The World Market for Cloud Computing in Healthcare

Description: Healthcare providers around the world are facing rising costs while they attempt to maintain or improve care. Healthcare information technology (HIT) is a key component of streamlining healthcare in a way that can provide benefits to those involved.

As this report details, cloud computing is a way of using existing technology to modernize the healthcare industry. Cloud technologies are generally off-site, third-party-managed computing resources that can include computational resources, additional data storage and advanced software services such as electronic medical records (EMRs) or data analytics.

This report takes a worldwide look at the market for cloud computing, along with a discussion of trends and case studies. The benefits of cloud computing in healthcare involves the ability for health providers to reduce costs, adapt more quickly, improve hospital resource usage, automate tasks, improve security, increase data usage efficiency, and stay abreast of standards such as electronic patient records and security.

As part of its coverage, the report provides:

- Mergers and Acquisitions in the Industry
- Drivers and Challenges for Developing Markets
- Analyst Conclusions and Future Outlook
- Challenges for Companies in the Market
- Revenues for Major Cloud Providers
- The Size of The Cloud Computing Healthcare Market, by Region
- Case Studies Demonstrating Cloud Computing Effectiveness and Cost Savings
- Cloud Computing Market in Healthcare Vs. Other Industries
- Cloud Computing Market Revenues by Developed vs. Developing Markets

The market for cloud computing in healthcare is focused on providing an overview of the cloud industry, its functions, and both benefits and drawbacks. In the health industry, the cloud market includes a number of applications, including but not limited to EMR/EHR services, archiving, storage, patient-provider interactions, financial services and more.

Market numbers discussed in this report are focused on the global market with special market coverage of specific regions, including:

- United States
- Europe
- Japan
- China
- India
- Brazil
- Rest of World

For each region, the total spending on healthcare to 2020, the total spending on healthcare IT and the total cloud computing spending is estimated. Revenues are displayed at the manufacturers' level in U.S. dollars. The base year is 2012, with forecasts provided through 2020. The market was evaluated via a combination of healthcare IT trends, population trends, healthcare demands in the future, vendor trends, innovations, federal and industry standards and regulations. Both primary and secondary sources were consulted in developing market estimates.

Telephone interviews and email correspondence were the primary method of gathering information. For the purpose of this study interviews were conducted with more than 70 key industry officials, software and IT service vendors, IT consultants, health care providers, and government personnel. These sources were the primary basis in gathering information specifically relating to revenue data presented in this report.

Specific interviews with IT company representatives included marketing directors, division managers, and product representatives. Secondary sources such as company literature, databases, investment reports, and
medical, information technology and business journals were used to complement primary information.

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