Japan X-ray Systems Market Outlook to 2020

Description: Japan X-ray Systems Market Outlook to 2020

Summary


The report also provides company shares and distribution shares data for each of these market categories, and global corporate-level profiles of the key market participants, pipeline products, and news and deals related to the X-ray Systems market wherever available.

The data in the report is derived from dynamic market forecast models. GlobalData uses capital equipment–based models to estimate and forecast the market size. The objective is to provide information that represents the most up-to-date data of the industry possible.

Capital equipment–based forecasting models are done based on the installed base, replacements and new sales of a specific device/equipment in healthcare facilities such as hospitals, clinics and diagnostic centers. Data for average number of units per facility is used to arrive at the installed base of the capital equipment. Sales for a particular year are arrived at by calculating the replacement units and new units (additional and first-time purchases).

Extensive interviews are conducted with key opinion leaders (KOLs), physicians and industry experts to validate the market size, company share and distribution share data and analysis.

Scope

- Annualized market revenues (USD million), volume (units) and average selling price ($) data for each of the market categories. Data is provided from 2005 to 2012 and forecast to 2020.
- 2012 company shares and distribution shares data for the market category.
- Global corporate-level profiles of key companies operating within the Japan X-ray Systems market.
- Key players covered include GE Healthcare, Philips Healthcare, Siemens Healthcare, Carestream Health, Inc., Shimadzu Corporation, Toshiba Medical Systems Corporation and General Medical Merate S.p.A.

Reasons to buy

- Develop business strategies by identifying the key market segments poised for strong growth in the future.
- Develop market-entry and market expansion strategies.
- Design competition strategies by identifying who-stands-where in the market.
- Develop investment strategies by identifying the key market segments expected to register strong growth in the near future.
- What are the key distribution channels and what's the most preferred mode of product distribution – Identify, understand and capitalize.

Contents:

1 Table of Contents
1 Table of Contents
1.1 List of Tables
1.2 List of Figures
2 Introduction
2.1 What Is This Report About?
2.2 X-ray Systems Market Segmentation
2.3 Definitions of Markets Covered in the Report
3 X-ray Systems Market, Japan
3.1 X-ray Systems Market, Japan, Revenue ($m), 2005-2012
3.2 X-ray Systems Market, Japan, Revenue ($m), 2012-2020
3.2.1 Digital X-ray Systems Market, Japan, Revenue ($m), by Segment, 2005-2012
3.2.2 Digital X-ray Systems Market, Japan, Revenue ($m), by Segment, 2012-2020
3.3 X-ray Systems Market, Japan, Volume (Units), 2005-2012
3.4 X-ray Systems Market, Japan, Volume (Units), 2012-2020
3.4.1 Digital X-ray Systems Market, Japan, Volume (Units), by Segment, 2005-2012
3.4.2 Digital X-ray Systems Market, Japan, Volume (Units), by Segment, 2012-2020
3.5 X-ray Systems Market, Japan, Average Price ($), 2005-2020
3.6 X-ray Systems Market, Japan, Distribution Share by Revenue ($m), 2011-2012
3.7 X-ray Systems Market, Japan, Company Share by Revenue ($m), 2011-2012
4 Overview of Key Companies in Japan, X-ray Systems Market
4.1 Shimadzu Corporation
4.1.1 Company Overview
4.2 Fujifilm Holdings Corporation
4.2.1 Company Overview
4.3 Toshiba Medical Systems Corporation
4.3.1 Company Overview
4.4 Hitachi Medical Corporation
4.4.1 Company Overview
4.5 Philips Healthcare
4.5.1 Company Overview
4.6 GE Healthcare
4.6.1 Company Overview
4.7 Siemens Healthcare
4.7.1 Company Overview
4.8 Carestream Health, Inc.
4.8.1 Company Overview
4.9 Canon Inc.
4.9.1 Company Overview
4.9.1 Company Overview
5 X-ray Systems Market Pipeline Products
6 Financial Deals Landscape
6.1 Partnerships
6.1.1 Imaging Dynamics To Enter Into Co-Marketing Agreement With Kangda Medical
7 Recent Developments
7.1 Corporate Communications
7.1.1 Feb 13, 2014: Konica Minolta joins the Mopria Alliance as an executive member
7.2 Financial Announcements
7.2.1 Jul 30, 2013: Konica Minolta Reports Revenue Of JPY218.5 Billion In Q1 Fiscal 2014
7.2.2 May 10, 2013: Konica Minolta Reports Revenue Of JPY813.1 Billion In Fiscal 2013
7.2.3 May 10, 2013: Shimadzu Reports Revenue Of JPY264 Billion In Fiscal 2013
7.3 Legal And Regulatory
7.4 Product News
7.5 Strategy And Business Planning
7.5.1 Dec 06, 2013: Shimadzu Announces Completion of New Quality Center
8 Appendix
8.1 Research Methodology
8.1.1 Coverage
8.1.2 Secondary Research
8.1.3 Primary Research
8.1.4 Market Modeling and Forecasting
8.1.5 Company Share Analysis
8.1.6 Distribution Share Analysis
8.2 Expert Panel
8.3 Consulting
8.4 Contact Us
8.5 Disclaimer

1.1 List of Tables
Table 1: X-ray Systems Market, Japan, Revenue ($m), USD Constant, Historic, 2005-2012
Table 2: X-ray Systems Market, Japan, Revenue ($m), USD Constant, Forecast, 2012-2020
Table 3: Digital X-ray Systems Market, Japan, Revenue ($m), USD Constant, Historic, 2005-2012
Table 4: Digital X-ray Systems Market, Japan, Revenue ($m), USD Constant, Forecast, 2012-2020
Table 5: X-ray Systems Market, Japan, Volume (Units), Historic, 2005-2012
Table 6: X-ray Systems Market, Japan, Volume (Units), Forecast, 2012-2020
Table 7: Digital X-ray Systems Market, Japan, Volume (Units), Historic, 2005-2012
Table 8: Digital X-ray Systems Market, Japan, Volume (Units), Forecast, 2012-2020
Table 9: X-ray Systems Market, Japan, Average Price ($), Historic, 2005-2012
Table 10: X-ray Systems Market, Japan, Average Price ($), Forecast, 2012-2020
Table 11: X-ray Systems Market, Japan, Distribution Share by Revenue ($m), USD Constant, 2011-2012
Table 12: X-ray Systems Market, Japan, Company Share by Revenue ($m), USD Constant, 2011-2012
Table 13: X-ray Systems Market Pipeline Products
Table 14: Imaging Dynamics To Enter Into Co-Marketing Agreement With Kangda Medical
Table 15: Total Number of Primary Research Participants, Diagnostic Imaging Equipment Market, by Country

1.2 List of Figures
Figure 1: X-ray Systems Market, Japan, Revenue ($m), USD Constant, Historic, 2005-2012
Figure 2: X-ray Systems Market, Japan, Revenue ($m), USD Constant, Forecast, 2012-2020
Figure 3: Digital X-ray Systems Market, Japan, Revenue ($m), USD Constant, Historic, 2005-2012
Figure 4: Digital X-ray Systems Market, Japan, Revenue ($m), USD Constant, Forecast, 2012-2020
Figure 5: X-ray Systems Market, Japan, Volume (Units), Historic, 2005-2012
Figure 6: X-ray Systems Market, Japan, Volume (Units), Forecast, 2012-2020
Figure 7: Digital X-ray Systems Market, Japan, Volume (Units), Historic, 2005-2012
Figure 8: Digital X-ray Systems Market, Japan, Volume (Units), Forecast, 2012-2020
Figure 9: X-ray Systems Market, Japan, Company Share (%), 2012
Figure 10: GlobalData Epidemiology-Based Forecasting Model
Figure 11: GlobalData Capital Equipment-Based Forecasting Model
Figure 12: Primary Interviews by Participant Type (%)

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