Personalized Medicines - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Personalized Medicines in US$ Million by the following Product Segments: Targeted Therapeutics, and Tests & Lab Services. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, and Rest of World.

Annual estimates and forecasts are provided for the period 2011 through 2020. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 85 companies including many key and niche players such as:

- Abbott Molecular, Inc.
- Affymetrix, Inc.
- AstraZeneca plc
- Bayer HealthCare Pharmaceuticals
- Beckman Coulter Genomics

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QIAGEN Obtains FDA Approval for Marketing therascreen® KRAS RGQ PCR Kit
Roche Gains Approval from EMA for PERJETA
OGT Unveils SureSeq™ Solid Tumor Panel Sequencing Service
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Affymetrix and UK Biobank Ink Contract
Bayer and Seattle Genetics Enter into Novel ADC Collaboration
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IDBS Announces Deployment of ORIS by King's Health Partners
PGXL Laboratories Inks Multi-Year Distribution Partnership Agreement with Essential Molecular Testing
Uniquest Inks Memorandum of Understanding with Aquavit Pharmaceuticals
Agilent Technologies Acquires Dako
IRIS International Signs Merger Agreement with Danaher
Lab21 and BD Diagnostics Sign Collaboration Agreement
Lab21 Inks Partnership Agreement with a Major Pharmaceutical Company
Lab21 Signs Partnership Agreement with Leading IVD Company
Lab21 and ITOR Establish Clinical Genomics Center
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Bayer Healthcare Pharmaceuticals (Germany)
Beckman Coulter Genomics (US)
bioMérieux SA (France)
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Total Companies Profiled: 85 (including Divisions/Subsidiaries 93)
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Canada (2)
Japan (1)
Europe (20)
France (5)
Germany (5)
The United Kingdom (6)
Rest of Europe (6)
Asia-Pacific (Excluding Japan) (3)
Latin America (1)
Middle East (2)

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