China MRI Systems Market Outlook to 2020

Description: China MRI Systems Market Outlook to 2020

Summary

Our new report, "China MRI Systems Market Outlook to 2020", provides key market data on the China MRI Systems market. The report provides value, in millions of US dollars, and volume (in units) and average price data (in US dollars), within market categories – High Field MRI Systems, Low Field MRI Systems and Mid Field MRI Systems.

The report also provides company shares and distribution shares data for each of these market categories, and global corporate-level profiles of the key market participants, pipeline products, and news and deals related to the MRI Systems market wherever available.

The data in the report is derived from dynamic market forecast models. GlobalData uses capital equipment--based models to estimate and forecast the market size. The objective is to provide information that represents the most up-to-date data of the industry possible.

Capital equipment--based forecasting models are done based on the installed base, replacements and new sales of a specific device/equipment in healthcare facilities such as hospitals, clinics and diagnostic centers. Data for average number of units per facility is used to arrive at the installed base of the capital equipment. Sales for a particular year are arrived at by calculating the replacement units and new units (additional and first-time purchases).

Extensive interviews are conducted with key opinion leaders (KOLs), physicians and industry experts to validate the market size, company share and distribution share data and analysis.

Scope

- Annualized market revenues (USD million), volume (units) and average selling price ($) data for each of the market categories. Data is provided from 2005 to 2012 and forecast to 2020.
- 2012 company shares and distribution shares data for each of the market categories.
- Global corporate-level profiles of key companies operating within the China MRI Systems market.
- Key players covered include China Resources Wandong Medical Equipment Co., Ltd., GE Healthcare, Hitachi Medical Corporation, Neusoft Medical Systems Co., Ltd., Philips Healthcare, Siemens Healthcare and Toshiba Medical Systems Corporation.

Reasons to buy

- Develop business strategies by identifying the key market segments poised for strong growth in the future.
- Develop market-entry and market expansion strategies.
- Design competition strategies by identifying who-stands-where in the market.
- Develop investment strategies by identifying the key market segments expected to register strong growth in the near future.
- What are the key distribution channels and what's the most preferred mode of product distribution – Identify, understand and capitalize.

Contents:

1 Table of Contents
1 Table of Contents
1.1 List of Tables
1.2 List of Figures
2 Introduction
2.1 What Is This Report About?
2.2 MRI Systems Market Segmentation
2.3 Definitions of Markets Covered in the Report
3 MRI Systems Market, China
3.1 MRI Systems Market, China, Revenue ($m), 2005-2012
3.2 MRI Systems Market, China, Revenue ($m), 2012-2020
3.3 MRI Systems Market, China, Volume (Units), 2005-2012
3.4 MRI Systems Market, China, Volume (Units), 2012-2020
3.5 MRI Systems Market, China, Average Price ($), 2005-2020
3.6 MRI Systems Market, China, Distribution Share by Revenue ($m), 2011-2012
3.7 MRI Systems Market, China, Company Share by Revenue ($m), 2011-2012
4 Overview of Key Companies in China, MRI Systems Market
4.1 Siemens Healthcare
4.1.1 Company Overview
4.2 GE Healthcare
4.2.1 Company Overview
4.3 Philips Healthcare
4.3.1 Company Overview
4.4 Toshiba Medical Systems Corporation
4.4.1 Company Overview
4.5 Neusoft Medical Systems Co., Ltd.
4.5.1 Company Overview
4.6 Hitachi Medical Corporation
4.6.1 Company Overview
4.7 China Resources Wandong Medical Equipment Co., Ltd.
4.7.1 Company Overview
5 MRI Systems Market Pipeline Products
6 Financial Deals Landscape
6.1 Acquisition
6.1.1 China Resources Wandong Medical Equipment’s Controlling Shareholder To Divest 51.51% Stake
6.1.2 Neusoft Medical To Acquire 25% Joint Venture Interest In Philips and Neusoft Medical From Philips Healthcare
6.2 Partnerships
6.2.1 Invivo Enters Into Co-Development Agreement With iCAD For MRI Solutions
6.2.2 Aurora Imaging Technology Enters Into Distribution Agreement With Sumec Group For Dedicated Breast MRI System
7 Recent Developments
7.1 Corporate Communications
7.1.1 Mar 06, 2014: Concord Medical Announces Changes to the Board
7.1.2 Dec 26, 2013: Concord Medical Announces Results of 2013 Annual General Meeting; Appoints New Board Members
7.1.3 Oct 25, 2013: Siemens appoints new CEOs for India, Singapore and China
7.2 Financial Announcements
7.2.1 Nov 12, 2013: Concord Medical Reports Third Quarter 2013 Financial Results and Reiterates Financial Year Guidance Forecast
7.2.2 Oct 31, 2013: Concord Medical to Report Third Quarter 2013 Financial Results on November 12, 2013
7.2.3 Aug 12, 2013: Concord Medical Reports Second Quarter 2013 Financial Results
7.2.4 Aug 01, 2013: Concord Medical to Report Second Quarter 2013 Financial Results on Aug 12, 2013
7.2.5 May 21, 2013: Concord Medical Reports Revenue Of RMB203.9m In Q1 2013
7.2.6 Mar 20, 2013: Concord Medical Reports Revenue Of RMB672.1m In 2012
7.3 Government and Public Interest
7.3.1 Jan 03, 2014: Concord Medical to Present at the 32nd Annual J.P. Morgan Healthcare Conference
7.3.2 Dec 17, 2013: Concord Medical to Hold Annual General Meeting on December 21, 2013
7.3.3 Oct 15, 2013: Concord Medical Announces Industry Update
7.4 Other Significant Developments
7.4.1 Jan 07, 2014: Concord Medical Declares Special Dividend
8 Appendix
8.1 Research Methodology
8.1.1 Coverage
8.1.2 Secondary Research
8.1.3 Primary Research
8.1.4 Market Modeling and Forecasting
8.1.5 Company Share Analysis
8.1.6 Distribution Share Analysis
8.2 Expert Panel
8.3 Consulting
8.4 Contact Us
8.5 Disclaimer

1.1 List of Tables
Table 1: MRI Systems Market, China, Revenue ($m), USD Constant, Historic, 2005-2012
Table 2: MRI Systems Market, China, Revenue ($m), USD Constant, Forecast, 2012-2020
Table 3: MRI Systems Market, China, Volume (Units), Historic, 2005-2012
Table 4: MRI Systems Market, China, Volume (Units), Forecast, 2012-2020
Table 5: MRI Systems Market, China, Average Price ($), Historic, 2005-2012
Table 6: MRI Systems Market, China, Average Price ($), Forecast, 2012-2020
Table 7: MRI Systems Market, China, Distribution Share by Revenue ($m), USD Constant, 2011-2012
Table 8: MRI Systems Market, China, Company Share by Revenue ($m), USD Constant, 2011-2012
Table 9: MRI Systems Market Pipeline Products
Table 10: China Resources Wandong Medical Equipment's Controlling Shareholder To Divest 51.51% Stake
Table 11: Neusoft Medical To Acquire 25% Joint Venture Interest In Philips and Neusoft Medical From Philips Healthcare
Table 12: Invivo Enters Into Co-Development Agreement With iCAD For MRI Solutions
Table 13: Aurora Imaging Technology Enters Into Distribution Agreement With Sumec Group For Dedicated Breast MRI System
Table 14: Total Number of Primary Research Participants, Diagnostic Imaging Equipment Market, by Country

1.2 List of Figures
Figure 1: MRI Systems Market, China, Revenue ($m), USD Constant, Historic, 2005-2012
Figure 2: MRI Systems Market, China, Revenue ($m), USD Constant, Forecast, 2012-2020
Figure 3: MRI Systems Market, China, Volume (Units), Historic, 2005-2012
Figure 4: MRI Systems Market, China, Volume (Units), Forecast, 2012-2020
Figure 5: MRI Systems Market, China, Company Share (%), 2012
Figure 6: GlobalData Epidemiology-Based Forecasting Model
Figure 7: GlobalData Capital Equipment-Based Forecasting Model
Figure 8: Primary Interviews by Participant Type (%)

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