North America Mammography Equipment Market Outlook to 2020

Description: North America Mammography Equipment Market Outlook to 2020

Summary


The report also provides company shares and distribution shares data for each of these market categories, and global corporate-level profiles of the key market participants, pipeline products, and news and deals related to the Mammography Equipment market wherever available.

The data in the report is derived from dynamic market forecast models. GlobalData uses capital equipment–based models to estimate and forecast the market size. The objective is to provide information that represents the most up-to-date data of the industry possible.

Capital equipment–based forecasting models are done based on the installed base, replacements and new sales of a specific device/equipment in healthcare facilities such as hospitals, clinics and diagnostic centers. Data for average number of units per facility is used to arrive at the installed base of the capital equipment. Sales for a particular year are arrived at by calculating the replacement units and new units (additional and first-time purchases).

Extensive interviews are conducted with key opinion leaders (KOLs), physicians and industry experts to validate the market size, company share and distribution share data and analysis.

Scope

- Annualized market revenues (USD million), volume (units) and average selling price ($) data for each of the market categories. Data is provided from 2005 to 2012 and forecast to 2020.
- 2012 company shares and distribution shares data for each of the market categories.
- Global corporate-level profiles of key companies operating within the North America Mammography Equipment market.
- Key players covered include GE Healthcare, Hologic, Inc., Philips Healthcare, Sectra AB and Siemens Healthcare

Reasons to buy

- Develop business strategies by identifying the key market segments poised for strong growth in the future.
- Develop market-entry and market expansion strategies.
- Design competition strategies by identifying who-stands-where in the market.
- Develop investment strategies by identifying the key market segments expected to register strong growth in the near future.
- What are the key distribution channels and what's the most preferred mode of product distribution – Identify, understand and capitalize.

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8 Mammography Equipment Market Pipeline Products

9 Recent Developments

9.1 Corporate Communications

9.1.1 Feb 24, 2014: iCAD Appoints Dr. Robert Goodman to Board of Directors

9.1.2 Feb 04, 2014: Brent Shafer appointed Chief Executive Officer of Philips North America

9.1.3 Nov 25, 2013: iCAD Promotes CFO Kevin Burns to Chief Operating Officer

9.1.4 Apr 17, 2013: CML HealthCare Names Timothy Feltis As CMO

9.2 Financial Announcements

9.2.1 Feb 19, 2014: iCAD Reports 2013 Fourth Quarter and Full Year Financial Results

9.2.2 Oct 28, 2013: iCAD Reports Third Quarter Financial Results

9.2.3 Oct 22, 2013: iCAD to Host Third Quarter Financial Results Conference Call on Tuesday, October 29, 2013

9.2.4 Aug 09, 2013: CML HealthCare Inc. Reports 2013 Second Quarter Financial Results

9.2.5 Jul 29, 2013: iCAD Reports Second Quarter Financial Results

9.2.6 Jul 25, 2013: CML HealthCare Announces Release Date for Second Quarter 2013 Financial Results

9.2.7 Jul 19, 2013: iCAD to Host Second Quarter Financial Results Conference Call on Tuesday, July 30, 2013

9.2.8 May 10, 2013: CML HealthCare Reports Revenue Of CAD62.2m In Q1 2013

9.2.9 Apr 29, 2013: iCAD Reports Revenue Of $7.9m In Q1 2013

9.2.10 Apr 23, 2013: CML HealthCare Inc. Announces Release Date for First Quarter 2013 Financial Results

9.3 Government and Public Interest

9.3.1 Jan 07, 2014: iCAD to Participate in the 16th Annual Needham Growth Conference

9.3.2 Nov 26, 2013: iCAD to Participate in the LD Micro Conference

9.3.3 Nov 26, 2013: Inappropriate to Balance Bill Medicare Patients for Breast Tomosynthesis

9.3.4 Nov 12, 2013: Philips CFO presents at the UBS European Investor Conference in London

9.3.5 Nov 12, 2013: iCAD to Participate in the Canaccord Genuity Medical Technology & Diagnostics Forum

9.3.6 Sep 24, 2013: iCAD to Participate in Craig-Hallum’s 4th Annual Alpha Select Conference

9.4 Legal And Regulatory

9.4.1 Aug 14, 2013: Broad launch for ColdZyme Mouth Spray, soon on Apoteket AB's shelves

9.4.2 Jun 26, 2013: FDA Approves ACR To Accredit Fuji Aspire HD Plus And Aspire HD-S Full-Field Digital Systems

9.5 Other Significant Developments

9.5.1 Mar 03, 2014: Norman Regional Renews contract for business analytics solutions With Streamline Health

9.5.2 Feb 14, 2014: ADA Medical Now Offering Pre-Clinical Imaging Services

9.5.3 Feb 14, 2014: Biopharma Services and ADA Medical Launch Full Research Services Platform

9.5.4 Jan 22, 2014: Nanotherapeutics selects GE Healthcare Life Sciences technologies for Advanced Development and Manufacturing Center

9.5.5 Nov 13, 2013: NGAGE Announces Representation Agreement with SIEMENS Healthcare

9.5.6 Aug 19, 2013: Generous donors funding new $1.2 million Center for Breast Health at Billings Clinic

9.5.7 Aug 07, 2013: FUJIFILM and the National Breast Cancer Foundation Celebrate Installation of New State-of-the-Art Mammography Unit at The Rose

9.6 Product News

9.6.1 Mar 10, 2014: 3D Mammography Arrives In Manhattan


9.6.3 Feb 18, 2014: Philips announces achievement of major milestone in largest ever sleep apnea clinical trial

9.6.4 Jan 22, 2014: Philips launches new Healthcare Informatics Solutions and Services Business Group

9.6.5 Jun 27, 2013: VirtualScopics Completes Six Week Analysis Of Phase III Breast Cancer Study

9.6.6 May 23, 2013: Hologic's US Study Shows 3D Mammography Significantly Reduces Recall Rates And Improves Cancer Detection

9.6.7 May 07, 2013: Royal Philips Electronics Launches Healthcare Transformation Services

9.7 Strategy And Business Planning

9.7.1 Nov 12, 2013: Philips and AMREF Flying Doctors announce strategic partnership to improve health care in Africa

9.7.2 Oct 01, 2013: Philips to shape the future of healthcare in Asia Pacific by bridging the Hospital and the Home
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