

Packaging made from papers and boards are classified as paper packaging. Various materials such as Kraft paper, cardboards, cartridge paper and recycled paper are used in the manufacture of packaging. Tetra packs, corrugated boxes, cartons and folding boxes are some of the different types of products used in the food & beverages, pharmaceutical and cosmetics industries.

The report forecasts and analyzes the paper packaging materials market on a global and a regional level. The forecast demand on a global level is based on volume (million tons) and revenue (USD billion) for a period ranging from 2013 to 2019. For better understanding of the market on a regional level, the market has been forecasted based on volume (million tons) and revenues (USD billion) for a time period ranging from 2013 to 2019. The study consists of the drivers and restraints of the paper packaging materials market and their impact on the growth of the market on the mentioned time period. In addition, the study includes opportunities available for the market on a regional and global level and its effect in the above mentioned time period.

For better understanding of the paper packaging materials market, we have given a detailed analysis of the value chain. Moreover, a detailed analysis of the Porter's five forces' model has been given for a better understanding of the intensity of competition present in the market. Furthermore, the study comprises of a market attractiveness analysis, where the applications are benchmarked based on their market size, growth rate and general attractiveness.

The paper packaging materials market has been segmented based on its product types, application and geography. All product types have been analyzed and forecast based on volumes (million tons) and revenue (USD billion) for a time period ranging from 2013 to 2019. In addition, application segments have been analyzed and forecasted on current trends on a global level and regional level, for a period ranging from 2013 to 2019. Geographically, the market has been segmented into North America, Europe, Asia Pacific and Rest of the World. Analysis and forecast is based on current trends and ranges over a period from 2013 to 2019.

Profiles of certain key manufacturers have been covered in this report along with a detailed analysis of their market share. The study profiles companies such as DS Smith Plc, International Paper Company, MeadWestvaco, Oji Holding Corporation and Smurfit Kappa Group Plc., among others.

The market has been segmented as below:

Paper Packaging Materials Market - Product Segment Analysis

- Liquid packaging cartons
- Corrugated cases
- Carton & folding boxes
- Others (Sacks, bags, etc.)

Paper Packaging Materials Market - Application Analysis

- Beverages
- Fast food
- Fresh food
- Dairy & bakery
- Frozen foods
- Others (Pet food, cosmetics, pharmaceuticals, etc.)
Paper Packaging Materials Market - Regional Analysis

- North America
- Europe
- Asia-Pacific
- Rest of the World (RoW)

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