Health Insurance Exchange (HIX) IT Market by Type, Phase, Component & End User - Trends & Global Forecasts to 2018

Description:

‘Health Insurance Exchange (HIX) IT Market by Type (Public, & Private Exchanges), Phase (Implementation, QA, Operations), Component (Services, Software, Hardware), End User (Government Agencies, TPAs, Health Plans) - Trends & Global Forecasts to 2018’

The global HIX IT market is mainly categorized by exchange type, phase, component, and end user. Private exchanges are expected to register the fastest growth rate among the HIX market by exchange type during the forecast period. Their favorable growth is attributed to the increasing shift of big employers such as Walgreen and Time Warner towards private exchanges to reduce health benefits administration costs and provide their employees with multiple plan options as per their requirements.

Within private exchanges, multi-carrier exchanges primarily sponsored by third-party administrators such as brokers or benefits consultants are expected to grow at the highest CAGR during the forecast period. Other high-growth market segments in the HIX IT market include the operations and maintenance segment which is expected to grow at a highest CAGR during the forecast period. The factors contributing to its growth include ongoing operation cost for public as well as private exchanges post its implementation. The HIX services market is also projected to register a double-digit growth in the next five years, driven by the shift toward cloud-based services.

The U.S. shows the greatest market potential in the near future. However, countries such as Japan, China, India, and Philippines are expected to offer potential growth opportunities to HIX stakeholders. In Japan, various favorable government initiatives are focusing on strengthening healthcare services such as the e-Japan policy, new IT reform strategy, and iJapan Strategy 2015. The healthcare IT expenditure in China grew from $135 billion in 2006 to $250 billion in 2010. In addition, the Indian government annually spends approximately 5% of its GDP on the healthcare sector and has approved 100% foreign direct investment (FDI) for setting up hospitals in India since 2000. Also, it is among the leading IT outsourcing destinations. All the above mentioned factors contribute to the potential growth opportunity of the HIX market.

The competitive landscape covers the growth strategies adopted by industry players in the last three years. The company profiles comprise the basic views on the key players in the HIX market and the product portfolios, developments, and strategies adopted by market players to maintain and increase their market shares in the near future. The above-mentioned market research data, current market size, and forecast of future trends will help the key players and new entrants to make the necessary decisions regarding product offerings, geographic focus, change in strategic approach, R&D investments for innovations in products and technologies, and levels of output in order to remain successful.

Scope of the Report

Type

- Public Exchange
  -- State-based Exchange
  -- Federally Facilitated Exchange (FFE)
  -- State Partnership Model
- Private Exchange
  -- Multi-carrier Exchange
  -- Single-carrier Exchange

Phase

- Pre-implementation Services
- Implementation/Exchange Infrastructure Delivery
  -- System Development and Deployment
  -- System Integration and Interfacing
  -- System Software Components
- Program Management and Independent Verification and Validation (IV&V) /Quality Assurance (QA)
- Operations and Maintenance

Component
- Services
- Software
- Hardware

End User
- Government Agencies
- Third Party Administrators (TPAs), Brokerage Firms, and Consultancies
- Health Plans/Payers

Geography
- U.S.
- Europe
- Asia
- Rest of the World (RoW)

Contents:

1 Introduction
   1.1 Objectives Of The Study
   1.2 Report Description
   1.3 Markets Covered
   1.4 Stakeholders
   1.5 Research Methodology
      1.5.1 Market Estimation
      1.5.2 Market Crackdown & Data Triangulation
      1.5.3 Key Data Points From Secondary Sources
      1.5.4 Key Data Points From Primary Sources
      1.5.5 Assumptions

2 Executive Summary

3 Market Overview
   3.1 Introduction
      3.1.1 HIX Ecosystem
      3.1.2 Health Insurance Exchange (HIX) Functions
   3.2 Market Definition
   3.3 Market Segmentation
   3.4 Market Dynamics
      3.4.1 Drivers
         3.4.1.1 Ppaca/Obamacare Reforms Driving Market Growth
         3.4.1.2 Federal Grants Boosting Market Growth
         3.4.1.3 Rising Demand For Reduction In Healthcare Costs To Propel Market Growth
      3.4.2 Restraints
         3.4.2.1 High Costs To Hinder Market Growth
      3.4.3 Opportunities
         3.4.3.1 Private Exchanges Providing Great Market Potential
      3.4.4 Challenges
         3.4.4.1 Building Consumer Awareness About Exchanges
         3.4.4.2 Ensuring Privacy & Security
         3.4.4.3 To Get Right Blend Of Personnel With Healthcare And Technical Know-How

4 Global Health Insurance Exchange (HIX) IT Market, By Type
   4.1 Introduction
   4.2 Public Exchanges
      4.2.1 State-Based Exchanges
4.2.2 Federally Facilitated Exchanges (Ffe)
4.2.3 State Partnership Model
4.3 Private Exchanges
4.3.1 Multi-Carrier Exchange
4.3.2 Single-Carrier Exchanges

5 Global Health Insurance Exchange (HIX) IT Market, By Phase
5.1 Introduction
5.2 Pre-Implementation Services
5.3 Implementation/Exchange Infrastructure Delivery
5.3.1 System Development & Deployment
5.3.2 System Integration & Interfacing
5.3.3 System Software Components
5.4 Program Management And Independent Verification And Validation (IV&V)/Quality Assurance (QA)
5.5 Operations & Maintenance

6 Global Health Insurance Exchange (HIX) IT Market, By Component
6.1 Introduction
6.2 Services
6.3 Software
6.4 Hardware

7 Global Health Insurance Exchange (HIX) IT Market, By End User
7.1 Introduction
7.2 Government Agencies
7.3 Third Party Administrators, Brokerage Firms, & Consultancies
7.4 Health Plans/Payers

8 Geographic Analysis
8.1 Introduction
8.2 U.S.
8.3 Europe
8.4 Asia
8.5 ROW

9 Competitive Landscape
9.1 Introduction
9.2 Hcentive, Inc.: Rapidly Emerging Player
9.3 Contracts, Agreements, Partnerships & Alliances
9.4 New Product Launches & Developments
9.5 Expansions
9.6 Mergers & Acquisitions

10 Company Profiles
(Overview, Financials, Products & Services, Strategy, & Developments)*
10.1 Accenture Plc
10.2 Cgi Group, Inc.
10.3 Connecture Inc.
10.4 Cognosante, Llc
10.5 Deloitte
10.6 Hcentive, Inc.
10.7 Infosys
10.8 Maximus
10.9 Oracle Corporation
10.10 Xerox Corporation

*Details on Financials, Products & Services, Strategy, & Developments Might Not Be Captured In Case Of Unlisted Companies.

Appendix 173
List of Tables

Table 1 Global HIX IT Market, By End User, 2012–2018 ($Million)
<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Global HIX IT Market, By Type, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>3</td>
<td>HIX IT Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>4</td>
<td>Global Public HIX IT Market, By Type, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>5</td>
<td>Global Public HIX IT Market, By Phase, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>6</td>
<td>Global Public HIX IT Market, By Implementation Phase, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>7</td>
<td>Global Public HIX IT Market, By Component, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>8</td>
<td>Public HIX IT Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>9</td>
<td>Global State-Based Exchanges IT Market, By Phase, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>10</td>
<td>Global State-Based Exchanges IT Market, By Component, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>11</td>
<td>Global Federally Facilitated Exchange IT Market, By Phase, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>12</td>
<td>Global Federally Facilitated Exchange IT Market, By Component, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>13</td>
<td>Global State Partnership Model IT Market, By Phase, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>14</td>
<td>Global State Partnership Model IT Market, By Component, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>15</td>
<td>Global Private HIX IT Market, By Type, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>16</td>
<td>Global Private HIX IT Market, By Phase, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>17</td>
<td>Global Private HIX IT Market, By Implementation Phase, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>18</td>
<td>Global Private HIX IT Market, By Component, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>19</td>
<td>Private HIX IT Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>20</td>
<td>Global Multi-Carrier Exchanges Market, By Phase, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>21</td>
<td>Global Multi-Carrier Exchanges Market, By Component, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>22</td>
<td>Multi-Carrier Exchanges Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>23</td>
<td>Global Single-Carrier Exchanges Market, By Phase, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>24</td>
<td>Global Single-Carrier Exchanges Market, By Component, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>25</td>
<td>Single-Carrier Exchanges Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>26</td>
<td>Global HIX IT Market, By Phase, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>27</td>
<td>HIX Pre-Implementation Services Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>28</td>
<td>Global HIX Implementation Market, By Type, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>29</td>
<td>HIX Implementation Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>30</td>
<td>HIX System Development And Deployment Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>31</td>
<td>HIX System Integration &amp; Interfacing Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>32</td>
<td>HIX System Software Components Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>33</td>
<td>HIX Program Management And Iv&amp;V/Qa Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>34</td>
<td>HIX Operations &amp; Maintenance Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>35</td>
<td>Global HIX IT Market, By Component, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>36</td>
<td>HIX IT Services Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>37</td>
<td>HIX IT Software Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>38</td>
<td>HIX IT Hardware Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>39</td>
<td>Global Health Insurance Exchange (HIX) IT Market, By End User, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>40</td>
<td>HIX End-User Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>41</td>
<td>Global HIX Government Agencies Market, By Phase, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>42</td>
<td>Global HIX Government Agencies Market, By Implementation Phase, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>43</td>
<td>Global HIX Government Agencies Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>44</td>
<td>Global HIX Tpas, Brokerage Firms, &amp; Consultancies Market, By Phase, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>45</td>
<td>HIX Tpas, Brokerage Firms, &amp; Consultancies Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>46</td>
<td>Global HIX Health Plans/Payers Market, By Phase, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>47</td>
<td>HIX Health Plans/Payers Market, By Geography, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>48</td>
<td>U.S.: HIX IT Market, By Type, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>49</td>
<td>U.S.: Private HIX IT Market, By Type, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>50</td>
<td>U.S.: HIX IT Market, By Phase, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>51</td>
<td>U.S.: HIX Implementation Market, By Type, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>52</td>
<td>U.S.: HIX IT Market, By Component, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>53</td>
<td>U.S.: HIX IT Market, By End User, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>54</td>
<td>Europe: HIX IT Market, By Type, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>55</td>
<td>Europe: Private HIX IT Market, By Type, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>56</td>
<td>Europe: HIX IT Market, By Phase, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>57</td>
<td>Europe: HIX Implementation Market, By Type, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>58</td>
<td>Europe: HIX IT Market, By Component, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>59</td>
<td>Europe: HIX IT Market, By End User, 2012–2018 ($Million)</td>
</tr>
<tr>
<td>60</td>
<td>Asia: Private HIX IT Market, By Type, 2018 ($Million)</td>
</tr>
<tr>
<td>61</td>
<td>Asia: HIX IT Market, By Phase, 2018 ($Million)</td>
</tr>
<tr>
<td>62</td>
<td>Asia: HIX Implementation Market, By Type, 2018 ($Million)</td>
</tr>
<tr>
<td>63</td>
<td>Asia: HIX IT Market, By Component, 2018 ($Million)</td>
</tr>
<tr>
<td>64</td>
<td>Asia: HIX IT Market, By End User, 2018 ($Million)</td>
</tr>
</tbody>
</table>
Table 65 Row: Private HiX IT Market, By Type, 2018 ($Million)
Table 66 Row: HiX IT Market, By Phase, 2018 ($Million)
Table 67 Row: HiX Implementation Market, By Type, 2018 ($Million)
Table 68 Row: HiX IT Market, By Component, 2018 ($Million)
Table 69 Row: HiX IT Market, By End User, 2018 ($Million)
Table 70 Contracts, Agreements, Partnerships, & Alliances (2011-2014)
Table 71 New Products Launches & Developments (2011-2014)
Table 72 Expansions (2011-2014)
Table 73 Mergers & Acquisitions (2011-2014)

List of Figures

Figure 1 Forecast Model
Figure 2 Market Size Estimation Methodology
Figure 3 Data Triangulation
Figure 4 Global Health Insurance Exchange (HiX) IT Market, By Type, 2013–2018 ($Million)
Figure 5 Global HiX IT Market, By Phase, 2013 ($Million)
Figure 6 HiX Ecosystem
Figure 7 Functions Of HiX
Figure 8 HiX IT Market Segmentation
Figure 9 Market Dynamics
Figure 10 Global HiX IT Market, By Component, 2013–2018 ($Million)
Figure 11 Global Health Insurance Exchange (HiX) IT Market Shift, By End User, 2013–2018 ($Million)
Figure 12 HiX IT Market, By Geography, 2013–2018 ($Million)
Figure 13 Key Growth Strategies, 2011–2014
Figure 14 Global HiX IT Market Overall Strategy, By Company, 2011–2014

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</tr>
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</table>

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