Italy Furniture Outlook

Description: The Italy Furniture Outlook analyzes through updated furniture statistics, useful indicators and through tables, graphs and maps the Italian furniture market. The study is structured as follows:

- Furniture market potential: size and growth of the market, furniture consumer spending, market openness, import penetration and market forecasts to 2017
- Demand determinants: socio-demographic variables, macroeconomic trends, historical data and forecasts
- Furniture consumption: total value 2010-2015, furniture consumption by segment (Upholstered furniture, Office furniture, Kitchen furniture) and by region, imports/consumption ratio and consumption by product origin
- Furniture Imports: total value 2010-2015, imports/consumption ratio by segment (Upholstered furniture, Office furniture, Kitchen furniture), origin of furniture imports, detailed tables for imports by product (Upholstered furniture, Non-upholstered seats, Bedroom furniture, Kitchen furniture, Furniture for dining and living rooms, Office furniture, Furniture n.e.c., Parts of furniture excluding parts of seats, Parts of seats, Total parts, Furniture excluding parts), by country and geographical area of origin
- Furniture Production: total value 2010-2015, furniture production by segment (Upholstered furniture, Office furniture, Kitchen furniture), the productive system.
- Furniture exports: total value 2010-2015, exports/production ratio by segment (Upholstered furniture, Office furniture, Kitchen furniture), destination of furniture exports, detailed tables for exports by product (Upholstered furniture, Non-upholstered seats, Bedroom furniture, Kitchen furniture, Furniture for dining and living rooms, Office furniture, Furniture n.e.c., Parts of furniture excluding parts of seats, Parts of seats, Total parts, Furniture excluding parts), by country and geographical area of destination
- Top furniture companies: short profile of around 380 top players operating in Italy, with information for their activity, product portfolio, turnover range, employees range, email address and website.

The Italy Furniture Outlook is part of the Country Furniture Outlook Series of reports (issued since the 1990's), covering at present over 70 countries. The report is carried out by experts that have been working for over 30 years in the field of furniture industry analysis.

Also available on the European union as a whole European Union Furniture Outlook which offers you an overview of this area, providing information on the furniture production system, the European furniture market potentials and development insights with historical data and future perspectives to 2017.

Contents: Italy. Market at a glance
- Furniture market outline

Italy. Macro Data
- Socio-demographic variables, macroeconomic trends, historical data and forecasts

Italy. Furniture Consumption
- Total value 2010-2015
- Furniture consumption by segment, by region, by product origin

Italy. Furniture Imports
- Total value 2010-2015
- Imports/consumption ratio by segment
- Origin of furniture imports
- Detailed tables for imports by product, by country and geographical area of origin

Italy. Furniture Production
- Total value 2010-2015
- Furniture production by segment
- The furniture manufacturing productive system

Italy. Furniture Exports

- Total value 2010-2015
- Exports/production ratio, exports by destination, by product and by geographical area

Italy. Methodological Notes

Italy. Short profile for major furniture companies

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