EU5 X-ray Systems Market Outlook to 2020

Description: EU5 X-ray Systems Market Outlook to 2020

Summary


The report also provides company shares and distribution shares data for each of these market categories, and global corporate-level profiles of the key market participants, pipeline products, and news and deals related to the X-ray Systems market wherever available.

The data in the report is derived from dynamic market forecast models. GlobalData uses capital equipment-based models to estimate and forecast the market size. The objective is to provide information that represents the most up-to-date data of the industry possible.

Capital equipment-based forecasting models are done based on the installed base, replacements and new sales of a specific device/equipment in healthcare facilities such as hospitals, clinics and diagnostic centers. Data for average number of units per facility is used to arrive at the installed base of the capital equipment. Sales for a particular year are arrived at by calculating the replacement units and new units (additional and first-time purchases).

Extensive interviews are conducted with key opinion leaders (KOLs), physicians and industry experts to validate the market size, company share and distribution share data and analysis.

Scope

- Annualized market revenues (USD million), volume (units) and average selling price ($) data for each of the market categories. Data is provided from 2005 to 2012 and forecast to 2020.
- 2012 company shares and distribution shares data for the market category.
- Global corporate-level profiles of key companies operating within the EU5 X-ray Systems market.
- Key players covered include GE Healthcare, Philips Healthcare, Siemens Healthcare, Carestream Health, Inc., Shimadzu Corporation, Toshiba Medical Systems Corporation and General Medical Merate S.p.A.

Reasons to buy

- Develop business strategies by identifying the key market segments poised for strong growth in the future.
- Develop market-entry and market expansion strategies.
- Design competition strategies by identifying who-stands-where in the market.
- Develop investment strategies by identifying the key market segments expected to register strong growth in the near future.
- What are the key distribution channels and what's the most preferred mode of product distribution - Identify, understand and capitalize.

Contents:

1 Table of Contents
1.1 List of Tables
1.2 List of Figures
2 Introduction
2.1 What Is This Report About?
2.2 X-ray Systems Market Segmentation
2.3 Definitions of Markets Covered in the Report

3 X-ray Systems Market, EU5
3.1 X-ray Systems Market, EU5, Revenue ($m), 2005-2020
3.2 X-ray Systems Market, EU5, Category Comparison by Revenue ($m), 2005-2020
3.3 X-ray Systems Market, EU5, Revenue ($m), 2005-2012
3.4 X-ray Systems Market, EU5, Revenue ($m), 2012-2020
3.5 X-ray Systems Market, EU5, Volume (Units), 2005-2020
3.6 X-ray Systems Market, EU5, Volume (Units), 2005-2012
3.7 X-ray Systems Market, EU5, Volume (Units), 2012-2020
3.8 X-ray Systems Market, EU5, Company Share by Revenue ($m), 2011-2012

4 X-ray Systems Market, France
4.1 X-ray Systems Market, France, Revenue ($m), 2005-2012
4.2 X-ray Systems Market, France, Revenue ($m), 2012-2020
4.2.1 Digital X-ray Systems Market, France, Revenue ($m), by Segment, 2005-2012
4.2.2 Digital X-ray Systems Market, France, Revenue ($m), by Segment, 2012-2020
4.3 X-ray Systems Market, France, Volume (Units), 2005-2012
4.4 X-ray Systems Market, France, Volume (Units), 2012-2020
4.4.1 Digital X-ray Systems Market, France, Volume (Units), by Segment, 2005-2012
4.4.2 Digital X-ray Systems Market, France, Volume (Units), by Segment, 2012-2020
4.5 X-ray Systems Market, France, Average Price ($), 2005-2020
4.6 X-ray Systems Market, France, Distribution Share by Revenue ($m), 2011-2012
4.7 X-ray Systems Market, France, Company Share by Revenue ($m), 2011-2012

5 X-ray Systems Market, Germany
5.1 X-ray Systems Market, Germany, Revenue ($m), 2005-2012
5.2 X-ray Systems Market, Germany, Revenue ($m), 2012-2020
5.2.1 Digital X-ray Systems Market, Germany, Revenue ($m), by Segment, 2005-2012
5.2.2 Digital X-ray Systems Market, Germany, Revenue ($m), by Segment, 2012-2020
5.3 X-ray Systems Market, Germany, Volume (Units), 2005-2012
5.4 X-ray Systems Market, Germany, Volume (Units), 2012-2020
5.4.1 Digital X-ray Systems Market, Germany, Volume (Units), by Segment, 2005-2012
5.4.2 Digital X-ray Systems Market, Germany, Volume (Units), by Segment, 2012-2020
5.5 X-ray Systems Market, Germany, Average Price ($), 2005-2020
5.6 X-ray Systems Market, Germany, Distribution Share by Revenue ($m), 2011-2012
5.7 X-ray Systems Market, Germany, Company Share by Revenue ($m), 2011-2012

6 X-ray Systems Market, Italy
6.1 X-ray Systems Market, Italy, Revenue ($m), 2005-2012
6.2 X-ray Systems Market, Italy, Revenue ($m), 2012-2020
6.2.1 Digital X-ray Systems Market, Italy, Revenue ($m), by Segment, 2005-2012
6.2.2 Digital X-ray Systems Market, Italy, Revenue ($m), by Segment, 2012-2020
6.3 X-ray Systems Market, Italy, Volume (Units), 2005-2012
6.4 X-ray Systems Market, Italy, Volume (Units), 2012-2020
6.4.1 Digital X-ray Systems Market, Italy, Volume (Units), by Segment, 2005-2012
6.4.2 Digital X-ray Systems Market, Italy, Volume (Units), by Segment, 2012-2020
6.5 X-ray Systems Market, Italy, Average Price ($), 2005-2020
6.6 X-ray Systems Market, Italy, Distribution Share by Revenue ($m), 2011-2012
6.7 X-ray Systems Market, Italy, Company Share by Revenue ($m), 2011-2012

7 X-ray Systems Market, Spain
7.1 X-ray Systems Market, Spain, Revenue ($m), 2005-2012
7.2 X-ray Systems Market, Spain, Revenue ($m), 2012-2020
7.2.1 Digital X-ray Systems Market, Spain, Revenue ($m), by Segment, 2005-2012
7.2.2 Digital X-ray Systems Market, Spain, Revenue ($m), by Segment, 2012-2020
7.3 X-ray Systems Market, Spain, Volume (Units), 2005-2012
7.4 X-ray Systems Market, Spain, Volume (Units), 2012-2020
7.4.1 Digital X-ray Systems Market, Spain, Volume (Units), by Segment, 2005-2012
7.4.2 Digital X-ray Systems Market, Spain, Volume (Units), by Segment, 2012-2020
7.5 X-ray Systems Market, Spain, Average Price ($), 2005-2020
7.6 X-ray Systems Market, Spain, Distribution Share by Revenue ($m), 2011-2012
7.7 X-ray Systems Market, Spain, Company Share by Revenue ($m), 2011-2012

8 X-ray Systems Market, United Kingdom
8.1 X-ray Systems Market, United Kingdom, Revenue ($m), 2005-2012
8.2 X-ray Systems Market, United Kingdom, Revenue ($m), 2012-2020
8.2.1 Digital X-ray Systems Market, United Kingdom, Revenue ($m), by Segment, 2005-2012
8.2.2 Digital X-ray Systems Market, United Kingdom, Revenue ($m), by Segment, 2012-2020
8.3 X-ray Systems Market, United Kingdom, Volume (Units), 2005-2012
8.4 X-ray Systems Market, United Kingdom, Volume (Units), 2012-2020
8.4.1 Digital X-ray Systems Market, United Kingdom, Volume (Units), by Segment, 2005-2012
8.4.2 Digital X-ray Systems Market, United Kingdom, Volume (Units), by Segment, 2012-2020
8.5 X-ray Systems Market, United Kingdom, Average Price ($), 2005-2020
8.6 X-ray Systems Market, United Kingdom, Distribution Share by Revenue ($m), 2011-2012
8.7 X-ray Systems Market, United Kingdom, Company Share by Revenue ($m), 2011-2012
9 Overview of Key Companies in EU5 X-ray Systems Market
9.1 Philips Healthcare
9.1.1 Company Overview
9.2 GE Healthcare
9.2.1 Company Overview
9.3 Siemens Healthcare
9.3.1 Company Overview
9.4 Carestream Health, Inc.
9.4.1 Company Overview
9.5 Toshiba Medical Systems Corporation
9.5.1 Company Overview
9.6 General Medical Merate S.p.A.
9.6.1 Company Overview
9.7 Shimadzu Corporation
9.7.1 Company Overview
9.8 Fujifilm Holdings Corporation
9.8.1 Company Overview
9.9 Apelem Espana SA
9.9.1 Company Overview
10 X-ray Systems Market Pipeline Products
11 Financial Deals Landscape
11.1 Partnerships
11.1.1 Imaging Dynamics To Enter Into Co-Marketing Agreement With Kangda Medical
12 Recent Developments
12.1 Corporate Communications
12.1.1 Feb 10, 2014: Smiths Group Announces Management Change
12.1.2 Jan 28, 2014: Siemens plans to delist its ADRs from NYSE
12.1.3 Oct 25, 2013: Siemens appoints new CEOs for India, Singapore and China
12.1.4 Oct 24, 2013: Smiths Detection Management Change
12.1.5 Sep 18, 2013: Jim Hagemann Snabe to succeed Josef Ackermann on Siemens’ Supervisory Board
12.1.6 Sep 18, 2013: Siemens focuses Managing Board and bundles Managing Board positions
12.1.7 Sep 11, 2013: Oxford Instruments Announces Directorate Change
12.1.8 Jun 17, 2013: Smiths Group Names George Buckley As Chairman
12.1.9 Apr 05, 2013: XCounter To Delist From NASDAQ OMX First North Stockholm
12.2 Financial Announcements
12.2.1 Jan 28, 2014: Siemens delivers sound start to fiscal 2014
12.2.2 Nov 07, 2013: Siemens ends fiscal 2013 with a solid fourth quarter
12.2.3 Oct 15, 2013: EOS imaging Reports 60% Revenue Growth for First Nine Months of 2013
12.2.4 Jun 11, 2013: Announcement of Preliminary Results for the year to 31 March 2013
12.3 Legal and Regulatory
12.3.1 Jan 23, 2014: ContextVision wins important patent litigation against Sapheneia
12.3.2 Sep 30, 2013: GE Healthcare’s National Network of Radiopharmacies Receives Joint Commission Accreditation
12.3.3 Aug 13, 2013: Elekta: Lawsuit with Varian Medical Systems resolved
12.4 Other Significant Developments
12.4.1 Feb 20, 2014: Smiths completes refinancing with new five-year credit facility
12.4.2 Feb 18, 2014: Dehaier Extends Exclusive Distribution Authorization With Timesco
12.4.3 Jan 22, 2014: Nanotherapeutics selects GE Healthcare Life Sciences technologies for Advanced Development and Manufacturing Center
12.4.4 Nov 19, 2013: Smiths Group plc Q1 Interim Management Statement
12.4.5 Nov 13, 2013: NGAGE Announces Representation Agreement with SIEMENS Healthcare
12.4.6 Aug 23, 2013: American Brachytherapy Society Receives $160,000 Grant from Nucletron, an Elekta Company, to Fund Brachytherapy Physician and Physics Residency Program
12.4.7 Apr 04, 2013: Claymount Europe and IASIS Technologies PCC have decided to enter into a long term distribution agreement for the Balkan market
12.5 Product News
12.5.1 Mar 13, 2014: Scientific Digital Imaging Expands its Range of Imaging Systems for Fast, Accurate Imaging of 2D or 1D Gels and all Blot Types
12.5.2 Dec 30, 2013: Voluntary Field Corrective Action Initiated for Vital Signs Device’s CO2 Multi Absorber Due to a Health Risk
12.5.3 Dec 11, 2013: Konica Minolta Introduces AeroDR 10 x 12 Plate at RSNA, Announces First Shipments
12.5.4 Oct 07, 2013: MDxHealth’s Prostate Cancer Test Meets Endpoints In DOCUMENT Trial
12.5.5 Apr 02, 2013: GE Healthcare Surpasses 500th Installation Of Mobile X-ray Platform In US
12.6 Strategy And Business Planning
12.6.1 Oct 23, 2013: GE Healthcare Aims For 15–20% Growth In India During Fiscal 2013
12.6.2 Oct 18, 2013: Intertek Expands Materials Science Laboratory Capabilities in Australia
12.6.3 Oct 17, 2013: Siemens to realign regional organization and strengthen corporate units
12.6.4 Sep 25, 2013: GE Healthcare Life Sciences to build KUBio modular biopharmaceutical factory for JHL Biotech in China
12.6.5 Apr 23, 2013: Ziehm Medical Shanghai Opens New Offices In Guangzhou
13 Appendix
13.1 Research Methodology
13.1.1 Coverage
13.1.2 Secondary Research
13.1.3 Primary Research
13.1.4 Market Modeling and Forecasting
13.1.5 Company Share Analysis
13.1.6 Distribution Share Analysis
13.2 Expert Panel
13.3 Consulting
13.4 Contact Us
13.5 Disclaimer
1.1 List of Tables
Table 1: X-ray Systems Market, Cross Country Comparison, EU5, Revenue ($m), USD Constant, 2005-2020
Table 2: X-ray Systems Market, EU5, Category Comparison by Revenue ($m), USD Constant, 2005-2020
Table 3: X-ray Systems Market, EU5, Revenue ($m), Historic, USD Constant, 2005-2012
Table 4: X-ray Systems Market, EU5, Revenue ($m), Forecast, USD Constant, 2012-2020
Table 5: X-ray Systems Market, EU5, Volume (Units), 2005-2020
Table 6: X-ray Systems Market, EU5, Volume (Units), Historic, 2005-2012
Table 7: X-ray Systems Market, EU5, Volume (Units), Forecast, 2012-2020
Table 8: X-ray Systems Market, EU5, Company Share by Revenue ($m), USD Constant, 2011-2012
Table 9: X-ray Systems Market, France, Revenue ($m), USD Constant, Historic, 2005-2012
Table 10: X-ray Systems Market, France, Revenue ($m), USD Constant, Forecast, 2012-2020
Table 11: Digital X-ray Systems Market, France, Revenue ($m), USD Constant, Historic, 2005-2012
Table 12: Digital X-ray Systems Market, France, Revenue ($m), USD Constant, Forecast, 2012-2020
Table 13: X-ray Systems Market, France, Volume (Units), Historic, 2005-2012
Table 14: X-ray Systems Market, France, Volume (Units), Forecast, 2012-2020
Table 15: Digital X-ray Systems Market, France, Volume (Units), Historic, 2005-2012
Table 16: Digital X-ray Systems Market, France, Volume (Units), Forecast, 2012-2020
Table 17: X-ray Systems Market, France, Average Price ($), Historic, 2005-2012
Table 18: X-ray Systems Market, France, Average Price ($), Forecast, 2012-2020
Table 19: X-ray Systems Market, France, Distribution Share by Revenue ($m), USD Constant, 2011-2012
Table 20: X-ray Systems Market, France, Company Share by Revenue ($m), USD Constant, 2011-2012
Table 21: X-ray Systems Market, Germany, Revenue ($m), USD Constant, Historic, 2005-2012
Table 22: X-ray Systems Market, Germany, Revenue ($m), USD Constant, Forecast, 2012-2020
Table 23: Digital X-ray Systems Market, Germany, Revenue ($m), USD Constant, Historic, 2005-2012
Table 24: Digital X-ray Systems Market, Germany, Revenue ($m), USD Constant, Forecast, 2012-2020
Table 25: X-ray Systems Market, Germany, Volume (Units), Historic, 2005-2012
Table 26: X-ray Systems Market, Germany, Volume (Units), Forecast, 2012-2020
Table 27: Digital X-ray Systems Market, Germany, Volume (Units), Historic, 2005-2012
Table 28: Digital X-ray Systems Market, Germany, Volume (Units), Forecast, 2012-2020
Table 29: X-ray Systems Market, Germany, Average Price ($), Historic, 2005-2012
Table 30: X-ray Systems Market, Germany, Average Price ($), Forecast, 2012-2020
Table 31: X-ray Systems Market, Germany, Distribution Share by Revenue ($m), USD Constant, 2011-2012
Table 32: X-ray Systems Market, Germany, Company Share by Revenue ($m), USD Constant, 2011-2012
Table 33: X-ray Systems Market, Italy, Revenue ($m), USD Constant, Historic, 2005-2012
Table 34: X-ray Systems Market, Italy, Revenue ($m), USD Constant, Forecast, 2012-2020
Table 35: Digital X-ray Systems Market, Italy, Revenue ($m), USD Constant, Historic, 2005-2012
Table 36: Digital X-ray Systems Market, Italy, Revenue ($m), USD Constant, Forecast, 2012-2020
Table 37: X-ray Systems Market, Italy, Volume (Units), Historic, 2005-2012
Table 38: X-ray Systems Market, Italy, Volume (Units), Forecast, 2012-2020
Table 39: Digital X-ray Systems Market, Italy, Volume (Units), Historic, 2005-2012
Table 40: Digital X-ray Systems Market, Italy, Volume (Units), Forecast, 2012-2020
Table 41: X-ray Systems Market, Italy, Average Price ($), Historic, 2005-2012
Table 42: X-ray Systems Market, Italy, Average Price ($), Forecast, 2012-2020
Table 43: X-ray Systems Market, Italy, Distribution Share by Revenue ($m), USD Constant, 2011-2012
Table 44: X-ray Systems Market, Italy, Company Share by Revenue ($m), USD Constant, 2011-2012
Table 45: X-ray Systems Market, Spain, Revenue ($m), USD Constant, Historic, 2005-2012
Table 46: X-ray Systems Market, Spain, Revenue ($m), USD Constant, Forecast, 2012-2020
Table 47: Digital X-ray Systems Market, Spain, Revenue ($m), USD Constant, Historic, 2005-2012
Table 48: Digital X-ray Systems Market, Spain, Revenue ($m), USD Constant, Forecast, 2012-2020
Table 49: X-ray Systems Market, Spain, Volume (Units), Historic, 2005-2012
Table 50: X-ray Systems Market, Spain, Volume (Units), Forecast, 2012-2020
Table 51: Digital X-ray Systems Market, Spain, Volume (Units), Historic, 2005-2012
Table 52: Digital X-ray Systems Market, Spain, Volume (Units), Forecast, 2012-2020
Table 53: X-ray Systems Market, Spain, Average Price ($), Historic, 2005-2012
Table 54: X-ray Systems Market, Spain, Average Price ($), Forecast, 2012-2020
Table 55: X-ray Systems Market, Spain, Distribution Share by Revenue ($m), USD Constant, 2011-2012
Table 56: X-ray Systems Market, Spain, Company Share by Revenue ($m), USD Constant, 2011-2012
Table 57: X-ray Systems Market, United Kingdom, Revenue ($m), USD Constant, Historic, 2005-2012
Table 58: X-ray Systems Market, United Kingdom, Revenue ($m), USD Constant, Forecast, 2012-2020
Table 59: Digital X-ray Systems Market, United Kingdom, Revenue ($m), USD Constant, Historic, 2005-2012
Table 60: Digital X-ray Systems Market, United Kingdom, Revenue ($m), USD Constant, Forecast, 2012-2020
Table 61: X-ray Systems Market, United Kingdom, Volume (Units), Historic, 2005-2012
Table 62: X-ray Systems Market, United Kingdom, Volume (Units), Forecast, 2012-2020
Table 63: Digital X-ray Systems Market, United Kingdom, Volume (Units), Historic, 2005-2012
Table 64: Digital X-ray Systems Market, United Kingdom, Volume (Units), Forecast, 2012-2020
Table 65: X-ray Systems Market, United Kingdom, Average Price ($), Historic, 2005-2012
Table 66: X-ray Systems Market, United Kingdom, Average Price ($), Forecast, 2012-2020
Table 67: X-ray Systems Market, United Kingdom, Distribution Share by Revenue ($m), USD Constant, 2011-2012
Table 68: X-ray Systems Market, United Kingdom, Company Share by Revenue ($m), USD Constant, 2011-2012
Table 69: X-ray Systems Market Pipeline Products
Table 70: Imaging Dynamics To Enter Into Co-Marketing Agreement With Kangda Medical
Table 71: Total Number of Primary Research Participants, Diagnostic Imaging Equipment Market, by Country

1.2 List of Figures
Figure 1: X-ray Systems Market, Cross Country Comparison, EU5, Revenue ($m), USD Constant, 2005-2020
Figure 2: X-ray Systems Market, EU5, Category Comparison by Revenue ($m), USD Constant, 2005-2020
Figure 3: X-ray Systems Market, EU5, Revenue ($m), Historic, USD Constant, 2005-2012
Figure 4: X-ray Systems Market, EU5, Revenue ($m), Forecast, USD Constant, 2012-2020
Figure 5: X-ray Systems Market, EU5, Volume (Units), Historic, 2005-2012
Figure 6: X-ray Systems Market, EU5, Volume (Units), Forecat, 2012-2020
Figure 7: X-ray Systems Market, EU5, Volume (Units), Historic, 2005-2012
Figure 8: X-ray Systems Market, EU5, Volume (Units), Forecast, 2012-2020
Figure 9: X-ray Systems Market, France, Revenue ($m), USD Constant, Historic, 2005-2012
Figure 10: X-ray Systems Market, France, Revenue ($m), USD Constant, Forecast, 2012-2020
Figure 11: Digital X-ray Systems Market, France, Revenue ($m), USD Constant, Historic, 2005-2012
Figure 12: Digital X-ray Systems Market, France, Revenue ($m), USD Constant, Forecast, 2012-2020
Figure 13: X-ray Systems Market, France, Volume (Units), Historic, 2005-2012
Figure 14: X-ray Systems Market, France, Volume (Units), Forecast, 2012-2020
Figure 15: Digital X-ray Systems Market, France, Volume (Units), Historic, 2005-2012
Figure 16: Digital X-ray Systems Market, France, Volume (Units), Forecast, 2012-2020
Figure 17: X-ray Systems Market, France, Company Share (%), 2012
Figure 18: X-ray Systems Market, Germany, Revenue ($m), USD Constant, Historic, 2005-2012
Figure 19: X-ray Systems Market, Germany, Revenue ($m), USD Constant, Forecast, 2012-2020
Figure 20: Digital X-ray Systems Market, Germany, Revenue ($m), USD Constant, Historic, 2005-2012
Figure 21: Digital X-ray Systems Market, Germany, Revenue ($m), USD Constant, Forecast, 2012-2020
Figure 22: X-ray Systems Market, Germany, Volume (Units), Historic, 2005-2012
Figure 23: X-ray Systems Market, Germany, Volume (Units), Forecast, 2012-2020
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