Canada MRI Systems Market Outlook to 2020

Description: Canada MRI Systems Market Outlook to 2020

Summary

Our new report, "Canada MRI Systems Market Outlook to 2020", provides key market data on the Canada MRI Systems market. The report provides value, in millions of US dollars, and volume (in units) and average price data (in US dollars), within market categories – High Field MRI Systems, Low Field MRI Systems and Mid Field MRI Systems.

The report also provides company shares and distribution shares data for each of these market categories, and global corporate-level profiles of the key market participants, pipeline products, and news and deals related to the MRI Systems market wherever available.

The data in the report is derived from dynamic market forecast models. GlobalData uses capital equipment–based models to estimate and forecast the market size. The objective is to provide information that represents the most up-to-date data of the industry possible.

Capital equipment–based forecasting models are done based on the installed base, replacements and new sales of a specific device/equipment in healthcare facilities such as hospitals, clinics and diagnostic centers. Data for average number of units per facility is used to arrive at the installed base of the capital equipment. Sales for a particular year are arrived at by calculating the replacement units and new units (additional and first-time purchases).

Extensive interviews are conducted with key opinion leaders (KOLs), physicians and industry experts to validate the market size, company share and distribution share data and analysis.

Scope

- Annualized market revenues (USD million), volume (units) and average selling price ($) data for each of the market categories. Data is provided from 2005 to 2012 and forecast to 2020.
- 2012 company shares and distribution shares data for each of the market categories.
- Global corporate-level profiles of key companies operating within the Canada MRI Systems market.
- Key players covered include Esaote S.p.A, GE Healthcare, Hitachi Medical Corporation, Philips Healthcare, Siemens Healthcare and Toshiba Medical Systems Corporation.

Reasons to buy

- Develop business strategies by identifying the key market segments poised for strong growth in the future.
- Develop market-entry and market expansion strategies.
- Design competition strategies by identifying who-stands-where in the market.
- Develop investment strategies by identifying the key market segments expected to register strong growth in the near future.
- What are the key distribution channels and what's the most preferred mode of product distribution – Identify, understand and capitalize.

Contents:

1 Table of Contents
1.1 List of Tables
1.2 List of Figures
2 Introduction
2.1 What Is This Report About?
2.2 MRI Systems Market Segmentation
2.3 Definitions of Markets Covered in the Report

3 MRI Systems Market, Canada
3.1 MRI Systems Market, Canada, Revenue ($m), 2005-2012
3.2 MRI Systems Market, Canada, Revenue ($m), 2012-2020
3.3 MRI Systems Market, Canada, Volume (Units), 2005-2012
3.4 MRI Systems Market, Canada, Volume (Units), 2012-2020
3.5 MRI Systems Market, Canada, Average Price ($), 2005-2020
3.6 MRI Systems Market, Canada, Distribution Share by Revenue ($m), 2011-2012
3.7 MRI Systems Market, Canada, Company Share by Revenue ($m), 2011-2012

4 Overview of Key Companies in Canada, MRI Systems Market
4.1 Siemens Healthcare
4.1.1 Company Overview
4.2 GE Healthcare
4.2.1 Company Overview
4.3 Philips Healthcare
4.3.1 Company Overview
4.4 Toshiba Medical Systems Corporation
4.4.1 Company Overview
4.5 Hitachi Medical Corporation
4.5.1 Company Overview
4.6 Esaote S.p.A.
4.6.1 Company Overview

5 MRI Systems Market Pipeline Products

6 Financial Deals Landscape
6.1 Asset Transactions
6.1.1 Transbyte To Acquire Marketing Rights To MRI Machines In North And South America From Hurricane Enterprises
6.2 Partnerships
6.2.1 Invivo Enters Into Co-Development Agreement With iCAD For MRI Solutions
6.2.2 Aspect Imaging Enters Into Agreement With Bruker For MRI Systems

7 Recent Developments
7.1 Corporate Communications
7.1.1 Apr 17, 2013: CML HealthCare Names Timothy Feltis As CMO
7.2 Financial Announcements
7.2.1 Aug 09, 2013: CML HealthCare Inc. Reports 2013 Second Quarter Financial Results
7.2.2 Jul 25, 2013: CML HealthCare Announces Release Date for Second Quarter 2013 Financial Results
7.2.3 May 10, 2013: CML HealthCare Reports Revenue Of CAD62.2m In Q1 2013
7.2.4 Apr 23, 2013: CML HealthCare Inc. Announces Release Date for First Quarter 2013 Financial Results
7.2.5 Mar 07, 2013: CML HealthCare Reports Revenue Of CAD353.6m In 2012
7.3 Product News
7.3.1 Oct 02, 2013: New MRI technique can detect genetic condition that attacks the heart, brain and nerves
7.3.2 Sep 18, 2013: Aspect Imaging Launches New Family of Compact High-Performance MRI Systems at World Molecular Imaging Congress 2013
7.3.3 Apr 19, 2013: Aspect Imaging Unveils Complete Line Of Compact MRI Systems At ISMRM 2013
7.4 Research And Development
7.4.1 May 10, 2013: Canada's Sunnybrook Health Sciences Centre Joins Elekta And Philips Research Consortium On MRI-Guided Radiation Therapy

8 Appendix
8.1 Research Methodology
8.1.1 Coverage
8.1.2 Secondary Research
8.1.3 Primary Research
8.1.4 Market Modeling and Forecasting
8.1.5 Company Share Analysis
8.1.6 Distribution Share Analysis
8.2 Expert Panel
8.3 Consulting
8.4 Contact Us
8.5 Disclaimer

1.1 List of Tables
Table 1: MRI Systems Market, Canada, Revenue ($m), USD Constant, Historic, 2005-2012
Table 2: MRI Systems Market, Canada, Revenue ($m), USD Constant, Forecast, 2012-2020
Table 3: MRI Systems Market, Canada, Volume (Units), Historic, 2005-2012
Table 4: MRI Systems Market, Canada, Volume (Units), Forecast, 2012-2020
Table 5: MRI Systems Market, Canada, Average Price ($), Historic, 2005-2012
Table 6: MRI Systems Market, Canada, Average Price ($), Forecast, 2012-2020
Table 7: MRI Systems Market, Canada, Distribution Share by Revenue ($m), USD Constant, 2011-2012
Table 8: MRI Systems Market, Canada, Company Share by Revenue ($m), USD Constant, 2011-2012
Table 9: MRI Systems Market Pipeline Products
Table 10: Tranzbyte To Acquire Marketing Rights To MRI Machines In North And South America From Hurricane Enterprises
Table 11: Invivo Enters Into Co-Development Agreement With iCAD For MRI Solutions
Table 12: Aspect Imaging Enters Into Agreement With Bruker For MRI Systems
Table 13: Total Number of Primary Research Participants, Diagnostic Imaging Equipment Market, by Country

1.2 List of Figures
Figure 1: MRI Systems Market, Canada, Revenue ($m), USD Constant, Historic, 2005-2012
Figure 2: MRI Systems Market, Canada, Revenue ($m), USD Constant, Forecast, 2012-2020
Figure 3: MRI Systems Market, Canada, Volume (Units), Historic, 2005-2012
Figure 4: MRI Systems Market, Canada, Volume (Units), Forecast, 2012-2020
Figure 5: MRI Systems Market, Canada, Company Share (%) 2012
Figure 6: GlobalData Epidemiology-Based Forecasting Model
Figure 7: GlobalData Capital Equipment-Based Forecasting Model
Figure 8: Primary Interviews by Participant Type (%)

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