Cinema Industry Research Northern Europe

Description: Our core activity is researching developments in cinema markets across the Americas, Asia-Pacific and Europe. We follow growth in the multiplex sector, the continued penetration of digital projection and 3D, and watch how cinema admissions, ticket prices and box office are developing. We take an interest in audience demographics, and other revenue sources for cinemas such as refreshment sales and on-screen advertising.

Upstream we watch film industries to evaluate how far the future stream of product can support growth in the cinema sector. This focus is not confined to the Hollywood industry. Recent years have seen a trend towards film industries even in small countries achieving commercial success, while the film industries of others like France, Japan and Korea have long been hugely important.

We also research companies, especially financial data. Consolidation strategies are an ongoing feature of cinema industries, providing cinema chains with a source of growth and economies of scale to support further investment.

Most of this research is available in published form. Each year we publish reports on the cinema markets of tens of nations. Some reports cover only one (for example, India), others film distribution territories (USA and Canada), and others geographical regions (Scandinavia). Sometimes we publish reports on specific issues (for example 3D). This research is available either as individual reports or in (discounted) annual subscription package. The drop-down boxes below will enable you to find quickly an appropriate product to meet your needs. Or to see everything available at a glance, use the site map accessed from the horizontal menu at the foot of the page.

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