India Navigation and Vehicle Tracking System (VTS) Market Tracker, CY Q4’2013

Description: Indian Navigation and Vehicle Tracking System (VTS) Market reported a total Shipment of 32,196 units in CY Q4 2013; representing an increase of 30% as compared to the previous quarter.

TRIMBLE emerged as the market leader followed by GARMIN and MAP MY INDIA. In CY Q4 2013, VTS represented 54% of the total market share registering an increase of 33% in terms of unit shipments over the previous quarter. Whereas, Global Positioning Systems (GPS) experienced a growth of 24% in the current quarter. However, VTS accounted for 55% of the total market share in H2’2013.

Key Features of the Report

- Total VTS shipment in India
- Shipments by GPS and Tracking System
- Shipments by market players
- Model wise shipments by each company
- Market share by various players in various segments and specifications
- Price of each model
- Specifications covering:
  -- Ability To Add Maps
  -- Screen Size
  -- Installed Memory
  -- Memory Slot
  -- Memory Card Type
  -- Battery Life (Active Hours)
  -- Battery Life (Standby Hours)
  -- Multimedia Player
  -- User Interface
  -- Text To Speech

Contents:

1. India VTS Market
2. VTS by Price
3. VTS Market By Type
   - GPS
   - Tracking System
4. VTS Market By Specifications
   - Ability To Add Maps
   - Screen Size
   - Installed Memory
   - Memory Slot
   - Memory Card Type
   - Battery Life (Active Hours)
   - Battery Life (Standby Hours)
   - Multimedia Player
   - User Interface
   - Text To Speech
5. Market Share Of the Companies:
   - Overall Market Share
   - Market share By Specifications
6. Companies Covered in this dataset
- Nissan
- Garmin
- Trimble
- Map My India
- Cellocator
- Amwell-Gps
- Calamp
- Trakgps
- Davantel
- Pointer
- Progressive Infoways
- Queclink
- Navika
- Huizhou Foryou General Electronics Co., Ltd.
- Gasgoo, etc.

7. Series Covered in this excel sheet: CY Q4'2013 data
- VTS unit shipments by players
- Type of VTS
- Model wise unit shipments
- Price band
- Specifications

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