Global Human Vaccine Industry 2013-2018: Trends, Profits and Forecast Analysis

Description: The global vaccine industry comprises primarily human vaccine production. The annual revenue of this industry is forecast to reach an estimated $41.85 billion by 2018, with good growth over the next five years. Pfizer entered the top five player list in 2012 replacing Wyeth. Sanofi Aventis, Novartis AG, Merck Company, and GlaxoSmithKline are the other players in the top five players list.

North America dominates this industry. India and China are rapidly growing as vaccine production hubs with strong domestic demand.

This report gives a brief overview of the industry challenges. The global human vaccine industry is currently growing at a double-digit rate although there are numerous challenges for the major players. Competitive rivalry is moderate to high in this industry, and the threat of new entrants is low due to high capital requirements and the comprehensive, rigorous approval process. In addition, these approval processes are a major challenge for the manufacturers due to their stringent rules. Developing vaccines for adult and pediatric diseases requires high research cost. Expiration of patents is another challenge faced by vaccine manufacturers.

Despite these challenges, the industry enjoys some strong drives, as the study highlights. The global economy is recovering after the recession, and increased incomes and lower cost of vaccines have helped more infants and children become immunized, especially in the Rest of the World and Asia Pacific regions. Various countries' national immunization programs, effectively run by nongovernmental organizations such as WHO, UNICEF, and GAVI, are a key factor in fueling growth in the vaccine industry.

This market report is an indispensable reference guide for vaccine manufacturers, researchers, people working with community health programs, investors, executives, distributors, and many more that operate in this market. To make business, investment, and strategic decisions, appropriate and useful information is needed, which is fulfilled by this market report.

This comprehensive guide provides readers with valuable information and the tools needed to successfully drive critical business decisions with a thorough understanding of the market's potential. This report will save Lucintel clients hundreds of hours in personal research time on a global market and it offers significant benefits in expanding business opportunities throughout the global human vaccine industry analysis. In a fast-paced ever-changing world, business leaders need every advantage available to them in a timely manner to drive change in the market and to stay ahead of their competition. This report provides business leaders with a keen advantage in this regard by making them aware of emerging trends and demand requirements on an annual basis.

Features and Scope of this Report:
To make any investment or strategic decision, you need adequate and timely information. This market report fulfills this core need. Some of the features of this market report are:

- Industry size estimates in terms of (US $) value by regions and by segment
- Porter's Five Force analysis
- New product launch and merger and acquisition activity in global human vaccine industry analysis
- Quarterly demand trend (Q1 2011-Q4 2012) and forecast analysis (Q1 2013-Q4 2014) for global human vaccine industry analysis
- Gross and net profit trends in the global human vaccine industry analysis
- Cost structure trend in the global as well as regional human vaccine analysis

The report is in PowerPoint format and has hundreds of critical data and market insights that will help in effective decision-making.

Who Can Benefit From This Report?
This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study is used by small to multinational Fortune 500 companies and utilized for a variety of reasons as follows.

- Business development
- Strategic planning
- Business presentation
- Determination of market size and trend
- Competitive analysis
- Resource and Inventory Management
- Budgeting
- Investment Decision

Contents:
1. Executive Summary
2. Industry Definition and Scope
3. Industry Overview
4. Global Macroeconomic Overview
5. Industry Trends
6. Industry Forecasts
7. Emerging Trends
8. Conclusions

List of Figures

Chapter 3. Industry Overview
Figure 3.1: External forces shaping global human vaccine industry

Chapter 4. Global Macroeconomic Overview
Figure 4.1: Global GDP growth rate trend
Figure 4.2: Global inflation rate trend
Figure 4.3: Global population growth rate trend
Figure 4.4: Global unemployment rate trend
Figure 4.5: Regional GDP growth rate trend
Figure 4.6: Regional inflation rate trend
Figure 4.7: Regional population growth rate trend
Figure 4.8: Regional unemployment rate trend

Chapter 5. Industry Trends
Figure 5.1: Global human vaccine industry annual trend 2007-12 (US $B)
Figure 5.2: Global human vaccine industry regional trend 2007-12 (US $B)
Figure 5.3: Global human vaccine industry regional trend 2007-12 (%)
Figure 5.4: Global human vaccine industry segment trend 2007-12 (US $B)
Figure 5.5: Global human vaccine industry segment trend 2007-12 (%)
Figure 5.6: Global human vaccine industry quarterly trend 2011-12 (US $B)
Figure 5.7: Global human vaccine industry profitability trend 2007-12
Figure 5.8: Global human vaccine industry revenue per employee trend 2007-12
Figure 5.9: Cost structure of global human vaccine industry 2007-12
Figure 5.10: Cost structure in North American human vaccine industry 2007-12
Figure 5.11: Cost structure in European human vaccine industry 2007-12
Figure 5.12: Cost structure in Asia Pacific human vaccine industry 2007-12
Figure 5.13: Top 5 companies Vs. human vaccine industry gross profit & net profit analysis 2012
Figure 5.14: Cash on hand for global human vaccine industry 2007-12 (US $B)
Figure 5.15: Cash on hand for global human vaccine industry 2007-12 (%)
Figure 5.16: Asset for global human vaccine industry 2007-12 (US $B)
Figure 5.17: Assets for global human vaccine industry 2007-12 (%)
Figure 5.18: Debt for global human vaccine industry 2007-12 (US $B)
Figure 5.19: Debt for global human vaccine industry 2007-12 (%)
Figure 5.20: Industry shares of top players in global human vaccine industry in 2007
Figure 5.21: Industry shares of top players in global human vaccine industry in 2012
Figure 5.22: Global human vaccine industry 2007 market share analysis
Figure 5.23: Global human vaccine industry 2012 market share analysis
Chapter 6. Industry Forecasts

Figure 6.1: Global human vaccine industry annual forecast 2013-18 (US $B)
Figure 6.2: Global human vaccine industry quarterly forecast 2012-13 (US $B)
Figure 6.3: Global GDP growth rate forecast
Figure 6.4: Global inflation rate forecast
Figure 6.5: Global population growth rate forecast
Figure 6.6: Global unemployment rate forecast
Figure 6.7: Regional GDP growth rate forecast
Figure 6.8: Regional inflation rate forecast
Figure 6.9: Regional population growth rate forecast
Figure 6.10: Regional unemployment rate forecast
Figure 6.11: Global human vaccine industry regional forecast 2013-18 (US $B)
Figure 6.12: Global human vaccine industry regional forecast 2013-18 (%)
Figure 6.13: Global human vaccine industry segment forecast 2013-18 (US $B)
Figure 6.14: Global human vaccine industry segment forecast 2013-18 (%)

Chapter 7. Emerging Trends

Figure 7.1: Global human vaccine industry opportunity by region
Figure 7.2: Global human vaccine industry opportunity by segment

List of Tables

Chapter 3. Industry Overview
Table 3.1: Industry parameters of global human vaccine industry
Table 3.2: Relative industry attractiveness by region

Chapter 5. Industry Trends
Table 5.1: Regional revenue growth rate
Table 5.2: Segment revenue growth rate
Table 5.3: Percentage change in cost structure
Table 5.4: Percentage change in cash on hand
Table 5.5: Percentage change in total asset
Table 5.6: Percentage change in total debt
Table 5.7: Key companies by revenue growth
Table 5.8: Key companies by revenue decline

Chapter 6. Industry Forecasts
Table 6.1: Global human vaccine regional forecast growth rate
Table 6.2: Global human vaccine segment forecast growth rate

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