Brochure
More information from http://www.researchandmarkets.com/reports/2835930/

CAS 2-Hydroxy-1,4-naphoquinone World Consumption Report

Description: This CAS 2-Hydroxy-1,4-naphoquinone World Consumption Report provides data on the net consumption of CAS 83-72-7 - 2-Hydroxy-1,4-naphoquinone Substance(s) in each of the countries listed. The Substance(s) covered (2-Hydroxy-1,4-naphoquinone) are classified by the CAS Registry Number. In addition, where available this consumption is further analyzed by Application or End User sector.

CAS Number: 83-72-7

CAS_Synonyms: 2-Hydroxy-1-4-naphoquinone; C.I. 75480; 2-Hydroxy-p-naphthoquinone

Equivalent EINECS: 201-496-3

The CAS 2-Hydroxy-1,4-naphoquinone World Consumption Reports gives 6 pages of data for each of about 200 countries, plus thousands of database tables and spreadsheets.

This report specifications: Pages: 2056; Spreadsheets: 5683; Tables: 5717; Diagrams: 554. Online Delivery 24-48 hours, plus DVD by Courier.

This is an entry level product which provides users with commercial intelligence on 2-Hydroxy-1,4-naphoquinone markets and industries about 200 countries. The report is formatted to give both a narrative description of the various matters covered as well as provide readers with the ability to directly use the Chapters (via Microsoft Word or compatible word processors) to produce their own reports and documentation. Experienced users will be able to use the spreadsheet and databases to generate highly detailed narrative reports, charts and graphics - as well as sophisticated business and commercial forecasts and models. The databases are provided in both Excel spreadsheets and an Access database. Explanatory notes are provided as word processor documents or in PDF formats.

As an entry level product the narrative is necessarily illustrative in its terminology and seeks to provide a basic degree of business logic and theory which indicates the rational applied in the forecasting and modelling methodology.

The databases provided are specifically designed to provide users with a uniform and consistent numeric measure of both (normally) quantifiable values as well as conceptual factors which are (usually) only capable of qualification. Experienced users will know how to apply forecasting and modelling software to the numeric data provided to generate highly detailed and discrete business planning models. The databases provided in this report can be used directly with databases on other product, markets and industries in other countries. The databases are specifically designed to be trans-national, currency neutral, inflation and purchasing parity adjusted, product parity and product equivalent adjusted, opportunity cost adjusted, and numerically compatible; they all can be linked or merged programmatically in business planning models to provide multi-national and multi-level analysis.

This database is updated monthly. 12 month After-Sales and update services available from the publisher.

Contents: CAS 2-Hydroxy-1,4-naphoquinone World Consumption Report. CAS 83-72-7

Market Consumption Data for 2-Hydroxy-1,4-naphoquinone

Where available, this consumption is analyzed by Application or End User sector.

2-Hydroxy-1,4-naphoquinone Market Consumption data is given for each year 1997 to the Current Year and then a forecast to 2028. This data is given in many Excel Spreadsheets and Access Tables, including:

WORLD Market Values Dollar Euro

WORLD Market Values Yen Yuan
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada + USA</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Central America</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>South America</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Europe</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Eurasia</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Middle East</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Africa</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Asia</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oceania</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
2020 Country Values Dollars
2021 Country Values Dollars
2022 Country Values Dollars
2023 Country Values Dollars
2024 Country Values Dollars
2025 Country Values Dollars
2026 Country Values Dollars
2027 Country Values Dollars
2028 Country Values Dollars

Plus Market and Financial data (1997 to Current, Forecast to 2028) for each of countries covered in the database:-

Albania, Algeria, Angola, Argentina, Armenia, Aruba, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Cote d'Ivoire, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominica, Dominican Republic, Ecuador, Egypt, Eire, El Salvador, Eritrea, Estonia, Ethiopia, Finland, France, French Guiana, Gabon, Gambia, Georgia, Germany, Ghana, Greece, Guadeloupe, Guatemala, Guinea, Guinea-Bissau, Guyana, Haiti, Honduras, Hungary, Iceland, India, Indonesia, Iran, Iraq, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lesotho, Liberia, Libya, Lithuania, Luxembourg, Macedonia, Madagascar, Malawi, Malaysia, Martinique, Mexico, Moldova, Montenegro, Morocco, Mozambique, Namibia, Netherlands, Netherlands Antilles, New Zealand, Nicaragua, Nigeria, Norway, Oman, Pakistan, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Reunion, Romania, Russia, Saudi Arabia, Senegal, Sierra Leone, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Suriname, Swaziland, Sweden, Switzerland, Syria, Taiwan, Tajikistan, Tanzania, Thailand, Trinidad and Tobago, Tunisia, Turkey, Turkmenistan, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia, Zimbabwe.

For some countries a data caveat is indicated due to local survey conditions and thus data may not be available for those countries.

Financial Data is given for each country, historic and forecast:-

Total Sales
Pre-tax Profit
Interest Paid
Non-trading Income
Operating Profit
Depreciation: Structures
Depreciation: Plant and Equipment
Depreciation: Miscellaneous Items
Total Depreciation
Trading Profit
Intangible Assets
Intermediate Assets

Fixed Assets: Structures

Fixed Assets: Plant and Equipment

Fixed Assets: Miscellaneous Items

Fixed Assets

Capital Expenditure on Structures

Capital Expenditure on Plant and Equipment

Capital Expenditure on Vehicles

Capital Expenditure on Data Processing Equipment

Capital Expenditure on Miscellaneous Items

Total Capital Expenditure

Retirements: Structures

Retirements: Plant and Equipment

Retirements: Miscellaneous Items

Total Retirements

Total Fixed Assets

Finished Product Stocks

Work in Progress as Stocks

Materials as Stocks

Total Stocks / Inventory

Debtors

Miscellaneous Current Assets

Total Current Assets

Total Assets

Creditors

Short Term Loans

Miscellaneous Current Liabilities

Total Current Liabilities

Net Assets / Capital Employed

Shareholders' Funds

Long Term Loans
Miscellaneous Long Term Liabilities
Workers
Hours Worked
Work in 1st Quarter
Work in 2nd Quarter
Work in 3rd Quarter
Work in 4th Quarter
Total Employees
Raw Materials Cost
Finished Materials Cost
Fuel Cost
Electricity Cost
Total Input Supplies / Materials and Energy Costs
Payroll Costs
Wages
Directors' Remunerations
Employee Benefits
Employee Commissions
Total Employees Remunerations
Sub-Contractors
Rental & Leasing: Structures
Rental & Leasing: Plant and Equipment
Total Rental & Leasing Costs
Maintenance: Structures
Maintenance: Plant and Equipment
Total Maintenance Costs
Services Purchased
Communications Costs
Miscellaneous Expenses
Sales Personnel Variable & Commission Costs
Sales Expenses and Costs
Sales Materials Costs
Total Sales Costs
Distribution Fixed Costs
Distribution Variable Costs
Warehousing Fixed Costs
Warehousing Variable Costs
Physical Handling Fixed Costs
Physical Handling Variable Costs
Physical Process Fixed Costs
Physical Process Variable Costs
Total Distribution and Handling Costs
Mailing & Correspondence Costs
Media Advertising Costs
Advertising Materials & Print Costs
POS & Display Costs
Exhibition & Events Costs
Total Advertising Costs
Product Returns & Rejection Costs
Product Installation & Re-Installation Costs
Product Breakdown & Post Installation Costs
Product Systems & Configuration Costs
Product Service & Maintenance Costs
Customer Problem Solving & Complaint Costs
Total After-Sales Costs
Total Marketing Costs
New Technology Expenditure
New Production Technology Expenditure
Total Research and Development Expenditure
Total Operational & Process Costs
Debtors within Agreed Terms
Debtors Outside Agreed Terms
Un-recoverable Debts
Return on Capital %
Return on Assets %
Return on Shareholders' Funds %
Pre-tax Profit Margins %
Operating Profit Margin %
Trading Profit Margin %
Return on Investment %
Assets Utilization (Ratio of Sales to Total Assets)
Sales as a ratio of Fixed Assets
Stock Turnover (Sales as a ratio of Stocks)
Credit Period (Days)
Creditors' Ratio (Creditors , Sales times 365 days)
Default Debtors given as a Ratio of Total Debtors
Un-Recoverable Debts given as a Ratio of Total Debts
Working Capital / Sales %
Materials & Energy Costs as a % of Sales
Added Value %
Investment as a Ratio of Added Value
Value of Plant & Equipment as a % of Sales
Vertical Integration (Value Added as a % of Sales)
Research & Development Investment as a % of Sales
Capital Expenditure Investment as a % of Sales
Marketing Costs as a % of Sales
Current Ratio (Current Assets Ratio of Current Liabilities)
Quick Ratio
Borrowing Ratio (or Total Debt as a ratio of Net Worth)
Equity Ratio (Shareholders Funds Ratio of Total Liabilities)
Income Gearing
Total Debt as a ratio of Working Capital
Debt Gearing Ratio (Long Term Loans Ratio of Net Worth)
Average Remuneration (all employees - full and part)
Profit per Employee
Sales per Employee
Remunerations / Sales
Fixed Assets per Employee
Capital Employed per Employee
Total Assets per Employee
Value of Average Investment per Employee
Value Added per Employee
Materials Costs as a % of Sales
Wage Costs as a % of Sales
Payroll and Wages as a Ratio to Materials
Variable Costs as a % of Sales
Fixed Costs as a % of Sales
Fixed Costs as a Ratio of Variable Costs
Distribution Costs as a % of Sales
Warehousing Costs as a % of Sales
Physical Costs as a % of Sales
Fixed as a Ratio of Variable Distribution Costs
Fixed as a Ratio of Variable Warehousing Costs
Fixed as a Ratio of Variable Physical Costs
Fixed as Ratio of Variable Distribution & Handling Costs
Product Returns & Rejections Costs as a % of Sales
Product Installation & Associated Costs as a % of Sales
Product Breakdown & Associated Costs as a % of Sales
Product Systems & Associated Costs as a % of Sales
Product Service & Associated Costs as a % of Sales
Customer Complaint & Associated Costs as a % of Sales
Stock Work in Progress Ratio to Finished Products
Stock Materials as a Ratio of Work in Progress
Un-recoverable Debts as a Ratio of Total Debt
Un-recoverable Debts Ratio of Debts Within Agreed Terms
Total Sales Costs as a % of Sales
Total Distribution & Handling Costs as a % of Sales
Total Advertising Costs as a % of Sales
Total After-Sales Costs as a % of Sales
Total Customer Compensation Costs as a % of Sales
Total Variable Marketing Costs as a % of Sales
Total Fixed Marketing Costs as a % of Sales
Total Fixed Marketing Ratio Variable Marketing Costs
Variable Sales Personnel Costs as a Ratio Marketing Costs
Variable Distribution/Handling Costs Ratio Marketing Costs
Variable Advertising Costs as a Ratio of Marketing Costs
Variable After-Sales Costs as a Ratio of Marketing Costs
Sales Personnel Variable Costs as a Ratio of Sales
Sales Personnel Variable Costs as a Ratio of Debtors
Sales Personnel Variable Costs : Un-Recoverable Debtors
Exports as a % of Sales
$ Hourly Pay Rate
$ Hourly Wage Rate
Capital Employed
Industry Data is given for each country, historic and forecast:
OEM & Manufacturers Market Level
Wholesale & Distributor Market Level
Retailer & Added Value Retailer Market Level
End User & Consumer Market Level
Discounted & Promotional Market Level
Plant & Equipment Average Annual Investment
Product Prices as a % of the Market Average
New Products as a % of the Total Output
Relative Products of a Superior Quality
Index of Comparative Salesforce/Selling Expense
Index of Comparative Advertising Expenditure
Index Comparative General Promotional Expense
Product Adoption Rates
Product Sales Conversion Rates
Average Annual Sales Growth Rate
Capacity Utilization Measure / Standard Capacity
Standardized Products & Services Index
Relative Employee Compensation Index
Instable Market Share Index
Relative Forward Integration Index
Plant + Equipment Investment > than Depreciation
Plant + Equipment Investment = to Depreciation
Plant + Equipment Investment < than Depreciation
Plant + Equipment Investment - Unallocated
Plant + Equipment in Use range 0-3 years
Plant +Equipment in Use range 3-6 years
Plant +Equipment in Use range 6-9 years
Plant and Equipment in Use 9+ years
Supplier Concentration = 8 Largest
Supplier Concentration = 20 Largest
Supplier Concentration = 50 Largest
Supplier Concentration = Unspecified
Enterprises within the Range 1-19 Employees
Enterprises within the Range 20-99 Employees
Enterprises within the Range 100+ Employees
Enterprises within Unspecified Employee Ranges
Market Grids
Competitive
Critical Parameters
Decision Makers
Market Segmentation
Marketing Costs
Performance
Product Launch
Chapters:

1 ADMINISTRATION
2 ADVERTISING
3 BUYERS - COMMERCIAL OPERATIONS
4 BUYERS - COMPETITORS
5 BUYERS - MAJOR CITY
6 BUYERS - PRODUCTS
7 BUYERS - TRADE CELL
8 COMPETITIVE INDUSTRY ANALYSIS
9 COMPETITOR ANALYSIS
10 COUNTRY FOCUS
11 DISTRIBUTION
12 FINANCIAL - BUSINESS DECISION SCENARIOS
13 FINANCIAL - CAPITAL COSTS SCENARIOS
14 FINANCIAL - CASHFLOW OPTION SCENARIOS
15 FINANCIAL - COST STRUCTURE SCENARIOS
16 FINANCIAL - HISTORIC BALANCE SHEET
17 FINANCIAL - HISTORIC MARKETING COSTS
18 FINANCIAL - INVESTMENT + COST REDUCTION
19 FINANCIAL - MARKET CLIMATE SCENARIOS
20 FINANCIAL - MARKETING COSTS
21 FINANCIAL - MARKETING EXPENDITURE
22 FINANCIAL - MARKETING MARGINS
23 FINANCIAL - STRATEGIC OPTIONS SCENARIOS
24 FINANCIAL - SURVIVAL SCENARIOS
25 FINANCIAL - TACTICAL OPTIONS SCENARIOS
26 GEOGRAPHIC DATA
27 INDUSTRY - NORMS
28 MAJOR CITY MARKET ANALYSIS
29 MARKET CAPITAL ACCESS SCENARIOS
30 MARKET CASHFLOW SCENARIOS
31 MARKET ECONOMIC CLIMATE SCENARIOS
32 MARKET INVESTMENT + COSTS SCENARIOS
33 MARKET MARKETING EXPENDITURE
34 MARKET RISK SCENARIOS
35 MARKET STRATEGIC OPTION SCENARIOS
36 MARKET SURVIVAL OPTION SCENARIOS
37 MARKET TACTICAL OPTION SCENARIOS
38 MARKETING EXPENDITURE -v- MARKET SHARE
39 MARKETING STRATEGY DEVELOPMENT
40 MARKETS
41 OPERATIONAL ANALYSIS
42 OVERSEAS DEVELOPMENT
43 PERSONNEL MANAGEMENT
44 PHYSICAL DISTRIBUTION + HANDLING
45 PRICING
46 PROCESS + ORDER HANDLING
47 PRODUCT ANALYSIS
48 PRODUCT DEVELOPMENT
49 PRODUCT MARKETING FACTORS
50 PRODUCT MIX
51 PRODUCT SUMMARY
52 PROFIT RISK SCENARIOS
53 PROMOTIONAL MIX
54 SALESFORCE DECISIONS
55 SALES PROMOTION
56 SURVEYS
57 TARGETS - PRODUCT + MARKET
58 TECHNOLOGY
59 TRADE CELL ANALYSIS

This report specifications:
Pages: 2056; Spreadsheets: 5683; Tables: 5717; Diagrams: 554. Online Delivery 24-48 hours, plus DVD by Courier.

This database is updated monthly. 12 month After-Sales and update services available from The Data Institute.
Ordering:

Order Online - [http://www.researchandmarkets.com/reports/2835930/](http://www.researchandmarkets.com/reports/2835930/)

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form

To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct.

Product Name: CAS 2-Hydroxy-1,4-naphoquinone World Consumption Report
Web Address: http://www.researchandmarkets.com/reports/2835930/
Office Code: SCD2X3SX

Product Format
Please select the product format and quantity you require:

Quantity

- Online Access with DVD - Enterprisewide: [ ] USD 4689 + USD 57 Shipping/Handling

* Shipping/Handling is only charged once per order.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Description</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account number</td>
<td>833 130 83</td>
</tr>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB9853308313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp