Shortex - Investment Market Letter

Description: Shortex has the research you need to control the market. In either bull or bear markets, Shortex presents the best strategic approach. Recognized by Bloomberg, Barron’s, and Forbes for our unparalleled strategy.

With your subscription to Shortex, you will receive:

- Shortex issues, published every 3 weeks
- Weekly updates, delivered via email each Wednesday, containing a brief snippet of our latest Market Trend, as well as one short and one long position
- Shortex Performance Updates, which tracks the performance of every recommended stock, published along with every third issue

Shortex provides you with the information and analysis you need to maintain both long and short positions and ensure a solid return on your investments by taking advantage of an up or down market.

Shortex is well-known for its accurate forecasting & market-timing strategies, proven Buy/Sell advice, and insightful Long & Short recommendations. It provides you not with timid suggestions but with authoritative advisements that are well-researched, actionable, and confident.

This objectivity, honesty, and experience have led to the newsletter being respected by both media and private investors alike.

INDICATORS

Provides investors the current parameters set by the market. Indicators are updated every week, found in the Update section based on the initial indicators set by the latest Shortex positions found in the Indicators section.

OUTLOOK

The Shortex Outlook contains 2 sections which consist of the Market Trend, and the Future Forecast.

The Market Trend
Gives investors a brief on the current conditions of the market, and expansions on specifics regarding the markets actions. This is updated every week.

Future Forecast
Provides readers with an expectancy of the markets’ fundamental and technical movement as background to the 7 long and 7 short positions listed in Shortex.

LONG POSITIONS

Illuminates 7 positions that are expected to perform based on their fundamental and technical trend. One issue that is featured called a Special Situation is listed as a result of its unique current potential (based often on its fundamentals, quickly emerging new product or overlooked product, oversold, or on the rebound). Each Position features a brief explanation of the companies' history and situation.

- Today's Price indicates the Current Price (when publication occurred)
- Buying Range indicates what the recommended area of purchase
- Near Term Objective indicates the objective of the stock price within 6 months
- Inter Med Objective indicates the objective of the stock price within 6 months to over 1 year.
- Stop Loss protects long positions if the stock movement takes a turn toward the downside.
- Investors can use options (calls) in place of the purchase of the issues.

SHORT POSITIONS

List 7 stocks that are determined to be ripe for shorting. (Where the investor sells a borrowed share on the anticipation of the decline of a stock, they can cover the position at a lower price thereby retaining the
difference). The Short Special Situation indicates the position has a unique current potential (based on fundamentals, being overbought/over extended, or on the decline). Each position features a brief explanation of the particular companies history and situation.

New Positions are selected every three weeks

Weekly updates to the positions are updated each week

- Today’s Price indicates the Current Price (when the publication occurred)
- Take Short Position provides the recommended area of selling a short position.
- Cover Short NR Term designates the range when the investor should cover their short position.
- Stop Loss protects short positions if the stock movement takes a turn toward the upside and limits the amount of loss.
- Investors can use options (puts) in place of shorting the issues.

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