Global Social Science and Humanities Publishing 2013-2014

Description: This report provides an overview and financial outlook for the global social science and humanities (SSH) publishing markets based on specific research and analysis of the leading competitors’ performance through 2012.

The information was gathered through primary and secondary research to estimate company, market and individual delivery channel performance in 2012. Company performance is projected through 2013. Market and individual delivery channel performance is projected through 2016.

This research was conducted in conjunction with a larger study of the overall market for professional publishing, including legal and business publishing, the results of which are available in the associated reports Global Medical Publishing 2013-2014, Global Scientific and Technical Publishing 2013-2014, Global Tax, Accounting and Business Publishing 2013-2014, and Global Legal Publishing 2013-2014.

The overall market and each market segment is divided into four content delivery channels: books, journals, online services (including abstracting and indexing), and other, a category that includes live meetings, audio, video and CD-ROM information.

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