluetooth in Medical Devices

Bluetooth Low Energy Standard - Empowering New Wireless Devices

Medical Device Manufacturers Show Great Interest in Bluetooth Smart

Major Design Issues of Modern Wearable Medical Device Technology

Wireless Devices for Corporate Wellness Programs

Issues and Challenges

Ranking of Factors Restraining Wearables Purchase (2014)
Battery Life Limitations - A Major Issue with Wearable Devices
Privacy Concerns Hinder Adoption

4. CHRONICLING GROWTH OPPORTUNITIES IN KEY PRODUCT SEGMENTS
Wireless Sports & Fitness Devices
Changing Market Dynamics of Wireless Fitness Devices
Multidimensional Functionalities Add Life to Fitness Trackers
Comparative Analysis of Leading Fitness Trackers
Activity Trackers to Lead Growth in Wearable Sports and Fitness Devices Market
Market Abuzz with Activity Trackers/Monitors
Smartwatches - Significant Potential Ahead
Table 11: Target Markets for Smart Watches (2014): Percentage Share Breakdown of Volume Sales by Market Segment for General Consumer, Sports and Healthcare, and Others (includes corresponding Graph/Chart)
Heart Rate Monitors - Focus of Fitness Device Manufacturers
Increasing Obesity Levels Underpins Market Growth
Table 12: Global Obesity Population (2013) (includes corresponding Graph/Chart)

Wireless Health Devices
Rising Importance of Wireless Medical Devices
Chronic Diseases Management - A Key Growth Driver for Wireless Medical Devices
Wearable Devices for CVD Management: A Growth Area
Table 13: Global Annual Medical Cost of CVD in US$ Billion (2010-2030) (includes corresponding Graph/Chart)
Table 14: Fatalities by Heart Conditions - Estimated Percentage Breakdown for Cardiovascular Disease, Ischemic Heart Disease, Stroke, and Others (includes corresponding Graph/Chart)
Rising CVD Prevalence Drives Focus onto Wireless Remote Patient Monitoring Devices
ECG Monitoring Wearables - A Key Focus Area
Wearables Make Diabetes Manageable
Table 15: Global Diabetes Mellitus Incidence among Ages 20 (2014 & 2035P): Prevalence (in Millions) and Percentage Share by Geographic Region (includes corresponding Graph/Chart)
Table 16: Top Ten Countries Worldwide with the Highest Number of People (in the Age Group 20-79 Years) with Diabetes Mellitus (in Millions): 2014 & 2035P (includes corresponding Graph/Chart)

Table 17: Wearable CGMS Generate Significant Interest
Advances in Blood Glucose Monitors
Rising Demand for Blood Pressure Monitors
At-Home Wireless Devices Assist in Better Blood Pressure Monitoring
Wearable EEG Monitors: Potential for Growth
Innovative Wearables for Continuous Fetal Monitoring

5. A REVIEW OF RECENT TECHNOLOGY INNOVATIONS
Technology Developments Spearhead Market Growth
Innovative Wearable Products to Transform Healthcare Sector
Select Innovations in Wearable Medical and Fitness Devices in 2015 & 2014
Building Inter-Device Communications - The New Frontier in Technological Advancements
Wearable Defibrillators - Yet to Gain Presence

6. WIRELESS HEALTH AND FITNESS DEVICES - AN OVERVIEW
Wireless Health and Fitness: An Introduction
Product Segments
Wireless Sports & Fitness Devices
Wireless Remote Health Monitoring Devices
Wireless Professional Healthcare Devices
What is Wireless Health?
Evolution of Wireless Health
Wireless Health Development with M2M Solutions
Value Chain in Mobile Healthcare
Available Wireless Medical Solutions
Wireless Standards for Medical Applications
ZigBee
Bluetooth
Broadband
Wireless Sensor Networks
Applications of Wireless Sensors for Enhanced Healthcare
Chronic Disease Monitoring
Personal Wellness Monitoring
Personal Fitness Monitoring
Benefits of Using Wireless Healthcare Solutions
More Affordable Healthcare
Preventive Healthcare
Better Accessibility to Healthcare
Chronic Disease Management
Key Benefits of Wireless Remote Patient Monitoring Devices
Primary Factors Limiting Success of Remote Patient Monitoring Devices

7. PRODUCT/SERVICE INNOVATIONS/ INTRODUCTIONS
ROHM Introduces MK71050-03 Bluetooth Smart Compatible Module
Micromax Launches Two New Fitness Devices Yufit and HealthyYu
Xiaomi Launches Mi Band Fitness Tracker in India
Jawbone Launches UP4 Fitness Tracker
HTC Unveils Grip Fitness Tracker
Zensorium Launches Tinke Wireless Health Tracker
Jawbone Launches New Yves Behar-Designed UP2 Tracking Device
Philips Launches a Range of Connected Health Devices
Runtastic Launches Runtastic Moment Wearable Fitness Tracker
EarlySense Launches myEarlySense Sleep Monitoring Device
Misfit Launches Misfit Flash Link Activity Tracker
Fatigue Science Develops FS Readiband Wristworn Wearable
Jawbone Launches Fitness Products in India
YU Introduces Fitness Tracker in India
Withings Unveils Revamped Smart Blood Pressure Monitor
iHealth Lab Introduces Novel Wearable Health Devices at CES 2014
Virgin Pulse Launches Virgin Pulse Max
Withings to Launch Withings Aura and Updated Version of Blood Pressure Cuff
Lumo Body Tech to Crowdfund Lumo Lift
iFit® Introduces iFit® Active Wearable Band
Razer Introduces Nabu Body-Tracking Wristband
Basis Science Introduces Upgraded Version of Health Tracker
Fitbit Launches Three Novel Fitness Trackers
Apple Launches Apple Watch
Beats Electronics Launches Powerbeats2 Wireless Earphones
Jawbone Introduces UP24 Fitness Tracker
Broadcom Introduces GNSS Chip for Wearables
Garmin Unveils New Fitness Band Vivofit
Qualcomm Integrates BLE with 2net Hub Software
Fitbug Launches New Fitness Tracker - Orb
iHealth Lab Launches Wireless Smart Gluco- Monitoring System
iHealth Launches Wireless Blood Pressure Wrist Monitor
Verizon Introduces Converged Health Management Platform
Skulpt Launches Skulpt Aim™ to Measure Muscle Fitness
Qardio Introduces QardioCore and QardioArm Wireless Monitoring Devices
Fitbit Introduces Fitbit Force Tracking Device
iHealth Lab Introduces Wireless Smart Gluco- Monitoring Kit in the US
FitLinxx Announces Pebble Activity Tracking Devices for FitLinxx Professional Users
Garmin International Unveils Garmin® Forerunner® Watches
Polar Electro Unveils Polar Loop Activity Tracker
Suunto Expands Suunto GPS Watches Range
Zephyr Technology Unveils ZephyrLIFE™ Remote Monitoring System
Cirrus Fitness Introduces Officially Licensed Collegiate Fitness Equipment
Life Fitness Introduces New Cardio Equipment with Wireless Connectivity
Sportofit Launches Novel Ecommerce Website for Health and Fitness Equipment

8. RECENT INDUSTRY ACTIVITY
Silicon Labs Takes Over Bluegiga
Silica Inks Distribution Agreement with Nordic Semiconductor
Exertis Inks UK Distribution Agreement with iHealth
SmartPatch Chooses ThingWorx IoT Platform for Connected, Wireless Applications
MegaChips Inks Partnership with Bosch Sensortec
Qardio Commences Taking Preorders for QardioBase Smart Scale and Body Analyzer
Eko Devices Receives FDA Clearance for Eko Core
Dexcom Receives FDA Approval for Bluetooth-Enabled CGM G5
Misfit Partners with Speedo for Speedo Shine Tracking Device
Analytica Receives FDA Clearance for PeriCoach
Medtronic Acquires Covidien
Adidas Acquires Runtastic
LabStyle Innovations Files for 510(k) Approval of Dario Blood Glucose Measurement System
Heapsylon Enters into Partnership with Vivobarefoot
NXP Semiconductors to Acquire Quintic’s Wearable and Bluetooth Low Energy IC Business
GH5 to Use Telcare Blood Glucose Meter
EmblemHealth Chooses RedBrick Health Next-Generation Health Engagement and Behavior Change System
Sprint Inks with Samsung, MapMyFitness, and Under Armour
Covidien Acquires Zephyr Technology
Sotera® Wireless Obtains FDA Approval for Continuous Non-Invasive Blood Pressure Technology on ViSi Mobile
Beddit Announces Opening of Online Stores for Additional Preorders
LabStyle Innovations Secures CE Mark Approval for Dario™ Smartphone-Based Diabetes Management System
Verizon Obtains US FDA Approval for Converged Health Management
Ambio Health Receives FDA 510(k) Approval for Ambio Remote Health Monitoring System
Jawbone® Takes Over BodyMedia

9. FOCUS ON SELECT PLAYERS
Abbott Laboratories (US)
adidas AG (Germany)
Alive Technologies Pty. Ltd. (Australia)
Beuer GmbH (Germany)
Entra Health Systems LLC (US)
Fitbit, Inc. (US)
Fitbug Limited (UK)
FitLinxx, Inc. (US)
Garmin Ltd. (Switzerland)
Humetrix (US)
Ideal Life, Inc. (Canada)
Intelesens Ltd. (UK)
Isansys Lifecare Ltd. (UK)
Jawbone (US)
Koninklijke Philips N.V. (The Netherlands)
Lumo BodyTech, Inc. (US)
Medtronic, Inc. (US)
Misfit, Inc. (US)
NeuroSky, Inc. (US)
Nike, Inc. (US)
Nonin Medical, Inc. (US)
Nuvon, Inc. (US)
Oregon Scientific, Inc. (US)
Polar Electro Oy (Finland)
Sensei, LLC (US)
Sotera Wireless, Inc. (US)
Suunto Oy (Finland)
Toumaz UK Ltd. (UK)
Wahoo Fitness, LLC (US)
Withings SA (France)

10. GLOBAL MARKET PERSPECTIVE
Table 17: World Recent Past, Current & Future Analysis for Wireless Health and Fitness Devices by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 18: World 8-Year Perspective for Wireless Health and Fitness Devices by Geographic Region -
Percentage Breakdown of Volume Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2013, 2015 and 2020 (includes corresponding Graph/Chart)

Table 19: World Recent Past, Current & Future Analysis for Wireless Sports & Fitness Devices by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 20: World 8-Year Perspective for Wireless Sports & Fitness Devices by Geographic Region - Percentage Breakdown of Volume Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2013, 2015 and 2020 (includes corresponding Graph/Chart)

Table 21: World Recent Past, Current & Future Analysis for Wireless Remote Health Monitoring Devices by Geographic Region

Table 22: World 8-Year Perspective for Wireless Remote Health Monitoring Devices by Geographic Region - Percentage Breakdown of Volume Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 23: World Recent Past, Current & Future Analysis for Wireless Professional Healthcare Devices by Geographic Region

Table 24: World 8-Year Perspective for Wireless Professional Healthcare Devices by Geographic Region - Percentage Breakdown of Volume Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2013, 2015 and 2020 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES

   A. Market Analysis

      Market Overview

      Lack of Adequate Healthcare Infrastructure
      Increased Usage of EMRs Driving Demand for Wireless Patient Monitoring Devices
      Wireless Health Devices to Benefit from Rising Needs of Rural America
      Regulatory Concerns Deter Wireless Health Growth
      MBANs: A New Cost-Effective Initiative for Securely Connecting Patients and Clinicians
      Evolving Healthcare in the US to Drive Demand for Wireless Devices
      Wearables for Health and Wellness Market: A Growth Market
      Increasing Willingness of Consumers to Use Wearable Health Devices
      Wearable Health Devices Face Increased Scrutiny
      Reimbursement to Promote Wearable Technology
      Wearable Devices to Mitigate Medical Concerns of Seniors

      Table 25: US Population by Age Group (2010, 2030 & 2050): Percentage Breakdown by Age Groups - Under 18, 18-64 years & 65+ years (includes corresponding Graph/Chart)

      Fitbit - The Leader in the US Wearable Fitness Devices Market

      Americans Rise Up to “Quantified Self”
      Chronic Disease Management Drives Adoption of Wearables

      Table 26: US Healthcare Spending (2006-2020) (in US$ Trillion) (includes corresponding Graph/Chart)

      Investors Continue to Pour Funds in Wearables Start-ups
      Internet of Things (IoT) Aids Health System to Cut Costs
      Transforming Healthcare Sector Drives Focus onto Remote Patient Monitoring
      Focus on the US Patient Monitoring Devices Market
      Smartphone Connected Devices to See Significant Growth
      Government Measures Pave Way for Wireless Healthcare

      Regulatory Overview

      Product/Service Launches

      B. Market Analytics

2. CANADA
A. Market Analysis
Current & Future Analysis
Ideal Life, Inc. - A Select Player

B. Market Analytics
Table 29: Canadian Recent Past, Current & Future Analysis for Wireless Health and Fitness Devices by Segment
Wireless Sports & Fitness, Wireless Remote Health Monitoring, and Wireless Professional Healthcare Devices Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 30: Canadian 8-Year Perspective for Wireless Health and Fitness Devices by Segment - Percentage Breakdown of Volume Sales for Wireless Sports & Fitness, Wireless Remote Health Monitoring, and Wireless Professional Healthcare Devices Markets for Years 2013, 2015 and 2020 (includes corresponding Graph/Chart)

3. JAPAN
A. Market Analysis
Current & Future Analysis
Table 31: Japanese Elderly (65+ Years) Population: 2000-2020 (includes corresponding Graph/Chart)

B. Market Analytics
Table 32: Japanese Recent Past, Current & Future Analysis for Wireless Health and Fitness Devices by Segment
Wireless Sports & Fitness, Wireless Remote Health Monitoring, and Wireless Professional Healthcare Devices Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2013 through 2020 (includes corresponding Graph/Chart)


4. EUROPE
A. Market Analysis
Market Overview
Regulation-Approved Wearable Devices Popular
Prevalence of Diabetes in Europe: Market Opportunity for Wearable CGM Devices

B. Market Analytics
Table 34: European Recent Past, Current & Future Analysis for Wireless Health and Fitness Devices by Geographic Region
France, Germany, Italy, UK, Spain, Russia and Rest of European Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 35: European 8-Year Perspective for Wireless Health and Fitness Devices by Geographic Region - Percentage Breakdown of Volume Sales for France, Germany, Italy, UK, Spain, Russia and Rest of European Markets for Years 2013, 2015 and 2020 (includes corresponding Graph/Chart)

Table 36: European Recent Past, Current & Future Analysis for Wireless Health and Fitness Devices by Segment
Wireless Sports & Fitness, Wireless Remote Health Monitoring, and Wireless Professional Healthcare Devices Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2013 through 2020 (includes corresponding Graph/Chart)


4a. FRANCE
A. Market Analysis
Current & Future Analysis
Withings SA - A Major Player

B. Market Analytics
Table 38: French Recent Past, Current & Future Analysis for Wireless Health and Fitness Devices by Segment
- Wireless Sports & Fitness, Wireless Remote Health Monitoring, and Wireless Professional Healthcare Devices Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2013 through 2020 (includes corresponding Graph/Chart)


4b. GERMANY
A. Market Analysis
Current & Future Analysis
Product Launch
Strategic Corporate Development
Select Players
B. Market Analytics
Table 40: German Recent Past, Current & Future Analysis for Wireless Health and Fitness Devices by Segment - Wireless Sports & Fitness, Wireless Remote Health Monitoring, and Wireless Professional Healthcare Devices Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 41: German 8-Year Perspective for Wireless Health and Fitness Devices by Segment - Percentage Breakdown of Volume Sales for Wireless Sports & Fitness, Wireless Remote Health Monitoring, and Wireless Professional Healthcare Devices Markets for Years 2013, 2015 and 2020 (includes corresponding Graph/Chart)

4c. ITALY
A. Market Analysis
Current & Future Analysis
B. Market Analytics

4d. THE UNITED KINGDOM
A. Market Analysis
Current & Future Analysis
Telecare and Elderly Population Requirements - An Overview
Strategic Corporate Development
Select Players
B. Market Analytics
Table 45: UK 8-Year Perspective for Wireless Health and Fitness Devices by Segment - Percentage Breakdown of Volume Sales for Wireless Sports & Fitness, Wireless Remote Health Monitoring, and Wireless Professional Healthcare Devices Markets for Years 2013, 2015 and 2020 (includes corresponding Graph/Chart)

4e. SPAIN
A. Market Analysis
Current & Future Analysis
B. Market Analytics

4f. RUSSIA
A. Market Analysis
Current & Future Analysis
B. Market Analytics
4g. REST OF EUROPE
A. Market Analysis
Current & Future Analysis
Product Launches
Strategic Corporate Developments
Select Players
B. Market Analytics
Table 50: Rest of Europe Recent Past, Current & Future Analysis for Wireless Health and Fitness Devices by Segment Wireless Sports & Fitness, Wireless Remote Health Monitoring, and Wireless Professional Healthcare Devices Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 51: Rest of Europe 8-Year Perspective for Wireless Health and Fitness Devices by Segment - Percentage Breakdown of Volume Sales for Wireless Sports & Fitness, Wireless Remote Health Monitoring, and Wireless Professional Healthcare Devices Markets for Years 2013, 2015 and 2020 (includes corresponding Graph/Chart)
5. ASIA-PACIFIC
Market Analysis
Table 52: Asia-Pacific Recent Past, Current & Future Analysis for Wireless Health and Fitness Devices by Geographic Region/Country - China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 53: Asia-Pacific 8-Year Perspective for Wireless Health and Fitness Devices by Geographic Region/Country Percentage Breakdown of Volume Sales for China and Rest of Asia-Pacific Markets for Years 2013, 2015 and 2020 (includes corresponding Graph/Chart)
5a. CHINA
A. Market Analysis
Market Overview
Focus on Health & Fitness Bodes Well for Fitness/Activity Tracking Devices
China: An Untapped Goldmine for Wearable Blood Glucose Monitoring Devices
Chinese Players Enter the Smart Watch Market
Chinese Players Offer Enhanced BP Monitoring Devices
B. Market Analytics
5b. REST OF ASIA-PACIFIC
A. Market Analysis
Current & Future Analysis
India
Wireless Healthcare in India
Focus on Wellness to Stir Up Demand for Wearable Devices
Competition
Table 58: Leading Vendors in the Indian Wearables Market (2015E): Percentage Share Breakdown of Unit Shipments for Apple, Fitbit, Garmin, Samsung, Xiaomi, and Others (includes corresponding Graph/Chart)
Singapore
Product Launches
Alive Technologies Pty. Ltd. (Australia) - A Major Player
B. Market Analytics
Table 59: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Wireless Health and Fitness Devices by Segment
Wireless Sports & Fitness, Wireless Remote Health Monitoring, and Wireless Professional Healthcare Devices Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 60: Rest of Asia-Pacific 8-Year Perspective for Wireless Health and Fitness Devices by Segment - Percentage Breakdown of Volume Sales for Wireless Sports & Fitness, Wireless Remote Health Monitoring, and Wireless Professional Healthcare Devices Markets for Years 2013, 2015 and 2020 (includes corresponding Graph/Chart)

6. LATIN AMERICA
A. Market Analysis
Current & Future Analysis
An Overview of Heart Rate Monitoring Device Market in Brazil
B. Market Analytics
Table 61: Latin American Recent Past, Current & Future Analysis for Wireless Health and Fitness Devices by Segment
Wireless Sports & Fitness, Wireless Remote Health Monitoring, and Wireless Professional Healthcare Devices Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2013 through 2020 (includes corresponding Graph/Chart)

7. REST OF WORLD
A. Market Analysis
Current & Future Analysis
Product Launch
B. Market Analytics
Table 63: Rest of World Recent Past, Current & Future Analysis for Wireless Health and Fitness Devices by Segment
Wireless Sports & Fitness, Wireless Remote Health Monitoring, and Wireless Professional Healthcare Devices Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 64: Rest of World 8-Year Perspective for Wireless Health and Fitness Devices by Segment - Percentage Breakdown of Volume Sales for Wireless Sports & Fitness, Wireless Remote Health Monitoring, and Wireless Professional Healthcare Devices Markets for Years 2013, 2015 and 2020 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 184 (including Divisions/Subsidiaries - 193)

The United States (119)
Canada (7)
Japan (5)
Europe (34)
- France (3)
- Germany (5)
- The United Kingdom (6)
- Italy (1)
- Spain (2)
- Rest of Europe (17)
Asia-Pacific (Excluding Japan) (22)
Middle-East (6)

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/2769237/](http://www.researchandmarkets.com/reports/2769237/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Wireless Health and Fitness Devices - Global Strategic Business Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/2769237/">http://www.researchandmarkets.com/reports/2769237/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SCH3LEOB</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Product Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>Single User</td>
<td>USD 4950</td>
</tr>
<tr>
<td></td>
<td>1 - 5 Users</td>
<td>USD 6930</td>
</tr>
<tr>
<td></td>
<td>1 - 10 Users</td>
<td>USD 9405</td>
</tr>
<tr>
<td></td>
<td>1 - 15 Users</td>
<td>USD 11880</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World